

ORDER WORKSHEET

Rep Order# 9423797 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/09/14 8:39 AM
Last Received: 10/08/14 5:00 PM
Showing Buylines: All Lines

1 of 6

Station WWLP-TV SPRINGFIELD, MA
Advertiser (CWFP) COMMONWEALTH FUTURE
Product ISSUE
Estimate# 1514
Buyer Anne BraunschudelAgency (MENT) MENTZER MEDIA SERVICES
600 FAIRMONT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 109/122/1514
Flight Dates 10/14/14-10/23/14Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (JN1) JENNA NUBAR
Sales Assistant KELLY
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

COMMONWEALTH FUTURE INDEPENDENT EXPENDITURE PAC
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

10/8 - NEW ISSUE ORDER 10/14-10/23 SPOTS ARE 30S. SHARES ARE EST. PLS CNF. T/R KELLY FOR JENNA

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ week	Total Spots	Total Cost
1	Tu	6A-7A	22 NWS-6A/22 NEWS-6:30A	30	6.5	6.5	\$800.00	10/14-10/14	1	1	\$800.00
			P1								
2	Th	6A-7A	22 NWS-6A/22 NEWS-6:30A	30	6.5	6.5	\$800.00	10/16-10/16	1	1	\$800.00
			P1								
3	F	6A-7A	22 NWS-6A/22 NEWS-6:30A	30	6.5	6.5	\$800.00	10/17-10/17	1	1	\$800.00
			P1								
4	M	6A-7A	22 NWS-6A/22 NEWS-6:30A	30	6.5	6.5	\$800.00	10/20-10/20	1	1	\$800.00
			P1								
5	W	6A-7A	22 NWS-6A/22 NEWS-6:30A	30	6.5	6.5	\$800.00	10/22-10/22	1	1	\$800.00
			P1								
6	Tu	7A-9A	TODAY SHW	30	7.3	7.3	\$800.00	10/14-10/14	1	1	\$800.00
			P1								
7	W	7A-9A	TODAY SHW	30	7.3	7.3	\$800.00	10/15-10/15	1	1	\$800.00
			P1								
8	F	7A-9A	TODAY SHW	30	7.3	7.3	\$800.00	10/17-10/17	1	1	\$800.00
			P1								
9	M	7A-9A	TODAY SHW	30	7.3	7.3	\$800.00	10/20-10/20	1	1	\$800.00
			P1								
10	W	7A-9A	TODAY SHW	30	7.3	7.3	\$800.00	10/22-10/22	1	1	\$800.00
			P1								

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Station WWLP-TV SPRINGFIELD, MA
Advertiser (CWFP) COMMONWEALTH FUTURE
Product ISSUE
Estimate# 1514
Buyer Anne Braunscheidel

