

Remit Address:

WWLP
PO Box 403911
Atlanta, GA 30384
Main: (413) 377-2200
Billing: (317) 296-3100

INVOICE

Advertiser	POL/Commonwealth Future
Product	ISSUE
Estimate Number	1401

Invoice #	499073-1
Invoice Date	10/19/14
Invoice Month	October 2014
Invoice Period	09/29/14 - 10/13/14

Station	WWLP
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	499073
Alt Order #	09420975
Deal #	
Order Flight	10/04/14 - 10/13/14

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21286
USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	9912736
Advertiser Code	109
Product Code	122

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WWLP	22 News @ 6am	6-7am		10/06/14 to 10/12/14	1x	1-----				
	WWLP			M	10/06/14	:30	6:26 AM	CF14TV06H	\$800.00		1
2	WWLP	22 News @ 6am	6-7am		10/06/14 to 10/12/14	1x	-1-----				
	WWLP			Tu	10/07/14	:30	6:29 AM	CF14TV06H	\$800.00		1
3	WWLP	22 News @ 6am	6-7am		10/06/14 to 10/12/14	1x	--1----				
	WWLP			W	10/08/14	:30	6:42 AM	CF14TV06H	\$800.00		1
4	WWLP	22 News @ 6am	6-7am		10/06/14 to 10/12/14	1x	---1---				
	WWLP			Th	10/09/14	:30	6:18 AM	CF14TV06H	\$800.00		1
5	WWLP	22 News @ 6am	6-7am		10/06/14 to 10/12/14	1x	----1--				
	WWLP			F	10/10/14	:30	6:56 AM	CF14TV06H	\$800.00		1
6	WWLP	22 News @ 6am	6-7am		10/13/14 to 10/19/14	1x	1-----				
	WWLP			M	10/13/14	:30	6:20 AM	CF14TV03H	\$800.00		1
7	WWLP	Today Show	7-9a		10/06/14 to 10/12/14	1x	1-----				
	WWLP			M	10/06/14	:30	8:52 AM	CF14TV06H	\$800.00		1
8	WWLP	Today Show	7-9a		10/06/14 to 10/12/14	1x	-1-----				
	WWLP			Tu	10/07/14	:30	8:45 AM	CF14TV06H	\$800.00		1
9	WWLP	Today Show	7-9a		10/06/14 to 10/12/14	1x	--1----				
	WWLP			W	10/08/14	:30	7:20 AM	CF14TV06H	\$800.00		1
10	WWLP	Today Show	7-9a								

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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Advertiser	POL/Commonwealth Future
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Sales Region	National

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Billing Calendar	Broadcast
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Special Handling	

IDB #	9912736
Advertiser Code	109
Product Code	122

Agency Ref	IN2570/SP271/T01326/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WWLP	Today Show	7-9a		10/06/14 to 10/12/14	1x	---1---				
	WWLP			Th	10/09/14	:30	8:48 AM	CF14TV06H	\$800.00		1
11	WWLP	Today Show	7-9a		10/06/14 to 10/12/14	1x	----1--				
	WWLP			F	10/10/14	:30	8:47 AM	CF14TV06H	\$800.00		1
12	WWLP	Today Show	7-9a		10/13/14 to 10/19/14	1x	1-----				
	WWLP			M	10/13/14	:30	7:59 AM	CF14TV03H	\$800.00		1
13	WWLP	Dr. Phil	3-4p		10/06/14 to 10/12/14	1x	1-----				
	WWLP			M	10/06/14	:30	3:20 PM	CF14TV06H	\$200.00		1
14	WWLP	Dr. Phil	3-4p		10/06/14 to 10/12/14	1x	-1-----				
	WWLP			Tu	10/07/14	:30	3:45 PM	CF14TV06H	\$200.00		1
15	WWLP	Dr. Phil	3-4p		10/06/14 to 10/12/14	1x	--1----				
	WWLP			W	10/08/14	:30	3:12 PM	CF14TV06H	\$200.00		1
16	WWLP	Dr. Phil	3-4p		10/06/14 to 10/12/14	1x	---1---				
	WWLP			Th	10/09/14	:30	3:39 PM	CF14TV06H	\$200.00		1
17	WWLP	Dr. Phil	3-4p		10/06/14 to 10/12/14	1x	----1--				
	WWLP			F	10/10/14	:30	3:20 PM	CF14TV06H	\$200.00		1
18	WWLP	Dr. Phil	3-4p		10/13/14 to 10/19/14	1x	1-----				
	WWLP			M	10/13/14	:30	3:54 PM	CF14TV03H	\$200.00		1
19	WWLP	News 22 @5p	5-530p								

