

ISSUES/PROGRAMS SUMMARY

1st quarter – (Jan. - Mar.) 2022

WAJH covered several community issues this quarter with various forms of programming, including ongoing public service announcement campaigns, and promotions for significant events in the community. For the following issues, a 30-second public service announcement was aired at least once daily during the quarter, unless otherwise noted:

- **Adoption/Foster Care** –WJH aired a campaign (throughout the quarter) supporting efforts by the Alabama Department of Human Resources to encourage foster care and adoption. The program aired daily throughout the quarter and specifically encouraged foster and adoptive parenthood.
- **COVID/Service** – WJH aired multiple campaigns (throughout the quarter) on behalf of the Alabama Army National Guard to promote service in the Guard, focusing on the Guard's efforts to distribute supplies and other assistance during the pandemic. Additional messages focused on trade skills that are taught as part of Guard service, including messages in Spanish.
- **Public Safety** – WJH aired a campaign (throughout the quarter) on behalf of the state Transportation Dept. on Alabama's "Move Over" law, requiring drivers to move when possible when emergency vehicles are on the roadside.
- **Vaccines/COVID** – WJH aired a campaign (throughout the quarter) on behalf of the Alabama Dept. of Public Health, encouraging COVID vaccinations, along with the ADPH website to address for questions about the vaccine or other public health concerns.
- **Vaccines/COVID** – WJH aired a campaign (beginning Jan. 21) on behalf of the Alabama Dept. of Public Health, encouraging those with symptoms to continue COVID testing. Additionally, WJH aired a campaign (Jan. 21 – Feb. 25) aimed to help with vaccine hesitancy among African-Americans.
- **Public Health/Hepatitis** – WJH aired a campaign (beginning Jan. 21) promoting the availability of the Hep-A vaccine, along with encouragement to wash hands to prevent its spread.
- **Healthcare/Veterans** – WJH aired a campaign (beginning Jan. 21) reminding veterans of healthcare benefits available to them, including the treatment of those with PTSD.
- **COVID/Unemployment Benefits** – WJH aired an information campaign (through Jan. 20) on behalf of the Alabama Dept. of Labor, reminding recipients of unemployment benefits to be aware of fraudulent messages directed to them, with examples of red flags.
- **Pollution/Transportation** – WJH aired a campaign (beginning Jan. 21) on behalf of the Alabama Clean Fuels Coalition, promoting electric vehicles. The messages focused on the vehicles being fast, powerful and fun to drive.

WAJH aired the following long-form programs, dealing at length with significant community issues:

- **Cultural Enrichment: Jazz** – WJH aired a daily (weekdays at noon), one-hour program featuring traditional jazz music. The program was hosted by jazz author Bart Grooms, who discusses artist

biographies and places them and the music in its historical context in the development of American culture. The program also emphasizes contributions made to jazz by local and regional artists.

- **Cultural Enrichment: Local Jazz and Education** – WAJH aired daily (once per hour) music from Alabama artists, giving some mention and biographical information on the artists. The program intends to educate and remind people of the contributions made to music by local musicians, in keeping with the mission of the Alabama Jazz Hall of Fame.

Each Sunday at 10 am, WAJH provided the community with the live broadcast of the Vestavia Hills Baptist Church **worship service**.