

ORDER



Orders
Order / Rev: 414739
Alt Order #:
Product Desc: 2-Primary
Estimate: 10
Flight Dates: 04/26/18 - 04/30/18
Original Date / Rev: 04/23/18 / 05/02/18
Order Type: GENERAL

KGTV

Primary AE: Sarah Linden
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Left Hook Communications
Buying Contact:
Billing Contact:
 724 Lincoln Boulevard
 Los Angeles, CA 90291

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Chiang/Democrat/Governor
Demographic: A25-54
Product Codes: PL State Candidate
Priority: P-6
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/26/18	04/29/18	21	\$5,540.00	\$4,709.00
04/30/18	04/30/18	15	\$5,400.00	\$4,590.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2018	21	\$5,540.00	\$4,709.00	0.00
May 2018	15	\$5,400.00	\$4,590.00	0.00
Totals	36	\$10,940.00	\$9,299.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sarah Linden			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGTV	04/26/18	04/30/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	M - TF - -	:30	3	\$180.00	P-3	0.00	NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/24/18	04/30/18	M - TF - -			3		\$180.00		0.00				
N 2	KGTV	04/26/18	04/30/18	M-F Good Morning America M-F Good Morning America	CM	7-9am	M - TF - -	:30	3	\$300.00	P-3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/24/18	04/30/18	M - TF - -			3		\$300.00		0.00				
N 4	KGTV	04/29/18	04/29/18	This Week This Week	CM	9-10am	- - - - - S	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/24/18	04/30/18	- - - - - S			1		\$450.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KGTV	04/24/18-04/30/18		This Week		9-10am	- - - - - Su	:30		(\$450.00)		0.00	NM		
See MG 4.2															
[Modify the Time period. "This Week" airs 330pm to 430pm. Modify the Time period to 330 to 430pm. RFarber 4/25]															
2	KGTV	04/24/18-04/30/18		This Week		9-10am	(3:30 PM-4:30 PM) - - - - - Su	:30		\$450.00		0.00	NM		
Ⓜ MG for 4.1 04/29															
[moving with program]															
N 5	KGTV	04/26/18	04/30/18	M-F 10-11am The View	CM	10-11am	M - TF - -	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KGTV	04/26/18	04/30/18	M-F 10-11am The View	CM	10-11am	M- TF- -	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/24/18	04/30/18	M- TF- -	3		\$225.00		0.00						
N 6	KGTV	04/26/18	04/30/18	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	M- TF- -	:30	3	\$100.00	P-6	0.00	NM	4	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/24/18	04/30/18	M- TF- -	3		\$100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KGTV	04/24/18-04/30/18		M-F 11am-12pm News		11am-12pm	M- ThF- - - -	:30		(\$100.00)		0.00	NM		
See MG 6.4,6.5,6.6,6.7 [NA TP sold out. jtaylor 4/24/18]															
3	KGTV	04/24/18-04/30/18		M-F 11am-12pm News		11am-12pm	M- ThF- - - -	:30		(\$100.00)		0.00	NM		
See MG 6.4,6.5,6.6,6.7 [NA TP sold out. jtaylor 4/24/18]															
4	KGTV	04/24/18-04/30/18		Sa 5-6am News		5-6am	- - - - - Sa- -	:30		\$40.00		0.00	NM		
Ⓜ MG for 6.3,6.2															
5	KGTV	04/24/18-04/30/18		Sa 5-6am News		5-6am	- - - - - Sa- -	:30		\$40.00		0.00	NM		
Ⓜ MG for 6.3,6.2															
6	KGTV	04/24/18-04/30/18		M-F 3-4pm		3-4pm	MTWThF- - - -	:30		\$35.00		0.00	NM		
Ⓜ MG for 6.3,6.2															
7	KGTV	04/24/18-04/30/18		M-F 1237-107am		1237-107am	MTWThF- - - -	:30		(\$85.00)		0.00	NM		
Ⓜ Credited [moving to estimate 15]															
N 7	KGTV	04/26/18	04/30/18	M-F 4-5pm The Now	CM	4-5pm	M- TF- -	:30	3	\$115.00	P-3	0.00	NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/24/18	04/30/18	M- TF- -	3		\$115.00		0.00						
N 8	KGTV	04/26/18	04/30/18	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	M- TF- -	:30	3	\$275.00	P-3	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/24/18	04/30/18	M- TF- -	3		\$275.00		0.00						
N 9	KGTV	04/26/18	04/30/18	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	M- TF- -	:30	4	\$330.00	P-3	0.00	NM	4	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/24/18	04/30/18	M- TF- -	4		\$330.00		0.00						
N 10	KGTV	04/26/18	04/30/18	ABC World News M-F ABC World News M-F	CM	630-7pm	M- TF- -	:30	2	\$675.00	P-3	0.00	NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/24/18	04/30/18	M- TF- -	2		\$675.00		0.00						
N 11	KGTV	04/26/18	04/30/18	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	M- TF- -	:30	3	\$450.00	P-3	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/24/18	04/30/18	M- TF- -	3		\$450.00		0.00						
N 14	KGTV	04/30/18	04/30/18	Monday Prime A Monday Prime A	CM	8-9pm	M- - - - -	:30	1	\$1,800.00	P-6	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/24/18	04/30/18	M- - - - -	1		\$1,800.00		0.00						
N 16	KGTV	04/26/18	04/30/18	M-Su 11-1135pm News M-Su 11-1135pm News	CM	11-1135pm	M- TFSS	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/24/18	04/30/18	M- TFSS	2		\$350.00		0.00						
N 17	KGTV	04/26/18	04/30/18	M-F 1135pm-1237am Jimmy Kimmel	CM	1135pm-1237am	M- TF- -	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/24/18	04/30/18	M- TF- -	2		\$150.00		0.00						
N 18	KGTV	04/26/18	04/30/18	M-F 1237-107am Nightline	CM	1237-107am	M- TF- -	:30	2	\$85.00	P-6	0.00	NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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N18	KGTV	04/26/18	04/30/18	M-F 1237-107am Nightline	CM	1237-107am	M- -TF- -	:30	2	\$85.00	P-6	0.00	NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 04/24/18		04/24/18	04/30/18	M- -TF- -	2		\$85.00		0.00						
													Totals	36	\$10,940.00