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Estimate Number	1401

Invoice #	499073-1
Invoice Date	10/19/14
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Station	WWLP
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	499073
Alt Order #	09420975
Deal #	
Order Flight	10/04/14 - 10/13/14

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600 Fairmount Avenue
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USA

Billing Calendar	Broadcast
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IDB #	9912736
Advertiser Code	109
Product Code	122

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
19	WWLP	News 22 @5p	5-530p								
	WWLP				10/06/14 to 10/12/14	1x	1-----				
				M	10/06/14	:30	5:24 PM	CF14TV06H	\$600.00		1
20	WWLP	News 22 @5p	5-530p								
	WWLP				10/06/14 to 10/12/14	1x	-1-----				
				Tu	10/07/14	:30	5:19 PM	CF14TV06H	\$600.00		1
21	WWLP	News 22 @5p	5-530p								
	WWLP				10/06/14 to 10/12/14	1x	--1----				
				W	10/08/14	:30	5:24 PM	CF14TV06H	\$600.00		1
22	WWLP	News 22 @5p	5-530p								
	WWLP				10/06/14 to 10/12/14	1x	---1---				
				Th	10/09/14	:30	5:17 PM	CF14TV06H	\$600.00		1
23	WWLP	News 22 @5p	5-530p								
	WWLP				10/06/14 to 10/12/14	1x	-----1--				
				F	10/10/14	:30	5:12 PM	CF14TV06H	\$600.00		1
24	WWLP	News 22 @5p	5-530p								
	WWLP				10/13/14 to 10/19/14	1x	1-----				
				M	10/13/14	:30	5:08 PM	CF14TV03H	\$600.00		1
25	WWLP	M-F 530-7p	M-F 530-7p								
	WWLP				10/06/14 to 10/12/14	2x	2-----				
				M	10/06/14	:30	5:52 PM	CF14TV06H	\$700.00		1
				M	10/06/14	:30	6:11 PM	CF14TV06H	\$700.00		2
26	WWLP	M-F 530-7p	M-F 530-7p								
	WWLP				10/06/14 to 10/12/14	2x	-2-----				
				Tu	10/07/14	:30	5:38 PM	CF14TV06H	\$700.00		2
				Tu	10/07/14	:30	6:11 PM	CF14TV06H	\$700.00		1
27	WWLP	M-F 530-7p	M-F 530-7p								
	WWLP				10/06/14 to 10/12/14	2x	--2----				
				W	10/08/14	:30	5:55 PM	CF14TV06H	\$700.00		2

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Account Executive	Katz Washington
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Order #	499073
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Order Flight	10/04/14 - 10/13/14

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Billing Calendar	Broadcast
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IDB #	9912736
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Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
27	WWLP	M-F 530-7p	M-F 530-7p								
	WWLP										
28	WWLP	M-F 530-7p	M-F 530-7p								
	WWLP										
29	WWLP	M-F 530-7p	M-F 530-7p								
	WWLP										
30	WWLP	M-F 530-7p	M-F 530-7p								
	WWLP										
31	WWLP	M-F 7-8p	7-8p								
	WWLP										
32	WWLP	M-F 7-8p	7-8p								
	WWLP										
33	WWLP	M-F 7-8p	7-8p								
	WWLP										
34	WWLP	M-F 7-8p	7-8p								
	WWLP										