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMONT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 109/122/1514
Flight Dates 10/14/14-10/23/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (JN1) JENNA NUBAR
Sales Assistant KELLY
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
11	Th	7A-9A	TODAY SHW	30	7.3	7.3	\$800.00	10/23-10/23	1	1	\$800.00
							P1				
12	Tu	12P-1P	22 NWS-NOON-1/22 NWS-NOON-2	30	2.3	2.3	\$300.00	10/14-10/14	1	1	\$300.00
							P1				
13	W	12P-1P	22 NWS-NOON-1/22 NWS-NOON-2	30	2.3	2.3	\$300.00	10/15-10/15	1	1	\$300.00
							P1				
14	Th	12P-1P	22 NWS-NOON-1/22 NWS-NOON-2	30	2.3	2.3	\$300.00	10/16-10/16	1	1	\$300.00
							P1				
15	F	12P-1P	22 NWS-NOON-1/22 NWS-NOON-2	30	2.3	2.3	\$300.00	10/17-10/17	1	1	\$300.00
							P1				
16	M	12P-1P	22 NWS-NOON-1/22 NWS-NOON-2	30	2.3	2.3	\$300.00	10/20-10/20	1	1	\$300.00
							P1				
17	Tu	12P-1P	22 NWS-NOON-1/22 NWS-NOON-2	30	2.3	2.3	\$300.00	10/21-10/21	1	1	\$300.00
							P1				
18	W	12P-1P	22 NWS-NOON-1/22 NWS-NOON-2	30	2.3	2.3	\$300.00	10/22-10/22	1	1	\$300.00
							P1				
19	Th	12P-1P	22 NWS-NOON-1/22 NWS-NOON-2	30	2.3	2.3	\$300.00	10/23-10/23	1	1	\$300.00
							P1				
20	W	3P-4P	DR. PHIL	30	2.2	2.2	\$200.00	10/15-10/15	1	1	\$200.00
							P1				
21	F	3P-4P	DR. PHIL	30	2.2	2.2	\$200.00	10/17-10/17	1	1	\$200.00
							P1				
22	Tu	3P-4P	DR. PHIL	30	2.2	2.2	\$200.00	10/21-10/21	1	1	\$200.00
							P1				
23	Th	3P-4P	DR. PHIL	30	2.2	2.2	\$200.00	10/23-10/23	1	1	\$200.00
							P1				
24	Tu	5P-530P	22 NWS AT FIVE	30	7.6	7.6	\$600.00	10/14-10/14	1	1	\$600.00
							P1				
25	Th	5P-530P	22 NWS AT FIVE	30	7.6	7.6	\$600.00	10/16-10/16	1	1	\$600.00
							P1				
26	F	5P-530P	22 NWS AT FIVE	30	7.6	7.6	\$600.00	10/17-10/17	1	1	\$600.00
							P1				

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Advertiser (CWTF) COMMONWEALTH FUTURE
Product ISSUE
Estimate# 1514
Buyer Anne Braunschneider

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMONT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 109/122/1514
Flight Dates 10/14/14-10/23/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (JN1) JENNA NUBAR
Sales Assistant KELLY
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
27	M	5P-530P	22 NWS AT FIVE	30	7.6	7.6	\$600.00	10/20-10/20	1	1	\$600.00
							\$1				
28	W	5P-530P	22 NWS AT FIVE	30	7.6	7.6	\$600.00	10/22-10/22	1	1	\$600.00
							\$1				
29	Tu	530P-7P	NEWS	30	9.7	9.7	\$700.00	10/14-10/14	1	1	\$700.00
							\$1				
30	W	530P-7P	NEWS	30	9.7	9.7	\$700.00	10/15-10/15	1	1	\$700.00
							\$1				
31	Th	530P-7P	NEWS	30	9.7	9.7	\$700.00	10/16-10/16	1	1	\$700.00
							\$1				
32	F	530P-7P	NEWS	30	9.7	9.7	\$700.00	10/17-10/17	1	1	\$700.00
							\$1				
33	M	530P-7P	NEWS	30	9.7	9.7	\$700.00	10/20-10/20	1	1	\$700.00
							\$1				
34	Tu	530P-7P	NEWS	30	9.7	9.7	\$700.00	10/21-10/21	1	1	\$700.00
							\$1				
35	W	530P-7P	NEWS	30	9.7	9.7	\$700.00	10/22-10/22	1	1	\$700.00
							\$1				
36	Th	530P-7P	NEWS	30	9.7	9.7	\$700.00	10/23-10/23	1	1	\$700.00
							\$1				
37	Tu	7P-8P	WHEEL-FORTUNE/JEOPARDY	30	6.8	6.8	\$800.00	10/14-10/14	1	1	\$800.00
							\$1				
38	Th	7P-8P	WHEEL-FORTUNE/JEOPARDY	30	6.8	6.8	\$800.00	10/16-10/16	1	1	\$800.00
							\$1				
39	F	7P-8P	WHEEL-FORTUNE/JEOPARDY	30	6.8	6.8	\$800.00	10/17-10/17	1	1	\$800.00
							\$1				
40	M	7P-8P	WHEEL-FORTUNE/JEOPARDY	30	6.8	6.8	\$800.00	10/20-10/20	1	1	\$800.00
							\$1				
41	Tu	7P-8P	WHEEL-FORTUNE/JEOPARDY	30	6.8	6.8	\$800.00	10/21-10/21	1	1	\$800.00
							\$1				
42	Th	7P-8P	WHEEL-FORTUNE/JEOPARDY	30	6.8	6.8	\$800.00	10/23-10/23	1	1	\$800.00
							\$1				

