

ORDER WORKSHEET

Rep Order# 9385346 Ver# 5

Status Revised

Traffic Order#

Last Received:
Showing Buylines:

Printed: 10/30/14 2:33 PM
10/30/14 1:45 PM
All Rep Changes

Duplicate

1 of 2

Station WMLP-TV SPRINGFIELD, MA
Advertiser (MSIP) MASS IE PAC
Product Issue
Estimate# 3324
Buyer Maura Gilroy

Agency (GRIA) GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 229/244/3324
Flight Dates 10/28/14-11/03/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (JN1) JENNA NUBAR
Sales Assistant KELLY
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

MASSACHUSETTS INDEPENDENT EXPENDITURE PAC

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

10/30 - ADDING TO SKED NEW LNS 45-49. TOTAL ADD = \$5K

REV ORD TTL IS \$58,275

PLS CNF. T/R JENNA

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
45*	F	430A-459A	NEWS	30	-	-	\$100.00	10/31-10/31	1	1	\$100.00
		Sales remark: V5 ADD TO SKED									
		V5 Added									
							P1				
46*	M	430A-459A	NEWS	30	-	-	\$100.00	11/03-11/03	1	1	\$100.00
		Sales remark: V5 ADD TO SKED									
		V5 Added									
							P1				
47*	Su	7P-8P	NFL PREGAME	30	-	-	\$800.00	11/02-11/02	1	1	\$800.00
		Sales remark: V5 ADD TO SKED									
		V5 Added									
							P1				
48*	Su	8P-1130P	NFL	30	-	-	\$3,000.00	11/02-11/02	1	1	\$3,000.00
		Sales remark: V5 ADD TO SKED									
		V5 Added									
							P1				
49*	Sa	8P-11P	NBC PRIME	30	-	-	\$500.00	11/01-11/01	2	2	\$1,000.00
		Sales remark: V5 ADD TO SKED									
		V5 Added									
							P1				

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Station WVLB-TV SPRINGFIELD, MA
Advertiser (MSIP) MASS IE PAC
Product Issue
Estimate# 3324
Buyer Maura Gilroy

Agency (GRTA) GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 229/244/3324
Flight Dates 10/28/14-11/03/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (JN1) JENNA NUBAR
Sales Assistant KELLY
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

REPORT TOTALS

Report Totals: 6 / \$5,000.00

SALES MONTHLY TOTALS

Nov2014: 103 / \$58,275.00
Order Totals: 103 / \$58,275.00

Total GRPS: 0.0

COMPETITIVE

Market Totals

\$135,523.26

CABL

.00%

EGGB

10.00%

WGGB

32.00%

WSHM

15.00%

WVLB

43.00%

Books [null]
Demos RA35+

CREDIT RISK

STANDARD CREDIT TERMS

WVLB 10/30/14