

WFFT-TV QUARTERLY ISSUES AND PROGRAMS REPORT
[JULY-SEPTEMBER, 2013]

WFFT-TV programs, news reports and public services announcements provided significant treatment of the following issues that were important to the community in the 3rd quarter of 2013:

Education
Health/Healthcare
Crime/Law Enforcement
Consumer Issues
Government (Local/National)
Armed Forces/Veterans

Programs: Programs providing the most significant treatment of the above-identified community issues:

Local:

Program	Day	Time
WFFT Local News First at 10	Monday-Thursday	10:00pm – 11:00pm
WFFT Local News First at 10	Friday	10:00pm – 10:30pm
WFFT Local News First at 10	Saturday & Sunday	10:00pm – 11:00pm

All of the above programming is locally produced news [and entertainment] programming presenting a mix of news, weather, sports, [lifestyle] programming focusing on current issues and events.

National:

Program	Day	Time
Fox News Sunday	Sunday	11:00am

Syndicated:

Program	Day	Time
The Chris Mathews Show	Sunday	9:30am (Until 7/21/13)
On The Money With Maria Bartiromo	Sunday	5:30am
This Old House	Sunday	6:00am

Crime – Topics covered under this issue include: Safe Neighborhoods. Representatives from a local church visited homes in a high-crime section of Fort Wayne in order to help homeowners make their homes and property safe from criminal activity.

Program Title: WFFT Local News First at 10
Time: 10:00pm

Date: 7/09/2013
Duration of Segment: 1:34

Detailed Description: Members of Grace Point Ministries visited homes in the Gaywood neighborhood to assist homeowners in cleaning up their property and making their homes less susceptible to criminal activity. They also discussed ways to reduce overall crime in the area.

Crime – Topics covered under this issue include: Avoiding gangs. Fort Wayne Police help local children avoid gangs.

Program Title: WFFT Local News First at 10
Time: 10:00pm Duration of Segment: 1:34

Date: 7/22/2013

Detailed Description: A look at the “Respect for Law” program initiated by the Fort Wayne Police Department, which gives local children the tools they need to avoid gang activity, violence and drugs.

Health–Topics covered under this issue include: Health of the City. How physically fit is Fort Wayne and how can overall fitness levels improve?

Program Title: WFFT Local News First at 10
Time: 10:00pm

Date: 8/15/2013

Duration of Segment: 1:40

Detailed Description: In previous years, Fort Wayne was ranked one of the most obese cities in the country. Local officials discuss how that condition has improved recently and how residents can improve their overall health and fitness levels.

Education – Topics covered under this issue include: FWCS Grading. The Fort Wayne Community School Board recently announced that they would no longer recognize the states A-F grading scale for schools.

Program Title: WFFT Local News First at 10
Time: 10:00pm

Date: 8/13/2013

Duration of Segment: 1:38

Detailed Description: After allegations that State Superintendent of Education, Tony Bennet changed the grades for a school in Indianapolis for political gain, Fort Wayne Community Schools has decided they will not recognize the states grading system for schools.

Safety – Topics covered under this issue include: Preparedness Month. A look at how residents can prepare for natural disasters and emergencies.

Program Title: WFFT Local News First at 10
Time: 10:00pm

Date: 9/4/2013

Duration of Segment: 1:48

Detailed Description: Local officials discuss the goals of National Preparedness Month and what residents in Northeast Indiana and Northwest Ohio can do to stay safe. Look at the variety of disasters and emergencies common to our area and what to do if you are affected.

Health – Topics covered under this issue include: Breast Cancer. A new study suggests women should have regular mammograms earlier in their lives than previously thought.

Program Title: WFFT Local News First at 10
Time: 10:00pm

Date: 9/10/2013
Duration of Segment: 1:24

Detailed Description: A report on a new study which suggests that women should begin having regular mammograms at an earlier age than previously suggested. The importance of early detection.

Public Service Announcements: In addition to the above programming WFFT-TV broadcast public service announcements related to the following issues:

Armed Forces –National Guard/Fire, National Guard/ Flood, National Guard/Storm, Wounded Warriors, U.S. Department of Veterans Affairs, Veterans Crisis Line, Paralyzed Veterans of America, Air Force Reserve.

Community – Ad Council/Emergency Preparedness, Crimestoppers, Homeland Security, Guide Dog Foundation, National Foundation for Credit Counseling, US Conference of Catholic Bishops, Girl Scouts of America, Big Brothers Big Sisters/Start Something, Respect Religious Beliefs, Disability Employment, Mentor A Child, Equal Housing Opportunity.

Education – High School dropout prevention.

Environment – Nature Conservatory, Ad Council/Reconnecting with Nature, Recreational boating and fishing.

Health – ADHD, American Diabetes Association, National Pest Management Association, National Community Pharmacists, American Kidney Fund, Teen Vaccines: Meningitis – National Association of School Nurses, Stroke Awareness, Rett Syndrom, IOPO Organ Donation.

Parenting – Boys Town National Hotline – The Door, Boys Town National Hotline – Younger Self, Adoption-Foster Care, Bullying Prevention, Child Obesity Prevention

These public service announcements were broadcast at various times throughout the day.