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Estimate# 1514
Buyer Anne Braunschneider

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600 FAIRMONT AVE, SUITE 306
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Agency C/P1/P2/E 109/122/1514
Flight Dates 10/14/14-10/23/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (INI) JENNA NUBAR
Sales Assistant KELLY
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/TMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
43	Tu	11P-1135P	22 NEWS @ 11PM<	30	5.1	5.1	\$800.00	10/14-10/14	1	1	\$800.00
							P1				
44	W	11P-1135P	22 NEWS @ 11PM<	30	5.1	5.1	\$800.00	10/15-10/15	1	1	\$800.00
							P1				
45	Th	11P-1135P	22 NEWS @ 11PM<	30	5.1	5.1	\$800.00	10/16-10/16	1	1	\$800.00
							P1				
46	F	11P-1135P	22 NEWS @ 11PM<	30	5.1	5.1	\$800.00	10/17-10/17	1	1	\$800.00
							P1				
47	Sa	11P-1135P	22 NEWS @ 11PM<	30	5.1	5.1	\$800.00	10/18-10/18	1	1	\$800.00
							P1				
48	Su	11P-1135P 1130-12G	22 NEWS @ 11PM<	30	5.1	5.1	\$800.00	10/19-10/19	1	1	\$800.00
							P1				
49	M	11P-1135P	22 NEWS @ 11PM<	30	5.1	5.1	\$800.00	10/20-10/20	1	1	\$800.00
							P1				
50	Tu	11P-1135P	22 NEWS @ 11PM<	30	5.1	5.1	\$800.00	10/21-10/21	1	1	\$800.00
							P1				
51	W	11P-1135P	22 NEWS @ 11PM<	30	5.1	5.1	\$800.00	10/22-10/22	1	1	\$800.00
							P1				
52	Th	11P-1135P	22 NEWS @ 11PM<	30	5.1	5.1	\$800.00	10/23-10/23	1	1	\$800.00
							P1				
53	Tu	1135P-1235A	TONITE SHW-NBC<	30	2.3	2.3	\$350.00	10/14-10/14	1	1	\$350.00
							P1				
54	W	1135P-1235A	TONITE SHW-NBC<	30	2.3	2.3	\$350.00	10/15-10/15	1	1	\$350.00
							P1				
55	Th	1135P-1235A	TONITE SHW-NBC<	30	2.3	2.3	\$350.00	10/16-10/16	1	1	\$350.00
							P1				
56	F	1135P-1235A	TONITE SHW-NBC<	30	2.3	2.3	\$350.00	10/17-10/17	1	1	\$350.00
							P1				
57	M	1135P-1235A	TONITE SHW-NBC<	30	2.3	2.3	\$350.00	10/20-10/20	1	1	\$350.00
							P1				
58	Tu	1135P-1235A	TONITE SHW-NBC<	30	2.3	2.3	\$350.00	10/21-10/21	1	1	\$350.00
							P1				

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Estimate# 1514
Buyer Anne Braunschweig

