

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4171005

Traffic Order #		12290920		Created On		4/23/2024 11:40:49 AM		Order Status		Contract Confirmed	
Order #		4171005		Created By		NCC_Gateway_User		Gross \$		90960.00	
Order Descrp		63176859_POL_Issue_MAKE AMERICA GREAT AGAIN MAGA-P		Updated On		4/23/2024 12:31:09 PM		Net \$		65491.20	
Client		AMP - MAKE AMERICA GREAT AGAIN		Updated By		eClerx BOT		Units		125	
Start Date		4/22/2024		Industry		Political-Association		Credit Hold		NO	
End Date		5/5/2024		REFERENCES							
# of Weeks		2		Primary				BILLING INFORMATION			
SALES				Secondary				Purchase Order #		63176859	
ActiveWeeks		2		Tertiary				Billing Schedule		EndOfFlight	
AE 1		Kailis, Susan		Quarternary				EDI INFORMATION			
AE 2				TRAFFIC OPTIONS							
Agency		AMP - DELRAY MEDIA BUYING		Address 1		AMP MEDIA		Product		ORDR	
RepFirm		NCC		Address 2				Estimate		424430	
Copy Instr ID				City, State, Zip		BLOOMFIELD, NJ		Submit EDI Invoice?		Submit EDI Invoice	
Total Zones		1		Zip		07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
Zones		Philadelphia Interconnect		Contact				Philadelphia– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION			
Total Networks		6		Phone		111-111-1111					
GENERAL COMMENTS				Avail Tag				SYSCODE LIST			
				Contract Type		Standard		6500			
				Copy Group							
				Division							
				Reference #							