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Sales Region	National

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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
34	WWLP	M-F 7-8p	7-8p								
	WWLP			Th	10/09/14	:30	7:35 PM	CF14TV06H	\$800.00		2
35	WWLP	M-F 7-8p	7-8p								
	WWLP			10/06/14 to 10/12/14	2x	-----2--					
	WWLP			F	10/10/14	:30	7:29 PM	CF14TV06H	\$800.00		1
	WWLP			F	10/10/14	:30	7:54 PM	CF14TV06H	\$800.00		2
36	WWLP	M-F 7-8p	7-8p								
	WWLP			10/13/14 to 10/19/14	2x	2-----					
	WWLP			M	10/13/14	:30	7:24 PM	CF14TV03H	\$800.00		2
	WWLP			M	10/13/14	:30	7:54 PM	CF14TV03H	\$800.00		1
37	WWLP	News 22 @ 11 Sat	11-1135p								
	WWLP			09/29/14 to 10/05/14	1x	-----1-					
	WWLP			Sa	10/04/14	:30	11:21 PM	CF14TV06H	\$800.00		1
38	WWLP	News 22 @ 11 (Late)	1130p-1235a								
	WWLP			09/29/14 to 10/05/14	1x	-----1					
	WWLP			Su	10/05/14	:30	12:20 AM	CF14TV06H	\$800.00		1
39	WWLP	News 22 @ 11 M-F only	11-1135p								
	WWLP			10/06/14 to 10/12/14	1x	1-----					
	WWLP			M	10/06/14	:30	11:32 PM	CF14TV06H	\$800.00		1
40	WWLP	News 22 @ 11 M-F only	11-1135p								
	WWLP			10/06/14 to 10/12/14	1x	-1-----					
	WWLP			Tu	10/07/14	:30	11:22 PM	CF14TV06H	\$800.00		1
41	WWLP	News 22 @ 11 M-F only	11-1135p								
	WWLP			10/06/14 to 10/12/14	1x	--1----					
	WWLP			W	10/08/14	:30	11:15 PM	CF14TV06H	\$800.00		1
42	WWLP	News 22 @ 11 M-F only	11-1135p								
	WWLP			10/06/14 to 10/12/14	1x	---1---					
	WWLP			Th	10/09/14	:30	11:24 PM	CF14TV06H	\$800.00		1