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Salesperson (JN1) JENNA NUBAR
Sales Assistant KELLY
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
59	W	1135P-1235A	TONITE SHW-NBC<	30	2.3	2.3	\$350.00	10/22-10/22	1	1	\$350.00
60	Th	1135P-1235A	TONITE SHW-NBC<	30	2.3	2.3	\$350.00	10/23-10/23	1	1	\$350.00
61	F	9P-10P	DATELINE	30	5.9	5.9	\$2,000.00	10/17-10/17	1	1	\$2,000.00
62	Sa	6A-7A	22 NWS-6A/22 NEWS-6:30A	30	3.2	3.2	\$350.00	10/18-10/18	1	1	\$350.00
63	Sa	7A-9A	SATURDAY TODAY<	30	5.7	5.7	\$600.00	10/18-10/18	1	1	\$600.00
64	Sa	9A-10A	22 NEWS-9A/22 NEWS-9:30A	30	4.2	4.2	\$400.00	10/18-10/18	1	1	\$400.00
65	Su	9A-10A	22 NEWS-9A/22 NEWS-9:30A	30	4.2	4.2	\$400.00	10/19-10/19	1	1	\$400.00
66	Sa	6P-7P	NEWS	30	8.4	8.4	\$500.00	10/18-10/18	1	1	\$500.00
67	Su	6P-7P	NEWS	30	8.4	8.4	\$500.00	10/19-10/19	1	1	\$500.00
68	Su	7A-8A	22 NEWS-7A/22 NEWS-7:30A	30	5.6	5.6	\$450.00	10/19-10/19	1	1	\$450.00
69	Su	8A-9A	SUN TODAY-NBC	30	7.6	7.6	\$600.00	10/19-10/19	1	1	\$600.00
70	Su	6P-7P	NEWS	30	10.2	10.2	\$500.00	10/19-10/19	1	1	\$500.00
71	Su	7P-820P	FBALL NIGHT IN AMERICA	30	2.3	2.3	\$800.00	10/19-10/19	1	1	\$800.00

---REPORT TOTALS---

Report Totals: 71 / \$43,300.00

---SALES MONTHLY TOTALS---

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Station WWLP-TV SPRINGFIELD, MA
Advertiser (CWTP) COMMONWEALTH FUTURE
Product ISSUE
Estimate# 1514
Buyer Anne Braunschweig

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMONT AVE, SUITE 306
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Agency C/P1/P2/E 109/122/1514
Flight Dates 10/14/14-10/23/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (JN1) JENNA NUBAR
Sales Assistant KELLY
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

Oct2014: 71 / \$43,300.00

Order Totals: 71 / \$43,300.00 Total GRPS: 395.0

--- COMPETITIVE ---

Market Totals

\$98,409.09

CABL

.00%

EGGB

6.00%

WGGB

28.00%

WSHM

22.00%

WWLP

44.00%

Books [null]
Demos RA35+

--- CREDIT RISK ---
STANDARD CREDIT TERMS

mmh
10/10/14

webp

Order / Rev: 501951
 Alt Order #: 09423797
 Flight Dates: 10/14/14 - 10/23/14

Advertiser: POL/Commonwealth Future
 Product Desc: ISSUE
 Estimate: 1514

WWLP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WWLP	10/17/14	10/17/14	M-F 6-7a 22 News @ 6am	CM	6-7am	----1--	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	----1--					1	\$800.00		0.00			
E 4	WWLP	10/20/14	10/20/14	M-F 6-7a 22 News @ 6am	CM	6-7am	1-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	1-----					1	\$800.00		0.00			
E 5	WWLP	10/22/14	10/22/14	M-F 6-7a 22 News @ 6am	CM	6-7am	--1----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	--1----					1	\$800.00		0.00			
E 6	WWLP	10/14/14	10/14/14	Today Show M-F Today Show	CM	7-9a	-1-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-1-----					1	\$800.00		0.00			
E 7	WWLP	10/15/14	10/15/14	Today Show M-F Today Show	CM	7-9a	--1----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	--1----					1	\$800.00		0.00			
E 8	WWLP	10/17/14	10/17/14	Today Show M-F Today Show	CM	7-9a	----1--	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	----1--					1	\$800.00		0.00			
E 9	WWLP	10/20/14	10/20/14	Today Show M-F Today Show	CM	7-9a	1-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	1-----					1	\$800.00		0.00			
E 10	WWLP	10/22/14	10/22/14	Today Show M-F Today Show	CM	7-9a	--1----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	--1----					1	\$800.00		0.00			
E 11	WWLP	10/23/14	10/23/14	Today Show M-F Today Show	CM	7-9a	---1---	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---					1	\$800.00		0.00			
E 12	WWLP	10/14/14	10/14/14	M-F 12-1p 22 News @ Noon	CM	12-1p	-1-----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-1-----					1	\$300.00		0.00			
E 13	WWLP	10/15/14	10/15/14	M-F 12-1p 22 News @ Noon	CM	12-1p	--1----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	--1----					1	\$300.00		0.00			
E 14	WWLP	10/16/14	10/16/14	M-F 12-1p 22 News @ Noon	CM	12-1p	---1---	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	---1---					1	\$300.00		0.00			
E 15	WWLP	10/17/14	10/17/14		CM	12-1p	----1--	:30	1	\$300.00	P1	0.00	NM	1	\$300.00

