

ANNUAL EEO PUBLIC FILE REPORT

WLAX/WEUX-TV

July 29, 2014 through July 31, 2015

The purpose of the EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s):

WLAX/WEAU

The information contained in this Report covers the time period beginning July 29, 2014 to and including July 31, 2015 (the "Applicable Period"). The FCC's EEO Rule Requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment sources(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hired for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1, 2 and 3 which follow have been designed, in the aggregate, to provide the required information. Please note that the alphabet letters listed on Appendix 1 under the column entitled "Recruitment Sources Utilized" refer to the Recruitment Sources listed on Appendix 2.

For purposes of this Report, a vacancy was deemed "filled" when the hired began work. A person was deemed "interviewed" whether he or she was interviewed in person, over the phone or by e-mail.

Appendix 1 to Annual EEO Public File Report

Covering the Period from July 29, 2014 through July 31, 2015

Station(s) Comprising the Station Employment Unit: WLAX/WEUX

Section 1: Vacancy Information

	Full-Time Positions Filled by Job Title	Date Filled	Recruitment Source of Hired	Number of Applicants Interviewed	Recruitment Sources Utilized
1	Human Resources/Payroll Coordinator	05/19/2015	V	11	A,B,C,D,E,F,G,H,I,J,L,M,N,O,P,Q,R,S,U,V,W,Y
2	Creative Producer	5/18/2015	Z	3	A,B,C,D,E,F,G,H,I,J,L,M,N,O,P,Q,R,S,U,V,W,Y,Z,AA
3	Account Executive	07/01/2015	R	12	A,B,C,D,E,F,G,H,I,J,K,L,R,S,T,U,V,W,X,Y,Z,AA
4	Digital Media Manager	7/01/2015	F	5	A,B,C,D,E,F,G,H,I,J,L,M,N,O,P,Q,R,S,U,V,W,Y,Z,AA
5	Creative Services Director	05/31/2015	Z	3	A,B,C,D,E,F,G,H,I,J,L,M,N,O,P,Q,R,S,U,V,W,Y
6	VP/General Manager	3/17/2015	Z	4	A,B,C,D,E,F,G,H,I,J,L,M,N,O,P,Q,R,S,U,V,W,Y
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Total Number of Persons Interviewed During Applicable Period: 38

Appendix 2 to Annual EEO Public File Report

Covering the Period from July 29, 2014 through July 31, 2015

Station(s) Comprising the Station Employment Unit: WLAX/WEUX

Section 2: Recruitment Source Information

	Recruitment Source	Contact	Address	Phone	Request ed Notice (Y/N)	Total Number of Interviewee s This Source Has Provided During This Period (If Any)
A	Women's Resource Center	Diana Miller	wrc@wrcofwinona.org	507-452-4440	N	
B	Broadcast Employment Services	Mark Holloway	admin@tvjobs.com	800-374-0119	N	
C	Family Support Center	Geri Segal	geri@fscf.org	715-723-1138	N	
D	Career Transitions for Women	Angela Wilson	awilson@Resource-MN.org	612-752-8501	N	
E	Winona State International Services	Kemal Pinar	kpinar@winona.edu	507-457-5303	N	
F	Nexstar Broadcasting	Terri Bush	545 E John Carpenter Parkway, Irving, TX	972-373-8800	Y	12
G	Hmong Mutual Assistance Association	Pa Thao	eauclairehmaa@ecahmaa.org	715-832-8420	N	
H	La Crosse Hmong Cultural and Community Agency	Cathy Lee	cathylee@hmoobagency.org	608-781-5744	N	

I	Ho-Chunk Nation	Lynda Baxter	lynda.baxter@ho-chunk.com	715-284-9343	N	
J	Globe University	Carolyn Moe	carolynmoe@globeuniversity.edu	608-779-2600	N	
K	Job Center of Wisconsin	None	https://jobcenterofwisconsin.com	608-789-5627	N	
L	Madison Media Institute	Laura Mael	careers@medianinstitute.edu	800-236-4997	N	
M	Wisconsin Broadcasters' Association	Linda	Madison, WI	800-236-1922	N	
N	Brown Institute	Mary Leppi	1440 Northland Dr, Mendota Heights, MN 55120	651-905-3440	N	
O	Afro-American Studies Department	Jean Comstock	4141 Helen C. White Hall, 600 N. Park St., Madison, WI 53706	608-263-1642	N	
P	NAACP-Madison Branch	Darnetta	3 South Pickney #50, Madison, WI 53703	608-256-1942	N	
Q	Viterbo University	Career Services	900 Viterbo Drive, La Crosse, WI 54601	608-796-3828	N	
R	La Crosse Tribune	Dianne Hauser	401 N. Third St., La Crosse, WI 54601	608-782-9710	N	1
S	Leader Telegram	Kari Rowley	701 S Farwell St Eau Claire, WI 54701	715-833-9200	N	
T	Craig's List	None	http://lacrosse.craigslist.org	None	N	
U	Indeed	None	http://www.indeed.com/jobs	None	N	2
V	Monster	None	http://jobsearch.monster.com	None	N	2
W	Wisconsin Technical System	None	http://www.wisconsintechconnect.com/	None	N	5
X	University of Wisconsin System	None	https://www.myinterfase.com/wisconsin/	None	N	
Y	WLAX/WEUX	None	http://www.wiproud.com/	None	Y	6
Z	Other	None			N	8
A A	Employee Referral	None		None	N	2

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Appendix 3 to Annual EEO Public File Report

Covering the Period from July 29, 2014 through July 31, 2015

Station(s) Comprising the Station Employment Unit: WLAX/WEUX

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by (CALL LETTERS)

	Recruitment Initiative	Description
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