

INVOICE

WDBJ
2807 Hershberger Road NW
Roanoke, VA 24017
Main: (540) 344-7000
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
673519-1	10/22/17	October 2017	09/25/17 - 10/17/17

Property	Account Executive	Sales Office	Sales Region
WDBJ	Charles Brian Boush	Roanoke Nation	National

Billing Address:

Strategic Media Services
Attention: Accounts Payable
1911 N Ft Myer Drive
Ste 400
Arlington, VA 22209

Advertiser	Product	Estimate Number
Ed Gillespie for Governor	Candidate	3191

Flight Dates	Order #	Alt Order #
10/11/17 - 10/17/17	673519	WOC10756397

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WDBJ
PO Box 14200
Tallahassee, FL 32317-4200

Agency Code	Advertiser Code	Product 1/2
9912521	277	357

Agency Ref	Advertiser Ref
5623	141999

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/11/17	10/16/17	News 7 Mornin' @ 6a	6:00 AM-7:00 AM	1- 1- 1- -	:30	3	\$205.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/17 10/17/17 1- 1- 1- - 3 \$205.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	W	10/11/17	6:10 AM	News 7 Mornin' @ 6a	6:00 AM-7:00 AM	:30	EGVA 100517H	\$205.00 NM
2	WDBJ	F	10/13/17	6:24 AM	News 7 Mornin' @ 6a	6:00 AM-7:00 AM	:30	EGVA 100317H	\$205.00 NM
3	WDBJ	M	10/16/17	6:44 AM	News 7 Mornin' @ 6a	6:00 AM-7:00 AM	:30	EGVA 100517H	\$205.00 NM
2	10/11/17	10/17/17	CBS This Morning	7:00 AM-9:00 AM	- 1- 11- -	:30	3	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/17 10/17/17 - 1- 11- - 3 \$165.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	Th	10/12/17	8:29 AM	CBS This Morning	7:00 AM-9:00 AM	:30	EGVA 100317H	\$165.00 NM
2	WDBJ	F	10/13/17	8:48 AM	CBS This Morning	7:00 AM-9:00 AM	:30	EGVA 100517H	\$165.00 NM
3	WDBJ	Tu	10/17/17	8:40 AM	CBS This Morning	7:00 AM-9:00 AM	:30	EGVA 100517H	\$165.00 NM
3	10/11/17	10/15/17	News 7 Sun Morning	6:00 AM-9:00 AM	- - - - - 1	:30	1	\$95.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 - - - - - 1 1 \$95.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	Su	10/15/17	8:19 AM	News 7 Sun Morning	6:00 AM-9:00 AM	:30	EGVA 100517H	\$95.00 NM
4	10/11/17	10/15/17	VA Tech Sports Today	11:30 AM-12:00 PM	- - - - - 1	:30	1	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 - - - - - 1 1 \$185.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	Su	10/15/17	11:51 AM	VA Tech Sports Today	11:30 AM-12:00 PM	:30	EGVA 100517H	\$185.00 NM
5	10/11/17	10/16/17	M-F 9a-10a	9:00 AM-10:00 AM	1- 1- 1- -	:30	3	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/17 10/17/17 1- 1- 1- - 3 \$55.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	W	10/11/17	9:32 AM	M-F 9a-10a	9:00 AM-10:00 AM	:30	EGVA 100317H	\$55.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

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WDBJ
PO Box 14200
Tallahassee, FL 32317-4200

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3	WDBJ	M	10/16/17	4:54 PM	News 7 @ 4p M-F	4:00 PM-5:00 PM	:30	EGVA 100517H	\$65.00	NM																																																							
11	10/11/17	10/17/17	News 7 @ 5p M-F	5:00 PM-5:30 PM	11111- -	:30	5	\$325.00	NM																																																								
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

INVOICE

Send Payment To:

