

ORDER WORKSHEET

Rep Order# 9395155 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 08/26/14 1:21 PM
Last Received: 08/26/14 1:17 PM
Showing Buylines: All Lines

1 of 4

Station WWLP-TV SPRINGFIELD, MA
Advertiser (CPM) COALITION TO PROTECT
Product Issue
Estimate# 3440
Buyer Maura Gilroy

Agency (WTRF) WATERFRONT STRATEGIES
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 234/248/3440
Flight Dates 10/28/14-11/03/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (JN1) JENNA NUBAR
Sales Assistant KELLY
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

COALITION TO PROTECT MA JOBS

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

8/26 - NEW ISSUE ORDER

SPOTS ARE 30S. SHARES ARE EST.

PLS CNF. T/R KELLY FOR JENNA

Ln	Day	Time	Program	Len	RTG/IWP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Tu-F	5A-6A	22 NEWS 5-6AM	30	-	-	\$450.00	10/28-10/31	4	4	\$1,800.00
2	Tu-F	6A-7A	22 NEWS AT 6-7AM	30	-	-	\$600.00	10/28-10/31	4	4	\$2,400.00
3	Tu-F	7A-9A	TODAY SHOW	30	-	-	\$600.00	10/28-10/31	8	8	\$4,800.00
4	Sa	7A-9A	SATURDAY TODAY	30	-	-	\$500.00	11/01-11/01	1	1	\$500.00
5	Sa-Su	9A-10A	22 NEWS WEEKEND MORNING	30	-	-	\$375.00	11/01-11/02	2	2	\$750.00
6	Su	7A-8A	22 NEWS AT 7AM SUNDAY	30	-	-	\$400.00	11/02-11/02	1	1	\$400.00
7	Su	8A-9A	SUNDAY TODAY	30	-	-	\$500.00	11/02-11/02	1	1	\$500.00
8	Tu-F	9A-10A	TODAY SHOW II	30	-	-	\$400.00	10/28-10/31	4	4	\$1,600.00
9	Tu-F	10A-11A	TODAY SHOW III	30	-	-	\$300.00	10/28-10/31	4	4	\$1,200.00
10	Tu-F	12P-1P	22 NEWS AT NOON	30	-	-	\$300.00	10/28-10/31	4	4	\$1,200.00

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Product Issue
Estimate# 3440
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3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 234248/3440
Flight Dates 10/28/14-11/03/14

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Sales Office (DC) WASHINGTON
Salesperson (JN1) JENNA NUBAR
Sales Assistant KELLY
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
11	Tu-F	1P-2P	DAYS OF OUR LIVES	30	-	-	\$250.00	10/28-10/31	4	4	\$1,000.00
12	Tu-F	2P-3P	JUDGE JUDY	30	-	-	\$200.00	10/28-10/31	3	3	\$600.00
13	Su	11A-12P	MEET THE PRESS	30	-	-	\$600.00	11/02-11/02	1	1	\$600.00
14	Tu-F	3P-4P	DR. PHIL	30	-	-	\$225.00	10/28-10/31	4	4	\$900.00
15	Tu-F	4P-5P	JUDGE JUDY	30	-	-	\$300.00	10/28-10/31	4	4	\$1,200.00
16	Tu-F	5P-530P	22 NEWS AT 5PM	30	-	-	\$600.00	10/28-10/31	4	4	\$2,400.00
17	Tu-F	530P-7P	22 NEWS/NBC NEWS	30	-	-	\$700.00	10/28-10/31	4	4	\$2,800.00
18	Sa-Su	6P-7P	22 NEWS/NBC NEWS	30	-	-	\$500.00	11/01-11/02	2	2	\$1,000.00
19	Tu-F	7P-8P	WHEEL OF FORTUNE/JEOPARDY	30	-	-	\$600.00	10/28-10/31	4	4	\$2,400.00
20	Sa	730P-8P	FRIENDS <i>Recurring HomeS</i>	30	-	-	\$250.00	11/01-11/01	1	1	\$250.00
21	M	8P-10P	THE VOICE	30	-	-	\$2,000.00	11/03-11/03	1	1	\$2,000.00
22	M	10P-11P	THE BLACKLIST	30	-	-	\$1,500.00	11/03-11/03	1	1	\$1,500.00
23	Tu	8P-10P	THE VOICE	30	-	-	\$1,500.00	10/28-10/28	1	1	\$1,500.00
24	Tu	10P-11P	CHICAGO FIRE	30	-	-	\$1,500.00	10/28-10/28	1	1	\$1,500.00
25	W	9P-10P	LAW & ORDER: SVU	30	-	-	\$1,200.00	10/29-10/29	1	1	\$1,200.00
26	F	9P-10P	GRIMM	30	-	-	\$1,200.00	10/31-10/31	1	1	\$1,200.00

