

Order / Rev: 465790 Advertiser: POL/Jonathan Wallace/GA/State House
 Alt Order #: Product Desc: WXKT October-November 2018 WXKT-FM
 Flight Dates: 10/23/18 - 11/06/18 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WXKT	10/23/18	11/06/18	Sa 10a-3p	CM	10a-3p	-----	1:00	0	\$5.00	P-01	0.00	NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/18	11/04/18	-----	0	\$0.00	0.00								
		Week: 11/05/18	11/11/18	-----	0	\$0.00	0.00								
N 5	WXKT	10/23/18	11/06/18	Sa 3p-7p	CM	3p-7p	-----	1:00	0	\$5.00	P-01	0.00	NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/22/18	10/28/18	-----S-	1	\$5.00	0.00								
		Week: 10/29/18	11/04/18	-----	0	\$0.00	0.00								
		Week: 11/05/18	11/11/18	-----	0	\$0.00	0.00								
N 6	WXKT	10/23/18	11/06/18	Su 6a-10a	CM	6a-10a	-----	1:00	0	\$5.00	P-01	0.00	NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/22/18	10/28/18	-----2	2	\$5.00	0.00								
		Week: 10/29/18	11/04/18	-----	0	\$0.00	0.00								
		Week: 11/05/18	11/11/18	-----	0	\$0.00	0.00								
N 7	WXKT	10/23/18	11/06/18	Su 10a-3p	CM	10a-3p	-----	1:00	0	\$5.00	P-01	0.00	NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/22/18	10/28/18	-----2	2	\$5.00	0.00								
		Week: 10/29/18	11/04/18	-----	0	\$0.00	0.00								
		Week: 11/05/18	11/11/18	-----	0	\$0.00	0.00								
N 8	WXKT	10/23/18	11/06/18	Su 3p-7p	CM	3p-7p	-----	1:00	0	\$5.00	P-01	0.00	NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/22/18	10/28/18	-----1	1	\$5.00	0.00								
		Week: 10/29/18	11/04/18	-----	0	\$0.00	0.00								
		Week: 11/05/18	11/11/18	-----	0	\$0.00	0.00								
Totals														52	\$820.00

ORDER



Orders
 Order / Rev: 465790
 Alt Order #:
 Product Desc: WXKT October-November 2018
 Estimate:
 Flight Dates: 10/23/18 - 11/06/18
 Original Date / Rev: 10/23/18 / 10/23/18
 Order Type: GEN

Primary AE: Carol Johnston
 Sales Office: ATHR
 Sales Region: Local

Agency
 Name: POL/Jonathan Wallace/GA/State House
 Buying Contact:
 Billing Contact:

Billing Type: Cash
 Billing Calendar: Calendar
 Billing Cycle: EOM/EOC
 Agency Commission: 0%

Advertiser
 Name: POL/Jonathan Wallace/GA/State House
 Demographic: HH
 Product Codes: State Candidate
 Priority: P-99
 Revenue Code 1: CORE
 Revenue Code 2: POLITICAL
 Revenue Code 3: GENERAL

New Business Thru:
 Order Separation: 00:15:00
 Advertiser External ID: P00066906
 Agency External ID:
 Unit Code: General

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/18	10/31/18	34	\$490.00	\$490.00	October 2018	34	\$490.00	\$490.00	0.00
11/01/18	11/06/18	18	\$330.00	\$330.00	November 2018	18	\$330.00	\$330.00	0.00
					Totals	52	\$820.00	\$820.00	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Carol Johnston			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXKT	10/24/18	11/06/18	AM	CM	6a-9a	11111--	1:00	5	\$25,000	P-01	0.00	NM	14	\$350.00
M-F Morning Drive															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/22/18	10/28/18	--221--	5	\$25,000	0.00								
Week:		10/29/18	11/04/18	11111--	5	\$25,000	0.00								
Week:		11/05/18	11/11/18	22-----	4	\$25,000	0.00								
N 2	WXKT	10/24/18	11/06/18	MD	CM	10a-3p	22222--	1:00	10	\$15,000	P-01	0.00	NM	28	\$420.00
Midday - M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/22/18	10/28/18	--43---	10	\$15,000	0.00								
Week:		10/29/18	11/04/18	22222--	10	\$15,000	0.00								
Week:		11/05/18	11/11/18	44-----	8	\$15,000	0.00								
N 3	WXKT	10/23/18	11/06/18	Sa	CM	6a-10a	-----	1:00	0	\$5,000	P-01	0.00	NM	2	\$10.00
Sa 6a-10a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/22/18	10/28/18	-----S-	2	\$5,000	0.00								
Week:		10/29/18	11/04/18	-----	0	\$0.00	0.00								
Week:		11/05/18	11/11/18	-----	0	\$0.00	0.00								
N 4	WXKT	10/23/18	11/06/18	Sa	CM	10a-3p	-----	1:00	0	\$5,000	P-01	0.00	NM	2	\$10.00
Sa 10a-3p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/22/18	10/28/18	-----S-	2	\$5,000	0.00								