WDBJ
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	Invoice Date	Invoice Month	Invoice Period
673519-1	10/22/17	October 2017	09/25/17 - 10/17/17
Advertiser	Product	Estimate Number	
Ed Gillespie for Governor	Candidate	3191	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																								
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17	10/11/17	10/16/17	Monday Prime Hr 1	7:57 PM-9:00 PM	1-----	:30	1	\$430.00	NM																																																																								
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INVOICE

Send Payment To:

WDBJ
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	Invoice Date	Invoice Month	Invoice Period
673519-1	10/22/17	October 2017	09/25/17 - 10/17/17
Advertiser	Product	Estimate Number	
Ed Gillespie for Governor	Candidate	3191	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																			
17	10/11/17	10/16/17	Monday Prime Hr 1	7:57 PM-9:00 PM	1-----	:30	1	\$430.00	NM																																																																																																			
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																								
1	WDBJ	W	10/11/17	12:26 AM	Late Show	11:30 PM-12:30 XM	:30	EGVA 100417H	\$110.00	NM																																																																																								
2	WDBJ	Th	10/12/17	1:35 AM	Late Show	1135p-1238a	:30	EGVA 100517H	\$110.00	NM																																																																																								
SPORTS OVERRUN																																																																																																		
3	WDBJ	F	10/13/17	12:15 AM	Late Show	11:30 PM-12:30 XM	:30	EGVA 100517H	\$110.00	NM																																																																																								
4	WDBJ	M	10/16/17	11:52 PM	Late Show	11:30 PM-12:30 XM	:30	EGVA 100317H	\$110.00	NM																																																																																								
5	WDBJ	Tu	10/17/17	12:29 AM	Late Show	11:30 PM-12:30 XM	:30	EGVA 100517H	\$110.00	NM																																																																																								
25	10/11/17	10/17/17	Late Late Show	12:30 XM-1:30 XM	11111--	:30	5	\$5.00	NM																																																																																									
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26	10/11/17	10/14/17	Sat 1135p-1235a	11:30 PM-12:30 XM	-----1-	:30	1	\$5.00	NM																																																																																									
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																													
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27	10/11/17	10/12/17	Thursday Night Football	8:30 PM-11:30 PM	---1---	:30	1	\$500.00	NM																																																																																									
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/09/17</td><td>10/15/17</td><td>---1---</td><td>1</td><td>\$500.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WDBJ</td><td>Th</td><td>10/12/17</td><td>10:56 PM</td><td>Thursday Night Football</td><td>8:30 PM-11:30 PM</td><td>:30</td><td>EGVA 100317H</td><td>\$500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/09/17	10/15/17	---1---	1	\$500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDBJ	Th	10/12/17	10:56 PM	Thursday Night Football	8:30 PM-11:30 PM	:30	EGVA 100317H	\$500.00	NM																																																							
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																													
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1	WDBJ	Th	10/12/17	10:56 PM	Thursday Night Football	8:30 PM-11:30 PM	:30	EGVA 100317H	\$500.00	NM																																																																																								
28	10/11/17	10/14/17	SEC Football Late Game	3:30 PM-7:00 PM	-----1-	:30	1	\$380.00	NM																																																																																									
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																													
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29	10/11/17	10/15/17	NFL Reg Season Late Ga	4:00 PM-7:00 PM	-----1	:30	1	\$665.00	NM																																																																																									
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																													
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1	WDBJ	Su	10/15/17	6:31 PM	NFL Reg Season Late Game	4:00 PM-7:00 PM	:30	EGVA 100517H	\$665.00	NM																																																																																								
30	10/16/17	10/16/17	Monday Prime Hr 1	7:57 PM-9:00 PM	1-----	:30	1	\$430.00	NM																																																																																									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

INVOICE

Send Payment To:

WDBJ
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	Invoice Date	Invoice Month	Invoice Period
673519-1	10/22/17	October 2017	09/25/17 - 10/17/17
Advertiser	Product	Estimate Number	
Ed Gillespie for Governor	Candidate	3191	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/17 10/17/17 1----- 1 \$430.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	M	10/16/17	7:59 PM	Monday Prime Hr 1	7:57 PM-9:00 PM	:30	EGVA 100517H	\$430.00 NM
31	10/11/17	10/11/17	Wednesday Prime Hr 1	7:57 PM-9:00 PM	-- 1----	:30	1	\$760.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/17 10/17/17 -- 1---- 1 \$760.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	W	10/11/17	7:59 PM	Wednesday Prime Hr 1	7:57 PM-9:00 PM	:30	EGVA 100517H	\$760.00 NM
32	10/16/17	10/16/17	Monday Prime Hr 2	9p-10p	1-----	:30	1	\$620.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/17 10/17/17 1----- 1 \$620.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	M	10/16/17	9:47 PM	Monday Prime Hr 2	9p-10p	:30	EGVA 100317H	\$620.00 NM
33	10/15/17	10/15/17	VA Tech Sports Today	Various	-----S	:30	1	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 -----S 1 \$185.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	Su	10/15/17	11:59 AM	VA Tech Sports Today	Various	:30	EGVA 100317H	\$185.00 NM
34	10/12/17	10/13/17	M-F 9a-10a	9a-10a	---TF--	:30	1	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 ---TF-- 1 \$55.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	F	10/13/17	9:24 AM	M-F 9a-10a	9a-10a	:30	EGVA 100317H	\$55.00 NM
35	10/12/17	10/13/17	M-F 3p-4p	3p-4p	---TF--	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 ---TF-- 1 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	F	10/13/17	3:47 PM	M-F 3p-4p	3p-4p	:30	EGVA 100417H	\$40.00 NM
36	10/12/17	10/13/17	Late Late Show	1238a-138a	---TF--	:30	1	\$5.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 ---TF-- 1 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	F	10/13/17	1:46 AM	Late Late Show	1238a-138a	:30	EGVA 100417H	\$40.00 NM
37	10/11/17	10/17/17	News 7 Late Run	1130p-1230a	---1---	:30	1	\$265.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/17 10/17/17 ---1--- 1 \$265.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	Th	10/12/17	12:23 AM	News 7 Late Run	1130p-1230a	:30	EGVA 100417H	\$265.00 NM
38	10/12/17	10/13/17	Late Show	1135p-1238a	---TF--	:30	2	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/17 10/13/17 ---TF-- 2 \$110.00									

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INVOICE

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WDBJ
PO Box 14200
Tallahassee, FL 32317-4200

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
673519-1	10/22/17	October 2017	09/25/17 - 10/17/17
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Ed Gillespie for Governor	Candidate	3191	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	10/12/17	10/13/17	Late Show	1135p-1238a	---TF--	:30	2	\$110.00	NM
<div>10/09/1710/15/17---TF--2\$110.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WDBJ	Th	10/12/17	1:26 AM	Late Show	1135p-1238a	:30	EGVA 100317H	\$110.00 NM
SPORTS OVERRUN									
1	WDBJ	F	10/13/17	12:47 AM	Late Show	1135p-1238a	:30	EGVA 100517H	\$110.00 NM
39	10/16/17	10/16/17	News 7 @ 5p M-F	5p-530p	M-----	:30	1	\$325.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>10/16/1710/22/17M-----1\$325.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	M	10/16/17	5:15 PM	News 7 @ 5p M-F	5p-530p	:30	EGVA 100317H	\$325.00 NM
40	10/16/17	10/16/17	Late Late Show	1238a-138a	M-----	:30	1	\$5.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>10/16/1710/22/17M-----1\$5.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	M	10/16/17	1:29 AM	Late Late Show	1238a-138a	:30	EGVA 100317H	\$5.00 NM
Total Spots							83		

Payment Terms 30 Days

<u>Gross Total</u>	\$20,675.00
<u>Agency Commission</u>	\$3,101.25
<u>Net Amount Due</u>	\$17,573.75