

**KTSC-FM**  
**Pueblo, CO**  
**Quarterly Issues/Programs List**  
**Fourth Quarter, 2023**  
**Date of Preparation: 1/09/2024**

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KTSC-FM provides its listeners with long-form programming, news stories, and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concerns to the community during the preceding calendar quarter were:

- CSU Pueblo Fundraiser for students in need
- Food Banks in southern Colorado

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**Fourth Quarter, 2023**  
**Radio Station KTSC-FM**  
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**ISSUE:**

College students and community members not having access to certain resources.

**Discussion of Issue:**

How Give Day helps provide for students/faculty on campus as well as community members.

**Programming:** KTSC-FM addressed this issue through several different kinds of programs, including public affairs discussions, public service announcements, and news stories. The following are illustrative examples of such programming:

- |    |             |         |                   |
|----|-------------|---------|-------------------|
| a. | T Wolf Talk | 11/1/23 | 7:00 pm - 7:47 pm |
| b. | T Wolf Talk | 11/2/23 | 7:00 am - 7:47 am |

This episode focused on the 8th annual Give Day event that was hosted on November 2nd by the Colorado State University Pueblo Foundation. Give Day is an annual one-day fundraiser event that focuses on the philanthropic efforts of the university. Daniel Minich, the Director for Alumni Relations and Engagement for the CSU Pueblo Foundation, was featured in this episode to talk about what Give Day would look like for 2023. The 2023 Give Day showcased 34 different campaigns that focused on all aspects of the university, from academics to athletics, student organizations, and student emergency funds. These campaigns each hold their own goal, ranging from \$1000 to \$15,000, depending on the type of campaign and its purpose. The overall goal for the 34 campaigns for the 2023 Give Day event was \$70,000, however, only \$67,809 was raised within the 24 hours. Minich was in charge of this year's Give Day and coordinated all of the donations, website and social media, as well as campaign incentives. The CSU Pueblo Foundation made it a very engaging event by donating to campaigns that were participating in the challenges and social media games as a way to increase participation, especially within the younger donors. Minich mentioned that each dollar that is received on Give Day is very important and plays a huge role in the overall success of students at CSU Pueblo. Donors can give any amount that is reasonable for them, whether that's \$100 or \$5. There were three sponsors for the 2023 Give Day event including Southwest Motors, InBank, and Pueblo Community Health Center. The CSU Pueblo Foundation looks forward to gaining sponsors every year for Give Day, as the event gets bigger and bigger each year. Potential sponsors can donate Minich himself or the CSU Pueblo Foundation for more information.

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**ISSUE:**

Lack of knowledge on food resources in southern Colorado.

**Discussion of Issue:**

What resources are available in southern Colorado to those struggling with food insecurities.

**Programming:** KTSC-FM addressed this issue through several different kinds of programs, including public affairs discussions, public service announcements, and news stories. The following are illustrative examples of such programming:

- |                |          |                   |
|----------------|----------|-------------------|
| a. T Wolf Talk | 12/10/23 | 7:00 pm - 7:51 pm |
| b. T Wolf Talk | 12/17/23 | 7:00 pm - 7:51 pm |

This episode focused on the Care and Share food banks in Southern Colorado, the history and importance it holds in food desserts, as well as upcoming events that are taking place. Featured in this episode was Dacia Shaw, the Pueblo Development Director for the Care and Share Food Bank of Southern Colorado, who has worked with Care and Share for the past 5 years. Care and Share focuses on bringing food resources to neighbors in need, and the 29 surrounding counties in Southern Colorado from Pagosa Springs, Durango, Alamosa and more. The founder, a Pueblo-Native, Dominique Pisciotta, founded Care and Share in 1972 as a way to help her community that struggled with hunger. In 2024, Care and Share will be celebrating 50 years of service as they have helped countless families while giving out million pounds of food. Care and Share also holds about 40 partnerships within Pueblo to extend services to the greater need in Pueblo, including Cooperative Cares, The Salvation Army, Catholic Charities and more, ensuring that all Pueblo neighbors and beyond are being served. Shaw explained that there are other other retail partnerships that are the main source of getting their food, otherwise known as “food rescue”. These retail centers include Albertsons, Walmart, Vitamin Cottage, and the one that gives the most, Target. Not only this, but Care and Share also gets their food through a food purchase program, using donor dollars, where \$1 is equal to \$5 meals. Care and Share is one of the 200 plus food banks that are under the Feeding America, the largest domestic hunger relief organization in the country. Care and Share also understands that there are other vulnerable communities that live in food deserts where it is a challenge to get access to healthy foods. Care and Share accommodated this by building a “mobile market” that is a food market on wheels, with all the food essentials from milk, bread and veggies, to cereals, cookies and nonperishable food items. There are many events that Care and Share takes place in supplying food to

individuals in need for the holidays, including “Take a Turkey to Work Day”, the “Bessemer Christmas Extravaganza”, as well as their “Recipe for Hope” event, which is their main fundraising event.

**d. Public Services Announcements PSA’S, 30 sec., variable:**

KTSC-FM broadcast several public service announcements throughout the three months providing information about texting and driving, mentoring, drinking and driving, child seat safety, adoption and foster care, and shelter pets. (Recorded.)

**f. Remote Broadcasts**

On October 28th, KTSC-FM broadcasted live from 10:00 am to 12:00 pm at CSU Pueblo’s Occhiato Student Center for their first Discover Day of the Fall Semester, the remote consisted of on air talent sharing their own experience with the college as well as discussions with on coming freshmen

Duration: 2 hours

On November 11th, KTSC-FM broadcasted live from 10:00 am to 12:00 pm at CSU Pueblo’s Occhiato Student Center for their second Discover Day of the Fall Semester, the remote consisted of on air talent sharing their own experience with the college as well as discussions with on coming freshmen

Duration: 2 hours

On December 1st, KTSC-FM broadcasted live from 6:00 pm to 9:00 pm at CSU Pueblo’s Occhiato Student Center for the event “Winter Wonderland” put on by ASG. The remote consisted of on air talent, event organizers, and attendees.

Duration: 3 hours

**g. Local Sports Broadcasts**

Between October 9th and December 2nd we covered D60 football games, basketball games and CSU Pueblo football games.

Total airtime - 18 hours