

ISSUES/PROGRAMS SUMMARY

3rd quarter – (July – Sept.) 2022

WAJH covered several community issues this quarter with various forms of programming, including ongoing public service announcement campaigns, and promotions for significant events in the community. For the following issues, a 30-second public service announcement was aired at least once daily during the quarter, unless otherwise noted:

- **Adoption/Foster Care** –WAJH aired a campaign (throughout the quarter) supporting efforts by the Alabama Department of Human Resources to encourage foster care and adoption. The program aired daily throughout the quarter and specifically encouraged foster and adoptive parenthood.
- **COVID/Service** – WAJH aired multiple campaigns (throughout the quarter) on behalf of the Alabama Army National Guard to promote service in the Guard, focusing on the Guard’s efforts to distribute supplies and other assistance during the pandemic. Additional messages focused on trade skills that are taught as part of Guard service.
- **Public Safety** – WAJH aired a campaign (beginning Aug. 18) on behalf of the state Transportation Dept., reminding motorists to “share the road” with bicyclists, and drive safely around those on bikes.
- **Vaccines/COVID** – WAJH aired two campaigns (through Aug. 18) on behalf of the Alabama Dept. of Public Health, related to stopping the spread of Covid – one dealing with vaccinations and the other with testing for Covid when symptoms arise.
- **Public Health/Hepatitis** – WAJH aired a campaign (through Aug. 18) promoting the availability of the Hep-A vaccine, along with encouragement to wash hands to prevent its spread.
- **Healthcare/Veterans** – WAJH aired a campaign (through Aug. 18) reminding veterans of healthcare benefits available to them, including the treatment of those with PTSD. A subsequent campaign from the VA (beginning Aug. 18) encouraged use of a hotline for veterans to connect with other veterans when facing post-combat challenges.
- **Pollution/Transportation** – WAJH aired a campaign (throughout the quarter) on behalf of the Alabama Clean Fuels Coalition, promoting electric vehicles. The messages focused on the vehicles being fast, powerful, and fun to drive.
- **Elder Care** - WAJH aired a campaign (beginning Aug. 18) on behalf of the state DHR’s division of Adult Protective Services, reminding the public to be alert and report suspected elder abuse and neglect.
- **Housing/COVID** - WAJH aired a campaign (beginning Aug. 18) on behalf of the AL Housing Finance Authority, informing the public of financial assistance for housing available to those impacted by the pandemic.
- **Tourism** – WAJH aired a campaign (beginning Aug. 18) on behalf of the AL Dept. of Tourism, promoting a new program designed to help promote various Alabama attractions in the wake of the pandemic shutdown.

- **Athletics and Performing Arts** - WAJH aired a campaign (beginning Aug. 18) on behalf of the AL High School Athletic Association, advocating support for students involved in athletics and the performing arts, both by attending events and filling a shortage of game officials.

WAJH aired the following long-form programs, dealing at length with significant community issues:

- **Cultural Enrichment: Jazz** – WAJH aired a daily (weekdays at noon), one-hour program featuring traditional jazz music. The program was hosted by jazz author Bart Grooms, who discusses artist biographies and places them and the music in its historical context in the development of American culture. The program also emphasizes contributions made to jazz by local and regional artists.
- **Cultural Enrichment: Local Jazz and Education** – WAJH aired daily (once per hour) music from Alabama artists, giving some mention and biographical information on the artists. The program intends to educate and remind people of the contributions made to music by local musicians, in keeping with the mission of the Alabama Jazz Hall of Fame.

Each Sunday at 10 am, WAJH provided the community with the live broadcast of the Vestavia Hills Baptist Church **worship service**.