



ORDER WORKSHEET

Rep Order# 9385346 Ver# 5

Status Revised

Traffic Order#

Last Received: Showing Buylines:

Printed: 10/30/14 2:33 PM  
10/30/14 1:45 PM  
All Rep Changes

Duplicate

2 of 2

Station WVLB-TV SPRINGFIELD, MA  
Advertiser (MSIP) MASS IE PAC  
Product Issue  
Estimate# 3324  
Buyer Maura Gilroy

Agency (GRTA) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 229/244/3324  
Flight Dates 10/28/14-11/03/14

Rep Firm KATZ CONTINENTAL  
Sales Office (DC) WASHINGTON  
Salesperson (JN1) JENNA NUBAR  
Sales Assistant KELLY  
Salesperson Phone# 202-872-5880  
Salesperson Fax# 202-872-0263

REPORT TOTALS

Report Totals: 6 / \$5,000.00

SALES MONTHLY TOTALS

Nov2014: 103 / \$58,275.00

Order Totals: 103 / \$58,275.00

COMPETITIVE

Market Totals \$135,523.26  
Total GRPS: 0.0

CABL .00% EGGB 10.00% WGGB 32.00% WSHM 15.00% WMLP 43.00%

Books [null]  
Demos RA35+

CREDIT RISK

STANDARD CREDIT TERMS

*MMK*  
*would 10/30/14*