



Extra Station Activities Serving The Cedar Rapids Market

During the past year of 2020, KGAN-TV, Cedar Rapids has participated in many community events even during the COVID Pandemic. This is a list of some of the main community items covered:

-School visits by station staff, talking to children in the community. After the start of the COVID Pandemic, these have been Virtual Zoom meetings.

-Eastern Iowa United: Derecho Fundraiser (KGAN/KWWL/KCRG) joined together to produce a television special to aid in relief of Derecho victims in Eastern Iowa.

-Toys To Tots with the Salvation Army. Collected toys and donated air time to the Salvation Army Toys for Tots Campaign. This project supports over 1400 families in the Cedar Rapids area.

-Marshalltown Tornado: In Their Own Words. A weather special which revisited the Marshalltown community and how they moved forward from the experience.