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WWLP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 12-1p 22 News @ Noon 22 NWS-NOON-1/22 NWS-NOON-2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/13/14		10/13/14	10/19/14	----1--					1	\$300.00		0.00			
E 16	WWLP	10/20/14	10/20/14	M-F 12-1p 22 News @ Noon 22 NWS-NOON-1/22 NWS-NOON-2	CM	12-1p	1-----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/20/14		10/20/14	10/26/14	1-----					1	\$300.00		0.00			
E 17	WWLP	10/21/14	10/21/14	M-F 12-1p 22 News @ Noon 22 NWS-NOON-1/22 NWS-NOON-2	CM	12-1p	-1-----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/20/14		10/20/14	10/26/14	-1-----					1	\$300.00		0.00			
E 18	WWLP	10/22/14	10/22/14	M-F 12-1p 22 News @ Noon 22 NWS-NOON-1/22 NWS-NOON-2	CM	12-1p	--1----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/20/14		10/20/14	10/26/14	--1----					1	\$300.00		0.00			
E 19	WWLP	10/23/14	10/23/14	M-F 12-1p 22 News @ Noon 22 NWS-NOON-1/22 NWS-NOON-2	CM	12-1p	---1---	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/20/14		10/20/14	10/26/14	---1---					1	\$300.00		0.00			
E 20	WWLP	10/15/14	10/15/14	M-F 3-4p Dr. Phil DR. PHIL	CM	3-4p	--1----	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/13/14		10/13/14	10/19/14	--1----					1	\$200.00		0.00			
E 21	WWLP	10/17/14	10/17/14	M-F 3-4p Dr. Phil DR. PHIL	CM	3-4p	----1--	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/13/14		10/13/14	10/19/14	----1--					1	\$200.00		0.00			
E 22	WWLP	10/21/14	10/21/14	M-F 3-4p Dr. Phil DR. PHIL	CM	3-4p	-1-----	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/20/14		10/20/14	10/26/14	-1-----					1	\$200.00		0.00			
E 23	WWLP	10/23/14	10/23/14	M-F 3-4p Dr. Phil DR. PHIL	CM	3-4p	---1---	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/20/14		10/20/14	10/26/14	---1---					1	\$200.00		0.00			
E 24	WWLP	10/14/14	10/14/14	M-F 5-530p News 22 @5p 22 NWS AT FIVE	CM	5-530p	-1-----	:30	1	\$600.00	P1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/13/14		10/13/14	10/19/14	-1-----					1	\$600.00		0.00			
E 25	WWLP	10/16/14	10/16/14	M-F 5-530p News 22 @5p 22 NWS AT FIVE	CM	5-530p	---1---	:30	1	\$600.00	P1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/13/14		10/13/14	10/19/14	---1---					1	\$600.00		0.00			
E 26	WWLP	10/17/14	10/17/14	M-F 5-530p News 22 @5p 22 NWS AT FIVE	CM	5-530p	----1--	:30	1	\$600.00	P1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/13/14		10/13/14	10/19/14	----1--					1	\$600.00		0.00			
E 27	WWLP	10/20/14	10/20/14	M-F 5-530p	CM	5-530p	1-----	:30	1	\$600.00	P1	0.00	NM	1	\$600.00

