

WFFT-TV QUARTERLY ISSUES AND PROGRAMS REPORT
[JANUARY-MARCH, 2013]

WFFT-TV programs, news reports and public services announcements provided significant treatment of the following issues that were important to the community in the 1st quarter of 2013:

Education
 Health/Healthcare
 Crime/Law Enforcement
 Consumer Issues
 Government (National)
 Armed Forces/Veterans

Programs: Programs providing the most significant treatment of the above-identified community issues:

Local:

Program	Day	Time
WFFT Local News First at 10	Monday-Thursday	10:00pm – 11:00pm
WFFT Local News First at 10	Friday	10:00pm – 10:30pm
WFFT Local News First at 10	Saturday & Sunday	10:00pm – 11:00pm

All of the above programming is locally produced news [and entertainment] programming presenting a mix of news, weather, sports, [lifestyle] programming focusing on current issues and events.

National:

Program	Day	Time
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Syndicated:

Program	Day	Time
The Chris Mathews Show	Sunday	9:30am
On The Money w/ Maria Bartiromo	Sunday	11:00am (Jan. & Feb.)
	Sunday	5:30am (March)
This Old House	Sunday	6:00am (Jan. & Feb.)
	Sunday	11:30am (March)

Health – topics covered under this issue include: Local Health Officials say forty-three people have died in Indiana so far this flu season. And while the number of local flu cases is starting to decline, it's still one of the worst flu seasons in years.

Program Title: WFFT Local News First at 10
 Time: 10:00pm (2-part report)

Date: 1/29/13
 Duration of Segment: 1:04 (Part-1)

:52 (Part-2)

Detailed Description: Health experts warn that just because the number of local flu cases is starting to decline, we are still in the midst of one of the worst flu seasons in years. Officials warn that many myths exist concerning the flu and that despite the time of year it's still important to get a flu shot.

Education – topics covered under this issue include: Local reaction to new State Superintendent of Education Glenda Ritz.

Program Title: WFFT Local News First at 10
Time: 10:00pm

Date: 1/14/13

Duration of Segment: 1:50

Detailed Description: Fort Wayne Community Schools officials discuss what changes are possible under the direction of new State Superintendent of Public Education, Glenda Ritz. Also discussed are the challenges Ritz will face as a Democrat working with a Republican Governor.

Consumer Affairs – topics covered under this issue include: With gas prices on the rise, reasons for the increase are explored as well as ways consumers can save money and conserve gas.

Program Title: WFFT Local News First at 10
Time: 10:00pm (2-part report)

Date: 2/18/13

Duration of Segment: 1:24-(Part-1)
1:23-(Part-2)

Detailed Description: Part-1 of this 2-part package explores the reasons behind the rising cost of gasoline. Last month, Indiana drivers saw the second highest increase in per gallon costs in the nation. In Part-2, tips on how drivers can conserve fuel and save money are discussed with a local mechanic.

Government (local) – topics covered under this issue include: Fort Wayne Mayor, Tom Henry, delivered his annual State Of The City Address. The Mayor discusses funding and budgetary concerns.

Program Title: WFFT Local News First at 10
Time: 10:00pm (2-part report)

Date: 2/6/13

Duration of Segment: 1:32 (Part-1)
:41 (Part-2)

Detailed Description: Following his State Of The City Address, Fort Wayne Mayor, Tom Henry, discusses the funding issues facing the City of Fort Wayne in the year ahead. In Part-2, Henry talks about City budgets and infrastructure needs such as roads.

Veterans Issues – topics covered under this issue include: A look at the announcement to move all mental health services out of the hospital and into a new outpatient facility.

Program Title: WFFT Local News First at 10
Time: 10:00pm (2-part report)

Date: 3/11/13

Duration of Segment: 1:16 (Part-1)
1:11 (Part-2)

Detailed Description: Part-1 of this 2-part report discusses the announcement of a new outpatient facility for mental health patients at the VA Hospital. One of the unique features of this project is the collaboration between Parkview Hospital and the VA, who worked together to meet

veteran's needs. Part-2 looks at how the new facility will allow the VA Hospital to reinstate or expand in-patient services at the main VA facility.

Crime – topics covered under this issue include: Neighborhood associations in and around Fort Wayne are speaking out against recent crimes. Local officials and neighborhood association representatives talk about ways to reduce crime and violence.

Program Title: WFFT Local News First at 10

Date: 3/21/13

Time: 10:00pm (2-part report)

Duration of Segment: 1:37 (Part-1)

1:15 (Part-2)

Detailed Description: Parts 1 and 2 of this report examine the role of neighborhood associations in reducing crime and violence within particular neighborhoods. Police Chief, Rusty York, encourages neighborhoods to form associations and become involved in their communities safety.