SUMMARY FOR SYSCODE 6500

Traffic Order #	12290920	Created On	4/23/2024 11:40:49 AM	Order Status	Contract Confirmed
Order #	4171005	Created By	NCC_Gateway_User	Syscode Gross \$	90960.00
Order Descrp	63176859_POL_Issue_MAKE AMERICA GREAT AGAIN MAGA-P	Updated On	4/23/2024 12:25:05 PM	Syscode Net \$	65491.20
Client	AMP - MAKE AMERICA GREAT AGAIN MAGA-PA	Updated By	eClerx BOT	Syscode Units	125
Start Date	4/22/2024	Source	Gateway	Zone Status	Contract Confirmed
End Date	5/5/2024	Zones	Philadelphia Interconnect	Avg Unit Rate	727.68
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74 74	CNN	6500	CNN DT	04/29/2024	04/30/2024	M-Tu 9a-4p	X	X						2	\$607.00	\$1,214.00	30
2	2		Amp ersa nd Politi cal Bun dle	74 74	CNN	6500	CNN EF	04/29/2024	04/30/2024	M-Tu 4p-7p	X	X						1	\$1,112.00	\$1,112.00	30
3	3		Amp ersa nd Politi cal Bun dle	74 74	CNN	6500	CNN PT	04/29/2024	04/30/2024	M-Tu 7p-12m	X	X						1	\$1,717.00	\$1,717.00	30
4	4		Amp ersa nd Politi cal Bun dle	74 74	ESPN	6500	ESPN DT	04/29/2024	04/30/2024	M-Tu 9a-4p	X	X						3	\$264.00	\$792.00	30
5	5		Amp ersa nd Politi cal Bun dle	74 74	ESPN	6500	ESPN EF	04/29/2024	04/30/2024	M-Tu 4p-7p	X	X						2	\$842.00	\$1,684.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74 74	ESPN	6500	ESPN PT	04/29/2024	04/30/2024	M-Tu 7p-12m	X	X						1	\$1,347.00	\$1,347.00	30
7	7		Amp ersa nd Politi cal Bun dle	74 74	Food Network	6500	FOOD DT	04/29/2024	04/30/2024	M-Tu 9a-4p	X	X						4	\$195.00	\$780.00	30
8	8		Amp ersa nd Politi cal Bun dle	74 74	Food Network	6500	FOOD EF	04/29/2024	04/30/2024	M-Tu 4p-7p	X	X						2	\$786.00	\$1,572.00	30
9	9		Amp ersa nd Politi cal Bun dle	74 74	Food Network	6500	FOOD PT	04/29/2024	04/30/2024	M-Tu 7p-12m	X	X						1	\$1,195.00	\$1,195.00	30
10	10		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	6500	FXNC DT	04/29/2024	04/30/2024	M-Tu 9a-4p	X	X						1	\$908.00	\$908.00	30
11	11		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	6500	FXNC EF	04/29/2024	04/30/2024	M-Tu 4p-7p	X	X						1	\$1,111.00	\$1,111.00	30
12	12		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	6500	FXNC PT	04/29/2024	04/30/2024	M-Tu 7p-12m	X	X						1	\$1,717.00	\$1,717.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Ampersand Political Bundle	74 74	HGTV	6500	HGTV DT	04/29/2024	04/30/2024	M-Tu 9a-4p	X	X						2	\$352.00	\$704.00	30
14	14		Ampersand Political Bundle	74 74	HGTV	6500	HGTV EF	04/29/2024	04/30/2024	M-Tu 4p-7p	X	X						2	\$880.00	\$1,760.00	30
15	15		Ampersand Political Bundle	74 74	HGTV	6500	HGTV PT	04/29/2024	04/30/2024	M-Tu 7p-12m	X	X						1	\$1,669.00	\$1,669.00	30
16	16		Ampersand Political Bundle	74 74	The History Channel	6500	HIST DT	04/29/2024	04/30/2024	M-Tu 9a-4p	X	X						4	\$101.00	\$404.00	30
17	17		Ampersand Political Bundle	74 74	The History Channel	6500	HIST EF	04/29/2024	04/30/2024	M-Tu 4p-7p	X	X						2	\$264.00	\$528.00	30
18	18		Ampersand Political Bundle	74 74	The History Channel	6500	HIST PT	04/29/2024	04/30/2024	M-Tu 7p-12m	X	X						2	\$880.00	\$1,760.00	30
19	19		Ampersand Political Bundle	74 74	CNN	6500	CNN EF	04/24/2024	04/28/2024	W-Su 4p-7p			X	X	X	X	X	4	\$1,112.00	\$4,448.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Ampersa nd Politi cal Bun dle	74 74	ESPN	6500	ESPN DT	04/24/2024	04/28/2024	W-Su 9a-4p			X	X	X	X	X	6	\$264.00	\$1,584.00	30
21	21		Ampersa nd Politi cal Bun dle	74 74	ESPN	6500	ESPN PT	04/24/2024	04/28/2024	W-Su 7p-12m			X	X	X	X	X	4	\$1,347.00	\$5,388.00	30
22	22		Ampersa nd Politi cal Bun dle	74 74	Food Network	6500	FOOD EF	04/24/2024	04/28/2024	W-Su 4p-7p			X	X	X	X	X	5	\$786.00	\$3,930.00	30
23	23		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	6500	FXNC DT	04/24/2024	04/28/2024	W-Su 9a-4p			X	X	X	X	X	4	\$908.00	\$3,632.00	30
24	24		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	6500	FXNC PT	04/24/2024	04/28/2024	W-Su 7p-12m			X	X	X	X	X	3	\$1,717.00	\$5,151.00	30
25	25		Ampersa nd Politi cal Bun dle	74 74	HGTV	6500	HGTV EF	04/24/2024	04/28/2024	W-Su 4p-7p			X	X	X	X	X	5	\$880.00	\$4,400.00	30
26	26		Ampersa nd Politi cal Bun dle	74 74	The History Channel	6500	HIST DT	04/24/2024	04/28/2024	W-Su 9a-4p			X	X	X	X	X	10	\$101.00	\$1,010.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Amp ersa nd Politi cal Bun dle	74 74	The History Channel	6500	HIST PT	04/24/2024	04/28/2024	W-Su 7p-12m			X	X	X	X	X	5	\$880.00	\$4,400.00	30
28	28		Amp ersa nd Politi cal Bun dle	74 74	CNN	6500	CNN DT	04/24/2024	04/28/2024	W-Su 9a-4p			X	X	X	X	X	5	\$607.00	\$3,035.00	30
29	29		Amp ersa nd Politi cal Bun dle	74 74	ESPN	6500	ESPN EF	04/24/2024	04/28/2024	W-Su 4p-7p			X	X	X	X	X	5	\$842.00	\$4,210.00	30
30	30		Amp ersa nd Politi cal Bun dle	74 74	Food Network	6500	FOOD PT	04/24/2024	04/28/2024	W-Su 7p-12m			X	X	X	X	X	4	\$1,195.00	\$4,780.00	30
31	31		Amp ersa nd Politi cal Bun dle	74 74	HGTV	6500	HGTV DT	04/24/2024	04/28/2024	W-Su 9a-4p			X	X	X	X	X	5	\$352.00	\$1,760.00	30
32	32		Amp ersa nd Politi cal Bun dle	74 74	The History Channel	6500	HIST EF	04/24/2024	04/28/2024	W-Su 4p-7p			X	X	X	X	X	5	\$264.00	\$1,320.00	30
33	33		Amp ersa nd Politi cal Bun dle	74 74	Food Network	6500	FOOD DT	04/24/2024	04/28/2024	W-Su 9a-4p			X	X	X	X	X	10	\$195.00	\$1,950.00	30

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34	34		Amp ersa nd Politi cal Bun dle	74 74	HGTV	6500	HGTV PT	04/24/2024	04/28/2024	W-Su 7p-12m			X	X	X	X	X	4	\$1,669.00	\$6,676.00	30
35	35		Amp ersa nd Politi cal Bun dle	74 74	CNN	6500	CNN PT	04/24/2024	04/28/2024	W-Su 7p-12m			X	X	X	X	X	4	\$1,717.00	\$6,868.00	30
36	36		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	6500	FXNC EF	04/24/2024	04/28/2024	W-Su 4p-7p			X	X	X	X	X	4	\$1,111.00	\$4,444.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 4171005

Traffic Order #	12290920	# of Weeks	2	Active	Yes
Order #	4171005	Created On	4/23/2024 11:40:49 AM	Order Status	Contract Confirmed
Order Descrp	63176859_POL_Issue_MAKE AMERICA GREAT AGAIN MAGA-P	Created By	NCC_Gateway_User	Gross \$	90960.00
Client	AMP - MAKE AMERICA GREAT AGAIN	Updated On	4/23/2024 12:31:09 PM	Net \$	65491.20
Start Date	4/22/2024	Updated By	eClerx BOT	Units	125
End Date	5/5/2024	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	