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WWLP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-530p News 22 @5p											
				22 NWS AT FIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/20/14	10/26/14	1-----			1		\$600.00		0.00				
E 28	WWLP	10/22/14	10/22/14	M-F 5-530p News 22 @5p	CM	5-530p	--1----	:30	1	\$600.00	P1	0.00	NM	1	\$600.00
				22 NWS AT FIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/20/14	10/26/14	--1----			1		\$600.00		0.00				
E 29	WWLP	10/14/14	10/14/14	M-F 530-7p M-F 530-7p	CM	M-F 530-7p	-1-----	:30	1	\$700.00	P1	0.00	NM	1	\$700.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/13/14	10/19/14	-1-----			1		\$700.00		0.00				
E 30	WWLP	10/15/14	10/15/14	M-F 530-7p M-F 530-7p	CM	M-F 530-7p	--1----	:30	1	\$700.00	P1	0.00	NM	1	\$700.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/13/14	10/19/14	--1----			1		\$700.00		0.00				
E 31	WWLP	10/16/14	10/16/14	M-F 530-7p M-F 530-7p	CM	M-F 530-7p	---1---	:30	1	\$700.00	P1	0.00	NM	1	\$700.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/13/14	10/19/14	---1---			1		\$700.00		0.00				
E 32	WWLP	10/17/14	10/17/14	M-F 530-7p M-F 530-7p	CM	M-F 530-7p	----1--	:30	1	\$700.00	P1	0.00	NM	1	\$700.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/13/14	10/19/14	----1--			1		\$700.00		0.00				
E 33	WWLP	10/20/14	10/20/14	M-F 530-7p M-F 530-7p	CM	M-F 530-7p	1-----	:30	1	\$700.00	P1	0.00	NM	1	\$700.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/20/14	10/26/14	1-----			1		\$700.00		0.00				
E 34	WWLP	10/21/14	10/21/14	M-F 530-7p M-F 530-7p	CM	M-F 530-7p	-1-----	:30	1	\$700.00	P1	0.00	NM	1	\$700.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/20/14	10/26/14	-1-----			1		\$700.00		0.00				
E 35	WWLP	10/22/14	10/22/14	M-F 530-7p M-F 530-7p	CM	M-F 530-7p	--1----	:30	1	\$700.00	P1	0.00	NM	1	\$700.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/20/14	10/26/14	--1----			1		\$700.00		0.00				
E 36	WWLP	10/23/14	10/23/14	M-F 530-7p M-F 530-7p	CM	M-F 530-7p	---1---	:30	1	\$700.00	P1	0.00	NM	1	\$700.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/20/14	10/26/14	---1---			1		\$700.00		0.00				
E 37	WWLP	10/14/14	10/14/14	M-F 7-8p M-F 7-8p	CM	7-8p	-1-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
				WHEEL-FORTNE/JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/13/14	10/19/14	-1-----			1		\$800.00		0.00				
E 38	WWLP	10/16/14	10/16/14	M-F 7-8p M-F 7-8p	CM	7-8p	---1---	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
				WHEEL-FORTNE/JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/13/14	10/19/14	---1---			1		\$800.00		0.00				
E 39	WWLP	10/17/14	10/17/14		CM	7-8p	----1--	:30	1	\$800.00	P1	0.00	NM	1	\$800.00