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Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
43	WWLP	News 22 @ 11 M-F only	11-1135p								
	WWLP			10/06/14 to 10/12/14	1x	-----1--					
				F	10/10/14	:30	11:19 PM	CF14TV06H	\$800.00		1
44	WWLP	News 22 @ 11 Sat	11-1135p								
	WWLP			10/06/14 to 10/12/14	1x	-----1-					
				Sa	10/11/14	:30	11:11 PM	CF14TV06H	\$800.00		1
45	WWLP	News 22 @11 (Late)	1130p-1235a								
	WWLP			10/06/14 to 10/12/14	1x	-----1					
				Su	10/12/14	:30	11:59 PM	CF14TV06H	\$800.00		1
46	WWLP	News 22 @ 11 M-F only	11-1135p								
	WWLP			10/13/14 to 10/19/14	1x	1-----					
				M	10/13/14	:30	11:29 PM	CF14TV03H	\$800.00		1
47	WWLP	Tonight Show	1135p-1237a								
	WWLP			10/06/14 to 10/12/14	1x	1-----					
				M	10/06/14	:30	12:03 AM	CF14TV06H	\$350.00		1
48	WWLP	Tonight Show	1135p-1237a								
	WWLP			10/06/14 to 10/12/14	1x	-1-----					
				Tu	10/07/14	:30	12:34 AM	CF14TV06H	\$350.00		1
49	WWLP	Tonight Show	1135p-1237a								
	WWLP			10/06/14 to 10/12/14	1x	--1----					
				W	10/08/14	:30	12:12 AM	CF14TV06H	\$350.00		1
50	WWLP	Tonight Show	1135p-1237a								
	WWLP			10/06/14 to 10/12/14	1x	---1---					
				Th	10/09/14	:30	12:07 AM	CF14TV06H	\$350.00		1
51	WWLP	Tonight Show	1135p-1237a								
	WWLP			10/06/14 to 10/12/14	1x	----1--					
				F	10/10/14	:30	12:34 AM	CF14TV06H	\$350.00		1
52	WWLP	Tonight Show	1135p-1237a								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
52	WWLP	Tonight Show	1135p-1237a								
	WWLP				10/13/14 to 10/19/14	1x	1-----				
				M	10/13/14	:30	12:14 AM	CF14TV06H	\$350.00		1
53	WWLP	22 News @ 6am	6-7a								
	WWLP				09/29/14 to 10/05/14	1x	-----1-				
				Sa	10/04/14	:30	6:22 AM	CF14TV06H	\$350.00		1
54	WWLP	22 News @ 6am	6-7a								
	WWLP				10/06/14 to 10/12/14	1x	-----1-				
				Sa	10/11/14	:30	6:43 AM	CF14TV06H	\$350.00		1
55	WWLP	Today Show Sat	7-9a								
	WWLP				09/29/14 to 10/05/14	2x	-----2-				
				Sa	10/04/14	:30	7:23 AM	CF14TV06H	\$600.00		2
				Sa	10/04/14	:30	8:20 AM	CF14TV06H	\$600.00		1
56	WWLP	Today Show Sat	7-9a								
	WWLP				10/06/14 to 10/12/14	2x	-----2-				
				Sa	10/11/14	:30	7:59 AM	CF14TV06H	\$600.00		1
				Sa	10/11/14	:30	8:30 AM	CF14TV06H	\$600.00		2
57	WWLP	News 22 Weekend	9-10a								
	WWLP				09/29/14 to 10/05/14	1x	-----1-				
				Sa	10/04/14	:30	9:25 AM	CF14TV06H	\$400.00		1
58	WWLP	News 22 Weekend	9-10a								
	WWLP				09/29/14 to 10/05/14	1x	-----1-				
				Su	10/05/14	:30	9:50 AM	CF14TV06H	\$400.00		1
59	WWLP	News 22 Weekend	9-10a								
	WWLP				10/06/14 to 10/12/14	1x	-----1-				
				Sa	10/11/14	:30	9:59 AM	CF14TV06H	\$400.00		1
60	WWLP	News 22 Weekend	9-10a								
	WWLP				10/06/14 to 10/12/14	1x	-----1-				
				Su	10/12/14	:30	9:27 AM	CF14TV03H	\$400.00		1

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Product	ISSUE
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Sales Region	National

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Billing Type	Cash
Special Handling	

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Advertiser Code	109
Product Code	122