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Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
27	Sa	10P-11P	SAT NIGHT LIVE-ENCORE	30	-	-	\$400.00	11/01-11/01	1	1	\$400.00
28	Tu-F, Su	11P-1135P	22 NEWS AT 11P	30	-	-	\$700.00	10/28-11/02	6	6	\$4,200.00
29	Tu-F	1135P-1235A	TONIGHT SHOW	30	-	-	\$350.00	10/28-10/31	4	4	\$1,400.00
30	Sa	1130P-1A	SATURDAY NIGHT LIVE	30	-	-	\$500.00	11/01-11/01	1	1	\$500.00
31	Su	7P-830P	FOOTBALL NIGHT IN AMERICA: NE PATR	30	-	-	\$1,000.00	11/02-11/02	1	1	\$1,000.00
32	Su	830P-1130P	NFL	30	-	-	\$3,000.00	11/02-11/02	1	1	\$3,000.00
33	M	5A-6A	22 NEWS 5-6AM	30	-	-	\$450.00	11/03-11/03	1	1	\$450.00
34	M	6A-7A	22 NEWS AT 6-7AM	30	-	-	\$600.00	11/03-11/03	1	1	\$600.00
35	M	7A-9A	TODAY SHOW	30	-	-	\$600.00	11/03-11/03	2	2	\$1,200.00
36	M	9A-10A	TODAY SHOW II	30	-	-	\$400.00	11/03-11/03	1	1	\$400.00
37	M	10A-11A	TODAY SHOW III	30	-	-	\$300.00	11/03-11/03	1	1	\$300.00
38	M	12P-1P	22 NEWS AT NOON	30	-	-	\$300.00	11/03-11/03	1	1	\$300.00
39	M	1P-2P	DAYS OF OUR LIVES	30	-	-	\$250.00	11/03-11/03	1	1	\$250.00
40	M	3P-4P	DR. PHIL	30	-	-	\$225.00	11/03-11/03	1	1	\$225.00
41	M	4P-5P	JUDGE JUDY	30	-	-	\$300.00	11/03-11/03	1	1	\$300.00
42	M	5P-530P	22 NEWS AT 5PM	30	-	-	\$600.00	11/03-11/03	1	1	\$600.00

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Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
43	M	530P-7P	22 NEWS/NBC NEWS	30	-	-	\$700.00	11/03-11/03	1	1	\$700.00
44	M	7P-8P	WHEEL OF FORTUNE/JEOPARDY	30	-	-	\$600.00	11/03-11/03	1	1	\$600.00
45	M	11P-1135P	22 NEWS AT 11P	30	-	-	\$700.00	11/03-11/03	1	1	\$700.00
46	M	1135P-1235A	TONIGHT SHOW	30	-	-	\$350.00	11/03-11/03	1	1	\$350.00

REPORT TOTALS

Report Totals: 99 / \$54,675.00

SALES MONTHLY TOTALS

Nov2014: 99 / \$54,675.00

Order Totals: 99 / \$54,675.00 Total GRPs: 0.0

COMPETITIVE

Market Totals \$121,500.00 CABL .00% EGGB .00% WGGB 35.00% WSHM 20.00% WWLP 45.00%

Books [null]
Demos RA35+

CREDIT RISK
STANDARD CREDIT TERMS

MM
WWLP 8/26/14

CONTRACT

WWLP
One Broadcast Center
Chicopee, MA 01013
(413) 377-2200

And:

Waterfront Strategies
3050 K Street Northwest
Washington, DC 20007
USA

<u>Contract / Revision</u> 482801 /		<u>Alt Order #</u> 09395155
<u>Product</u> Issue		
<u>Contract Dates</u> 10/28/14 - 11/03/14		<u>Estimate #</u> 3440
<u>Advertiser</u> POL/Coalition to Protect Mass Jobs		<u>Original Date / Revision</u> 08/26/14 / 08/26/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WWLP	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9914573	<u>Advertiser Code</u> 234	<u>Product Code</u> 248
<u>Agency Ref</u> IN14921		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WWLP	10/28/14	10/31/14	22 New	5-6a		:30			P1		NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	-1111--	4			\$450.00						
N 2	WWLP	10/28/14	10/31/14	22 New	6-7am		:30			P1		NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	-1111--	4			\$600.00						
N 3	WWLP	10/28/14	10/31/14	Today S	7-9a		:30			P1		NM	8	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	-2222--	8			\$600.00						
N 4	WWLP	11/01/14	11/01/14	Today S	7-9a		:30			P1		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	-----1-	1			\$500.00						
N 5	WWLP	11/01/14	11/02/14	News 2	9-10a		:30			P1		NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	-----11	2			\$375.00						
N 6	WWLP	11/02/14	11/02/14	22 New	7-8a		:30			P1		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	-----1	1			\$400.00						
N 7	WWLP	11/02/14	11/02/14	Today S	8-9a		:30			P1		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	-----1	1			\$500.00						
N 8	WWLP	10/28/14	10/31/14	Today S	9-10a		:30			P1		NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	-1111--	4			\$400.00						
N 9	WWLP	10/28/14	10/31/14	Today S	10-11a		:30			P1		NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	-1111--	4			\$300.00						
N 10	WWLP	10/28/14	10/31/14	22 New	12-1p		:30			P1		NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	-1111--	4			\$300.00						
N 11	WWLP	10/28/14	10/31/14	Days of	1-2p		:30			P1		NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	-1111--	4			\$250.00						
N 12	WWLP	10/28/14	10/31/14	M-F 2-3	M-F 2-3p		:30			P1		NM	3	\$600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WWLP
One Broadcast Center
Chicopee, MA 01013
(413) 377-2200

<u>Contract / Revision</u> 482801 /		<u>Alt Order #</u> 09395155
<u>Contract Dates</u> 10/28/14 - 11/03/14	<u>Product</u> Issue	<u>Estimate #</u> 3440
<u>Advertiser</u> POL/Coalition to Protect It		<u>Original Date / Revision</u> 08/26/14 / 08/26/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	-TWTF--				3	\$200.00					
N 13	WWLP	11/02/14	11/02/14	Meet the	11a-12p		:30			P1		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	-----1				1	\$600.00					
N 14	WWLP	10/28/14	10/31/14	Dr. Phil	3-4p		:30			P1		NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	-1111--				4	\$225.00					
N 15	WWLP	10/28/14	10/31/14	Judge J	4-5p		:30			P1		NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	-1111--				4	\$300.00					
N 16	WWLP	10/28/14	10/31/14	News 2	5-530p		:30			P1		NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	-1111--				4	\$600.00					
N 17	WWLP	10/28/14	10/31/14	M-F 530	M-F 530-7p		:30			P1		NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	-1111--				4	\$700.00					
N 18	WWLP	11/01/14	11/02/14	22 New	6-7p		:30			P1		NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	-----11				2	\$500.00					
N 19	WWLP	10/28/14	10/31/14	M-F 7-8	7-8p		:30			P1		NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	-1111--				4	\$600.00					
N 20	WWLP	11/01/14	11/01/14	Sat 730	Sat 730-8p		:30			P1		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	-----1-				1	\$250.00					
N 21	WWLP	11/03/14	11/03/14	Monday	8-10p		:30			P1		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/03/14	11/09/14	1-----				1	\$2,000.00					
N 22	WWLP	11/03/14	11/03/14	Mon 10-	10-11p		:30			P1		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/03/14	11/09/14	1-----				1	\$1,500.00					
N 23	WWLP	10/28/14	10/28/14	Tues 8-	8-10p		:30			P1		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	-1-----				1	\$1,500.00					
N 24	WWLP	10/28/14	10/28/14	Tue 10-	10-11p		:30			P1		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	-1-----				1	\$1,500.00					
N 25	WWLP	10/29/14	10/29/14	Wed 9-	9-10p		:30			P1		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	--1----				1	\$1,200.00					
N 26	WWLP	10/31/14	10/31/14	Fri 9-10	9-10p		:30			P1		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	----1--				1	\$1,200.00					
N 27	WWLP	11/01/14	11/01/14	Sat 10-1	10-11p		:30			P1		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	-----1-				1	\$400.00					
N 28	WWLP	10/28/14	11/02/14	News 2	11-1135p		:30			P1		NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	-TWTF-S				6	\$700.00					
N 29	WWLP	10/28/14	10/31/14	Tonight	1135p-1237a		:30			P1		NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

