



WWHB Azteca 48 (West Palm Beach, FL)
Quarterly Issues/Program List

For the Quarter:

October 1, 2010 – December 31, 2010

Attached hereto are descriptions of the treatment of local issues addressed by the station through programming during the report period.

Compiled by Suzanne Burg
Reviewed by Arika Zink, Vice President & General Manager

Arika Zink, VP & GM

1/3/11

Date

4Q'10



Quarterly Issues/Programs
Fourth Quarter- 10/1/10 – 12/31/10

WWHB's public affairs program **Enfoque Comunitario** airs Thursdays at 5:30 pm and 12:00 pm., Fridays at 5:30 p.m. and Saturdays at 11:30 a.m.

Air date Oct 1-2 Show # 113

- Political Show for General Elections Nov 2 – Guest- Local Political Analyst Javier Rey
- March of Dimes – Guest- Patricia Sanchez
- Segment on Flooding Prevention by Stanley Steamer Company

Air date October 7-8-9 Show # 114

- Carlos Perez from Goodwill (guest) Topic: Non Profits in Economical Crisis
- Arleen Guzman – Casting for Local Talent Shows
- Local events and calendar

Air date October 14-15-16 Show # 115

- Lake Worth Hispanic Fest – Guest- David Lopez, Chamber of Commerce
- MES DE LA HISPANIDAD Profile- Sister Rache, The Maya Ministry
- Oral Health- Guest- Dr. Rubano

AIR DATE OCTOBER 21-22-23 RE – RUN HURRICANE SHOW # 2 DUE TO FT. MEYERS IMMIGRATION FORUM TRIP

Air date October 28-29-30 Show # 116 Immigration Debate Special

- Guest Armando Guzman- Azteca America Network Washington D.C
- Guest Congressman- Mario Diaz Balart
- Guest Mariela Rosales- V.P Azteca America South West
- Guest Maria Abellon- West Palm Beach Immigration Attorney

Air date November 4-5-6 Show # 117

- Dr, Ivette Lacastra Komen G. Foundation – Breast Cancer
- Luis Vina – Plastic Surgery After Mastectomy
- Palm Beach Harley Davidson- Anniversary Segment

Air date November 11-12-13 Show # 118

- Guest- Daisy Cedenó –New Radio Show
- Guest- Jennifer Mesa –Voice Speaker of the Heart Association
- Re-cap Hurricane Preparedness

**Air date November 18-19-20 RE-RUN HURRICANE SHOW # 4
(Due to the end of the hurricane season)**

**AIR DATE NOVEMBER 25-26-27 RE-RUN SPECIAL IMMIGRATION SHOW
(Due to Thanksgiving week)**

Air date December 2-3-4 Show # 119

- Mission Clinic – Adriana Quintero, Director
- University of Miami – New Campus of Technology – Sara Delgado
- Local events and local Christmas decorations

Air date December 9-10-11 Show # 120

- Milagro Center Delray Beach – Guest- Rocio Davis, Director
- Florida Pre-paid College – Guest- Caridad Camargo
- Life's Evolution Center – Guest- Jenny Life, Pres.

Air date December 16-17-18 Show # 121

- Nexspert.com – Megatrends for 2011 – Technology Segment
- Camila – Artist on Tour – Musician Interview
- Ringling Bros And Barnum & Bailey Circus Preparedness

Air date December 23-24-25 Special Christmas show

- Local artist and music
- Local lights decorations and community calendar

**Air date December 30-31 / Jan 1 RE-RUN IMMIGRATION DEBATE SHOW
(Due to holidays -vacation)**