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 WWLP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 7-8p M-F 7-8p WHEEL-FORTNE/JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/13/14		10/13/14	10/19/14	----1--					1	\$800.00		0.00			
E 40	WWLP	10/20/14	10/20/14	M-F 7-8p M-F 7-8p	CM	7-8p	1-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
WHEEL-FORTNE/JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/20/14		10/20/14	10/26/14	1-----					1	\$800.00		0.00			
E 41	WWLP	10/21/14	10/21/14	M-F 7-8p M-F 7-8p	CM	7-8p	-1-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
WHEEL-FORTNE/JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/20/14		10/20/14	10/26/14	-1-----					1	\$800.00		0.00			
E 42	WWLP	10/23/14	10/23/14	M-F 7-8p M-F 7-8p	CM	7-8p	---1---	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
WHEEL-FORTNE/JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/20/14		10/20/14	10/26/14	---1---					1	\$800.00		0.00			
E 43	WWLP	10/14/14	10/14/14	LN M-F News 22 @ 11 M-F only	CM	11-1135p	-1-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
22 NEWS @ 11PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/13/14		10/13/14	10/19/14	-1-----					1	\$800.00		0.00			
E 44	WWLP	10/15/14	10/15/14	LN M-F News 22 @ 11 M-F only	CM	11-1135p	--1----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
22 NEWS @ 11PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/13/14		10/13/14	10/19/14	--1----					1	\$800.00		0.00			
E 45	WWLP	10/16/14	10/16/14	LN M-F News 22 @ 11 M-F only	CM	11-1135p	---1---	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
22 NEWS @ 11PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/13/14		10/13/14	10/19/14	---1---					1	\$800.00		0.00			
E 46	WWLP	10/17/14	10/17/14	LN M-F News 22 @ 11 M-F only	CM	11-1135p	----1--	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
22 NEWS @ 11PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/13/14		10/13/14	10/19/14	----1--					1	\$800.00		0.00			
E 47	WWLP	10/18/14	10/18/14	LN Sa News 22 @ 11 Sat	CM	11-1135p	-----1-	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
22 NEWS @ 11PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/13/14		10/13/14	10/19/14	-----1-					1	\$800.00		0.00			
E 48	WWLP	10/19/14	10/19/14	M-Su 1130p (Late News) News 22 @ 11 (Late)	CM	1130p-1235a	-----1	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
22 NEWS @ 11PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/13/14		10/13/14	10/19/14	-----1					1	\$800.00		0.00			
E 49	WWLP	10/20/14	10/20/14	LN M-F News 22 @ 11 M-F only	CM	11-1135p	1-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
22 NEWS @ 11PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/20/14		10/20/14	10/26/14	1-----					1	\$800.00		0.00			
E 50	WWLP	10/21/14	10/21/14	LN M-F News 22 @ 11 M-F only	CM	11-1135p	-1-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
22 NEWS @ 11PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/20/14		10/20/14	10/26/14	-1-----					1	\$800.00		0.00			
E 51	WWLP	10/22/14	10/22/14		CM	11-1135p	--1----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00

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WWLP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				LN M-F											
				News 22 @ 11 M-F only											
				22 NEWS @ 11PM<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	--1----			1		\$800.00		0.00				
E 52	WWLP	10/23/14	10/23/14	LN M-F	CM	11-1135p	---1---	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
				News 22 @ 11 M-F only											
				22 NEWS @ 11PM<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	---1---			1		\$800.00		0.00				
E 53	WWLP	10/14/14	10/14/14	Tonight Show	CM	1135p-1237a	-1-----	:30	1	\$350.00	P1	0.00	NM	1	\$350.00
				Tonight Show											
				TONITE SHW-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	-1-----			1		\$350.00		0.00				
E 54	WWLP	10/15/14	10/15/14	Tonight Show	CM	1135p-1237a	--1----	:30	1	\$350.00	P1	0.00	NM	1	\$350.00
				Tonight Show											
				TONITE SHW-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	--1----			1		\$350.00		0.00				
E 55	WWLP	10/16/14	10/16/14	Tonight Show	CM	1135p-1237a	---1---	:30	1	\$350.00	P1	0.00	NM	1	\$350.00
				Tonight Show											
				TONITE SHW-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	---1---			1		\$350.00		0.00				
E 56	WWLP	10/17/14	10/17/14	Tonight Show	CM	1135p-1237a	----1--	:30	1	\$350.00	P1	0.00	NM	1	\$350.00
				Tonight Show											
				TONITE SHW-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	----1--			1		\$350.00		0.00				
E 57	WWLP	10/20/14	10/20/14	Tonight Show	CM	1135p-1237a	1-----	:30	1	\$350.00	P1	0.00	NM	1	\$350.00
				Tonight Show											
				TONITE SHW-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	1-----			1		\$350.00		0.00				
E 58	WWLP	10/21/14	10/21/14	Tonight Show	CM	1135p-1237a	-1-----	:30	1	\$350.00	P1	0.00	NM	1	\$350.00
				Tonight Show											
				TONITE SHW-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	-1-----			1		\$350.00		0.00				
E 59	WWLP	10/22/14	10/22/14	Tonight Show	CM	1135p-1237a	--1----	:30	1	\$350.00	P1	0.00	NM	1	\$350.00
				Tonight Show											
				TONITE SHW-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	--1----			1		\$350.00		0.00				
E 60	WWLP	10/23/14	10/23/14	Tonight Show	CM	1135p-1237a	---1---	:30	1	\$350.00	P1	0.00	NM	1	\$350.00
				Tonight Show											
				TONITE SHW-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	---1---			1		\$350.00		0.00				
E 61	WWLP	10/17/14	10/17/14	Fri Hour 2	CM	9-10p	----1--	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
				Fri 9-10p											
				DATELINE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	----1--			1		\$2,000.00		0.00				
E 62	WWLP	10/18/14	10/18/14	Sa 6-7a	CM	6-7a	-----1-	:30	1	\$350.00	P1	0.00	NM	1	\$350.00
				22 News @ 6am											
				22 NWS-6A/22 NEWS-6:30A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	-----1-			1		\$350.00		0.00				
E 63	WWLP	10/18/14	10/18/14		CM	7-9a	-----1-	:30	1	\$600.00	P1	0.00	NM	1	\$600.00