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WWLP
One Broadcast Center
Chicopee, MA 01013
(413) 377-2200

<u>Contract / Revision</u> 482801 /		<u>Alt Order #</u> 09395155
<u>Contract Dates</u> 10/28/14 - 11/03/14	<u>Product</u> Issue	<u>Estimate #</u> 3440
<u>Advertiser</u> POL/Coalition to Protect A		<u>Original Date / Revision</u> 08/26/14 / 08/26/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/27/14	11/02/14	-1111--	4	\$350.00								
N 30	WWLP	11/01/14	11/01/14	Saturday	1130p-101a		:30			P1		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/27/14	11/02/14	-----1-	1	\$500.00								
N 31	WWLP	11/02/14	11/02/14	Football	Football Night Arr		:30			P1		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/27/14	11/02/14	-----1	1	\$1,000.00								
N 32	WWLP	11/02/14	11/02/14	NFL Re	NFL Regular Sea		:30			P1		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/27/14	11/02/14	-----1	1	\$3,000.00								
N 33	WWLP	11/03/14	11/03/14	22 New	5-6a		:30			P1		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		11/03/14	11/09/14	1-----	1	\$450.00								
N 34	WWLP	11/03/14	11/03/14	22 New	6-7am		:30			P1		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		11/03/14	11/09/14	1-----	1	\$600.00								
N 35	WWLP	11/03/14	11/03/14	Today S	7-9a		:30			P1		NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		11/03/14	11/09/14	2-----	2	\$600.00								
N 36	WWLP	11/03/14	11/03/14	Today S	9-10a		:30			P1		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		11/03/14	11/09/14	1-----	1	\$400.00								
N 37	WWLP	11/03/14	11/03/14	Today S	10-11a		:30			P1		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		11/03/14	11/09/14	1-----	1	\$300.00								
N 38	WWLP	11/03/14	11/03/14	22 New	12-1p		:30			P1		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		11/03/14	11/09/14	1-----	1	\$300.00								
N 39	WWLP	11/03/14	11/03/14	Days of	1-2p		:30			P1		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		11/03/14	11/09/14	1-----	1	\$250.00								
N 40	WWLP	11/03/14	11/03/14	Dr. Phil	3-4p		:30			P1		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		11/03/14	11/09/14	1-----	1	\$225.00								
N 41	WWLP	11/03/14	11/03/14	Judge J	4-5p		:30			P1		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		11/03/14	11/09/14	1-----	1	\$300.00								
N 42	WWLP	11/03/14	11/03/14	News 2	5-530p		:30			P1		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		11/03/14	11/09/14	1-----	1	\$600.00								
N 43	WWLP	11/03/14	11/03/14	M-F 53C	M-F 530-7p		:30			P1		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		11/03/14	11/09/14	1-----	1	\$700.00								
N 44	WWLP	11/03/14	11/03/14	M-F 7-8	7-8p		:30			P1		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		11/03/14	11/09/14	1-----	1	\$600.00								
N 45	WWLP	11/03/14	11/03/14	News 2	11-1135p		:30			P1		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		11/03/14	11/09/14	1-----	1	\$700.00								
N 46	WWLP	11/03/14	11/03/14	Tonight	1135p-1237a		:30			P1		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								

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<u>Contract / Revision</u>	<u>Alt Order #</u>
482801 /	09395155

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/28/14 - 11/03/14	Issue	3440

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Coalition to Protect h	08/26/14 / 08/26/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/03/14	11/09/14	1-----	1			\$350.00						
Totals													99	\$54,675.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/27/14 - 11/03/14	99	\$54,675.00	(\$8,201.25)	\$46,473.75
Totals	99	\$54,675.00	(\$8,201.25)	\$46,473.75

Signature: _____ **Date:** _____

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