

Northshore
North Shore Broadcasting
200 E. Thomas St.
Hammond, LA 70401

Client: **Bry Layrisson**
Order #: **5466-00006**
Description:
Date Entered: 3/7/2024
P.O.#:
Salesperson: Cottrell, Eloise
Invoice Frequency: Billed at end of Cal Month, Sorted by Date

Gagliano Group
PO Box 2396
Hammond, LA 70404

On-Air Schedule

	<u>Start Date</u>	<u>End Date</u>	<u>Station</u>	<u>Scheduled Time/Event</u>	<u>Repeated</u>	<u>Length</u>	<u>Qty</u>	<u>Rate</u>	<u>Total</u>	<u>M</u>	<u>Tu</u>	<u>W</u>	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>
1	3/11/2024	3/22/2024	WHMD	06:00:00 to 10:00:00	Weekly	:30	34	14.00	476.00	3	4	3	4	3	0	0
2	3/15/2024	3/15/2024	WHMD	06:00:00 to 10:00:00	Weekly	:30	1	14.00	14.00	0	0	0	0	1	0	0
3	3/18/2024	3/18/2024	WHMD	06:00:00 to 20:00:00	Weekly	:30	1	10.00	10.00	0	0	0	0	0	1	0

Order Start Date: 3/11/2024 Order End Date: 3/22/2024 Spots: 36 Total Charges: \$500.00

Projected Calendar Month Billing Totals for Bry Layrisson / 5466-00006 :

		<u>Spot Count</u>	<u>Net Billing</u>
March	2024	36	\$500.00


Confirmed & Accepted for Northshore By:

Accepted for Gagliano Group By:

Please Sign and Return One Copy

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges, See Invoice for actual schedule and charges.
I, Nick Gagliano hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☐

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Bry Layrison

Authorized committee:

Agency requesting time (and contact information):

☐ N/A

Candidate's political party:

Office sought (no acronyms or abbreviations):

Ponchatoula Chief of Police

Date of election:

March 23, 2024

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

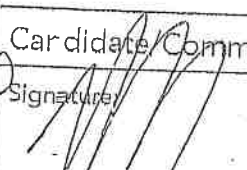
the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

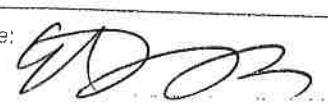
Candidate/Committee/Agency

Signature: 

Name: Nick Gagliano

Date of Request to Purchase Ad Time:

Station Representative

Signature: 

Name: Ewa Lottell

Date of Station Agreement to Sell Time: 3/6/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?



Yes



No

Date ad received:

3/4/24

Note: Must have separate PE-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):



Yes



No



N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

WHMD / WTGG

Date Received/Requested:

3/6/24

Est. #:

Station Location:

Hammond, LA

Run Start and End Dates:

3/11 - 3/16/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Kajun 107.1 Tangi 96.5 FM 1400 AM Lake 94.7 FM The Highway 104.7

☒ WHMD ☒ WTGG ☐ WFPR ☐ WYLK ☐ WJSH

Advertiser Bry Layrisson

(Agency) Customer _____

Send Invoice To: ☐ Advertiser ☐ Agency

Address: _____

City _____ State _____ Zip _____

Contact _____ Phone _____

Please Enter Our Order For Advertising As Follows:

- ☐ New Account
- ☐ New Order
- ☐ Addition

Customer Type:

☐ Local ☐ Regional

☐ Political ☐ Trade☐ Agency Discount

Billing Type:

☐ Standard Broadcast☐ Calendar

□ Demand

Affidavit ☐ No ☐ Yes

☐ Spot Schedule ☐ Billing only

☐ Sponsorship ☐ Remote

Co-op Description: _____

[illegible]

1. This offer becomes a binding contract upon acceptance by General Manager of Station or his authorized agent.
 2. This bill shall be rendered monthly and shall be due and payable within (10) days from date of invoice. Eighteen percent (18%) interest per annum will be charged on delinquent accounts.
 3. Station shall have right to cancel this contract upon default by advertiser in the payment of bills or other material breach. Upon cancellation all broadcasting done hereunder and not paid shall become immediately due and payable at the earned rate. Advertiser shall pay all attorney's fee's in the event legal action is necessary to enforce this agreement or any of the terms thereof.
 4. Contract subject to termination by either party upon fourteen (14) days prior written notice.
 5. Contract subject to short rate, or rebate, by earned frequency.
 6. Political and entertainment advertising-cash in advance.
 7. Advertiser shall hold station and its agent, employees and officers, harmless against liability for libel, slander, illegal competition or trade practices, infringement of trademark, trade names or program titles.
- violation of rights of privacy and infringement of copyrights and proprietary rights resulting from the broadcasts herein provided in the form furnished by advertiser. Advertiser warrants that all advertising copy submitted to Station will truly represent the product or services advertised and will be free from false claims or assertion.

Account Executive _____ Advertiser _____
Accepted For Station _____ Title _____ Date _____