Public Service Announcements: In addition to the above programming WFFT-TV broadcast public service announcements related to the following issues:

Armed Forces – Veteran Support, National Guard – Fire, National Guard – Flood, National Guard – Storm, Wounded Warriors

Community – Ad Council/Emergency Preparedness, Pet Adoption, Crimestoppers, Homeland Security, Guide Dog Foundation, National Foundation for Credit Counseling, US Conference of Catholic Bishops, Girl Scouts of America, Big Brothers Big Sisters – Little Bit, Big Brothers Big Sisters – Start Something, Respect Religious Beliefs, Disability Employment

Education – Ad Council/College Access

Environment – Nature Conservatory, Ad Council/Reconnecting with Nature, Fort Wayne Recycling

EEO – WFFT Jobs/Account Executive

Health – ADHD, American Lung Association, American Diabetes Association, National Pest Management Association, National Community Pharmacists, St. Jude Children's Hospital, American Kidney Fund, Teen Vaccines: Meningitis – National Association of School Nurses, Stroke Awareness

Parenting – Boys Town National Hotline – The Door, Boys Town National Hotline – Younger Self, Adoption-Foster Care, Bullying Prevention, Child Obesity Prevention

These public service announcements were broadcast at various times throughout the day.

1ST QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT SPORT

DATE	DAY	PROGRAM	TIME	ISCI	PSA DESCRIPTION	LENGTH
3/1/2013	FRI	Kitchen Nightmares Fri. 8p.	8:51:43 PM	Z030GCON0100	FOX SUPPORTS MILLIARY	30
3/2/2013	SAT	Cops Sat. 8p.	8:02:17 PM	DET0513H	PHRASES YANA	30
3/3/2013	SUN	Simpsons Sun. 7p.	7:08:52 PM	Z030GCON0100	FOX SUPPORTS MILLIARY	30
3/4/2013	MON	The Following Mon. 9p.	9:50:13 PM	Z030GCON0301	AUDIENCE STRATEGY CREATIVE EDU	30
3/8/2013	FRI	Kitchen Nightmares Fri. 8p.	8:30:23 PM	PSA2009CDF302	CHILDREN'S DIABETES FOUNDATION	30
3/9/2013	SAT	Cops Sat. 8p.	8:21:55 PM	CNMM0007000H	TV BOSS PARENTAL CONTROL	30
3/10/2013	SUN	Bob's Burgers Sun. 7p.	7:05:23 PM	PSA2009CDF302	CHILDREN'S DIABETES FOUNDATION	30
3/11/2013	MON	Bones Mon. 8p.	8:10:18 PM	CNMM0007000H	TV BOSS PARENTAL CONTROL	30
3/12/2013	TUE	Hell's Kitchen 11 Tues 8p	8:13:24 PM	XS3PSAHSF30G11	HISPANIC SCHOLARSHIP FUND	31
3/15/2013	FRI	Kitchen Nightmares Fri. 8p.	8:35:51 PM	ZPLW10430	WORLD WILDLIFE FOUNDATION / LIFE OF PI	30
3/16/2013	SAT	Cops Sat. 8p.	8:21:23 PM	PSA2009CDF302	CHILDREN'S DIABETES FOUNDATION	30
3/17/2013	SUN	Bob's Burgers Sun. 7p.	7:05:58 PM	CNMM0007000H	TV BOSS PARENTAL CONTROL	30
3/18/2013	MON	The Following Mon. 9p.	9:16:07 PM	ZPLW10430	WORLD WILDLIFE FOUNDATION / LIFE OF PI	30
3/19/2013	TUE	Hell's Kitchen 11 Tues 8p	8:36:34 PM	CNMM0007000H	TV BOSS PARENTAL CONTROL	30
3/22/2013	FRI	Kitchen Nightmares Fri. 8p.	8:14:32 PM	XS3PSAHSF30G11	HISPANIC SCHOLARSHIP FUND	30
3/23/2013	SAT	Cops Sat. 8p.	8:21:48 PM	PSA2009CDF302	CHILDREN'S DIABETES FOUNDATION	30
3/24/2013	SUN	Bob's Burgers Sun. 7p.	7:07:32 PM	PSA2009CDF302	CHILDREN'S DIABETES FOUNDATION	30
3/24/2013	MON	Cleveland Sun. 7:30p.	7:38:51 PM	ZPLW10430	WORLD WILDLIFE FOUNDATION / LIFE OF PI	30
3/25/2013	TUE	The Following Mon. 9p.	9:13:38 PM	CNMM0007000H	WORLD WILDLIFE FOUNDATION / LIFE OF PI	30
3/29/2013	FRI	Touch Fri. 9p.	9:33:37 PM	ZPLW10430	TV BOSS PARENTAL CONTROL	30
3/30/2013	SAT	Cops Sat. 8:30p.	8:32:20 PM	ZPLW10430	WORLD WILDLIFE FOUNDATION / LIFE OF PI	30
3/31/2013	SUN	Bob's Burgers Sun. 7p.	7:05:17 PM	ZPLW10430	WORLD WILDLIFE FOUNDATION / LIFE OF PI	30
3/31/2013	SUN	Bob's Burgers Sun. 7p.	7:14:51 PM	CNMM0007000H	TV BOSS PARENTAL CONTROL	30

***PLEASE NOTE THAT SPOT LENGTHS ARE PULLED FROM FINAL LEGAL LOGS AND MAY CONTAIN :01 OF PAD (ex. :31 = a :30 unit)