Order / Rev: 501951
 Alt Order #: 09423797
 Flight Dates: 10/14/14 - 10/23/14

Advertiser: POL/Commonwealth Future
 Product Desc: ISSUE
 Estimate: 1514

WWLP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				Today Show Sa												
				Today Show Sat												
SATURDAY TODAY<																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/13/14		10/13/14	10/19/14	-----1-			1		\$600.00		0.00					
E 64	WWLP	10/18/14	10/18/14	Sa-Su 9-10a	CM	9-10a	-----1-	:30	1	\$400.00	P1	0.00	NM	1	\$400.00	
				News 22 Weekend												
22 NEWS-9A/22 NEWS-9:30A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/13/14		10/13/14	10/19/14	-----1-			1		\$400.00		0.00					
E 65	WWLP	10/19/14	10/19/14	Sa-Su 9-10a	CM	9-10a	-----1	:30	1	\$400.00	P1	0.00	NM	1	\$400.00	
				News 22 Weekend												
22 NEWS-9A/22 NEWS-9:30A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/13/14		10/13/14	10/19/14	-----1			1		\$400.00		0.00					
E 66	WWLP	10/18/14	10/18/14	EN (Sa-Su)	CM	6-7p	-----1-	:30	1	\$500.00	P1	0.00	NM	1	\$500.00	
				22 News Weekend @ 6p												
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/13/14		10/13/14	10/19/14	-----1-			1		\$500.00		0.00					
E 67	WWLP	10/19/14	10/19/14	EN (Sa-Su)	CM	6-7p	-----1	:30	1	\$500.00	P1	0.00	NM	1	\$500.00	
				22 News Weekend @ 6p												
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/13/14		10/13/14	10/19/14	-----1			1		\$500.00		0.00					
E 68	WWLP	10/19/14	10/19/14	Su 7-8a	CM	7-8a	-----1	:30	1	\$450.00	P1	0.00	NM	1	\$450.00	
				22 News @7am												
22 NEWS-7A/22 NEWS-7:30A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/13/14		10/13/14	10/19/14	-----1			1		\$450.00		0.00					
E 69	WWLP	10/19/14	10/19/14	Today Show Su	CM	8-9a	-----1	:30	1	\$600.00	P1	0.00	NM	1	\$600.00	
				Today Show Su												
SUN TODAY-NBC																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/13/14		10/13/14	10/19/14	-----1			1		\$600.00		0.00					
E 70	WWLP	10/19/14	10/19/14	EN (Sa-Su)	CM	6-7p	-----1	:30	1	\$500.00	P1	0.00	NM	1	\$500.00	
				22 News Weekend @ 6p												
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/13/14		10/13/14	10/19/14	-----1			1		\$500.00		0.00					
E 71	WWLP	10/19/14	10/19/14	FB Night in Amer Pre Ga	CM	Football Night Ame	-----1	:30	1	\$800.00	P1	0.00	NM	1	\$800.00	
				Football Night America												
FBALL NIGHT IN AMERICA																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/13/14		10/13/14	10/19/14	-----1			1		\$800.00		0.00					
														Totals	71	\$43,300.00