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
60	WWLP	News 22 Weekend	9-10a								
61	WWLP	22 News Weekend @ 6p	6-7p								
	WWLP			09/29/14 to 10/05/14	1x	-----1-					
				Sa 10/04/14 :00		6:59 PM	CF14TV06H		\$600.00	See MG 61.2	1
				Su 10/05/14 :30					\$500.00	MG for 61.1 10/04	2
62	WWLP	22 News Weekend @ 6p	6-7p								
	WWLP			09/29/14 to 10/05/14	1x	-----1					
				Su 10/05/14 :30		6:19 PM	CF14TV06H		\$500.00		1
63	WWLP	22 News Weekend @ 6p	6-7p								
	WWLP			10/06/14 to 10/12/14	1x	-----1-					
				Sa 10/11/14 :00		6:22 PM	CF14TV03H		\$600.00	See MG 63.2	1
				Su 10/12/14 :30					\$500.00	MG for 63.1 10/11	2
64	WWLP	22 News Weekend @ 6p	6-7p								
	WWLP			10/06/14 to 10/12/14	1x	-----1					
				Su 10/12/14 :30		6:59 PM	CF14TV03H		\$500.00		1
65	WWLP	Sat 8-9p	8-9p								
	WWLP			09/29/14 to 10/05/14	1x	-----1-					
				Sa 10/04/14 :00		8:25 PM	CF14TV06H		\$600.00	See MG 67.2,67.3	1
				Sa 10/11/14 :30					\$500.00	MG for 66.1 10/11	2
66	WWLP	Sat 8-9p	8-9p								
	WWLP			10/06/14 to 10/12/14	1x	-----1-					
				Sa 10/11/14 :00					\$600.00	See MG 66.2	1
				Sa 10/11/14 :30		8:25 PM	CF14TV06H		\$500.00	MG for 66.1 10/11	2
67	WWLP	Sat 9-10p	9-10p								
	WWLP			09/29/14 to 10/05/14	1x	-----1-					
				Sa 10/04/14 :00		8:42 PM	CF14TV06H		\$600.00	See MG 67.2,67.3	1
				Sa 10/04/14 :30					\$500.00	MG for 65.1,67.1	2
				Sa 10/04/14 :30		9:38 PM	CF14TV06H		\$500.00	MG for 65.1,67.1	3
68	WWLP	Sat 9-10p	9-10p								
	WWLP			10/06/14 to 10/12/14	1x	-----1-					

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



Remit Address:
WWLP
PO Box 403911
Atlanta, GA 30384
Main: (413) 377-2200
Billing: (317) 296-3100

INVOICE

Advertiser	POL/Commonwealth Future
Product	ISSUE
Estimate Number	1401

Invoice #	499073-1
Invoice Date	10/19/14
Invoice Month	October 2014
Invoice Period	09/29/14 - 10/13/14

Station	WWLP
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	499073
Alt Order #	09420975
Deal #	
Order Flight	10/04/14 - 10/13/14

Billing Address:
Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21286
USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	9912736
Advertiser Code	109
Product Code	122

Agency Ref	IN2570/SP271/T01326/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
68	WWLP	Sat 9-10p	9-10p								
	WWLP			Sa	10/11/14	:00			\$500.00	See MG 68.2	1
	WWLP			Sa	10/11/14	:00			\$500.00	See MG 68.3, 68.4	2
	WWLP	22 News @ Noon	12-1p	M	10/13/14	:30	12:47 PM	CF14TV03H	\$300.00	MG for 68.2 10/11	3
	WWLP	Dr. Phil	3-4p	M	10/13/14	:30	3:13 PM	CF14TV06H	\$200.00	MG for 68.2 10/11	4
69	WWLP	22 News @7am	7-8a								
	WWLP				09/29/14 to 10/05/14	1x	-----1				
	WWLP			Su	10/05/14	:30	7:26 AM	CF14TV06H	\$450.00		1
70	WWLP	22 News @7am	7-8a								
	WWLP				10/06/14 to 10/12/14	1x	-----1				
	WWLP			Su	10/12/14	:30	7:13 AM	CF14TV03H	\$450.00		1
71	WWLP	Today Show Su	8-9a								
	WWLP				09/29/14 to 10/05/14	1x	-----1				
	WWLP			Su	10/05/14	:30	8:28 AM	CF14TV06H	\$600.00		1
72	WWLP	Today Show Su	8-9a								
	WWLP				10/06/14 to 10/12/14	1x	-----1				
	WWLP			Su	10/12/14	:30	8:28 AM	CF14TV06H	\$600.00		1
Aired Spots 87											

Gross Total	\$53,300.00
Agency Commission	\$7,995.00
Net Amount Due	\$45,305.00
Payment Terms 30 Days	

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