

WHYN-AM
Springfield, MA
Quarterly Issues/Programs List
Fourth Quarter, 2023
01/10/2024

WHYN
Quarterly Issues/Programs List

WHYN provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
9/11 Remembrance	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Recovery Month, flu shot & vaccine awareness and mental illness Awareness Month.	R. Hampton, Dr. L Liburd, Dr.	10/01/2023 07:02 AM	029:49
Health and Recovery	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss how the oncology field could use sounds to help future cancer patients remain hopeful.	Dr. D. Dizon, H. Floyd, A. Va	10/08/2023 07:02 AM	029:49
Health and Recovery	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Hispanic Heritage Month, Fire Prevention week and cooking safety ahead of the Holidays.	C. Edelman, I. Bonilla, M. Co	10/15/2023 07:02 AM	029:48
Anti-bullying and Breast Cancer	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss GLADD and their anti-LGBTQ bullying campaigns and Breast Cancer Awareness Month.	S. Ellis, Dr. W. Dahut	10/22/2023 07:02 AM	029:49
Breast Cancer Awareness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Breast Cancer Awareness Month and the latest advancements in diagnosis and treatments.	Dr. D. El-Ashry	10/29/2023 07:02 AM	029:49
Public Health and Cyber Bully	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss flu education and advocacy and the Kids Online Safety Act bill that is before Congress.	A. Kanowitz, K. Bride	11/05/2023 07:02 AM	029:49

Public Health and Cyber Bully	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Veteran's Day Weekend and the organizations that help nationwide.	D. Milne, D. Clare, J. Whaley	11/12/2023 07:02 AM	029:50
Public Health and Cyber Bully	9007792 iHeartRadio Communities: Public Affairs Special	Discuss the No Kid Hungry campaign and ways to help support the effort during the holiday season.	E. Gaskins	11/19/2023 07:02 AM	029:50
SUICIDE PREVENTION	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veterans/service members and suicide prevention.	J. Lane	11/26/2023 07:02 AM	029:49
SUICIDE PREVENTION	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss World AIDS Day, suicide prevention, and dealing with stolen merchandise.	Dr. R. Neblett, C. Lyle, J. S	12/03/2023 07:02 AM	029:49
ANIMAL WELFARE	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss facilitating pet adoptions, providing vaccines and affordable pet treatment options.	S. KOGUT	12/10/2023 07:02 AM	029:49
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss scams to watch out for over the holidays and the services provided by The Salvation Army.	K. Stokes, K. Hodder	12/17/2023 07:02 AM	029:50
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss scams to watch out for over the holidays and the services provided by The Salvation Army.	K. Stokes, K. Hodder	12/24/2023 07:02 AM	029:50
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss scams to watch out for over the holidays and the services provided by The Salvation Army.	K. Stokes, K. Hodder	12/31/2023 07:02 AM	029:50

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA - ALZHEIMER'S ASSOC	000:14	92
	PSA - CARE	000:29	1
	PSA - DISCOVER THE FOREST	000:29	1
	PSA - DONATED ORTHADONTIC SERVICES	000:58	1
	PSA - HS EQUIVALENCY	001:00	1
	PSA - KIDS THANK RESPONDERS	000:29	45
	PSA - NICB VEHICLE THEFT 60	000:59	1
	PSA - VA CAREERS 15	000:14	1
	PSA - VET TIX	000:59	1
AGRICULTURE	4H	000:29	53
AGRICULTURE	CARE	000:29	38
BLOOD DONATIONS	AMERICAN RED CROSS	000:14	179
BLOOD DONATIONS	AMERICAN RED CROSS	000:15	82
BLOOD DONATIONS	AMERICAN RED CROSS	000:29	44
BLOOD DONATIONS	AMERICAN RED CROSS	000:29	45
BLOOD DONATIONS	AMERICAN RED CROSS	000:29	45
BLOOD DONATIONS	AMERICAN RED CROSS	000:59	109
BLOOD DONATIONS	NATIONAL TRAFFIC SAFETY COUNC	000:14	97
BLOOD DONATIONS	NATIONAL TRAFFIC SAFETY COUNC	000:14	89
BLOOD DONATIONS	NATIONAL TRAFFIC SAFETY COUNC	000:29	40
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	12
BULLYING	AD COUNCIL	000:14	103
Children's Health, Community	NASCAR FOUNDATION	000:30	34
COMMUNITY INVOLVEMENT	PSA - YMCA :60	000:58	119
COMMUNITY INVOLVEMENT	SHINE A LIGHT	000:30	16
COOKIE DRIVE	GIRL SCOUTS	000:29	40
COOKIE DRIVE	GIRL SCOUTS	000:59	115
DISABILITIES	SPECIAL OLYMPICS	000:26	195
DISABILITIES	SPECIAL OLYMPICS	000:29	47
DISABILITIES	SPECIAL OLYMPICS	000:30	86
EDUCATION	AARP	000:14	86
EDUCATION	AARP	000:29	40
EDUCATION	PSA - HS EQUIVALENCY	001:00	108
EDUCATION	PSA - HS EQUIVALENCY	001:00	108

EMERGENCY PREPAREDNESS	READY DOT GOV	000:14	89
EMERGENCY PREPAREDNESS	READY DOT GOV	000:29	42
EMERGENCY PREPAREDNESS	READY DOT GOV	000:29	50
EMPOWERING WOMEN	CARE	000:29	40
FINANCIAL COACHING	OPERATION HOPE	000:29	2
FORECLOSURE	HEALTH AND HUMAN SERVICES	000:29	44
FRAUD	NICB	000:29	43
FRAUD	NICB	000:59	110
HOMEBASE	HOMEBASE	000:30	16
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	5
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:30	10
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	5
MOTOR VEHICLE SAFETY	NICB	000:29	43
MOTOR VEHICLE SAFETY	NICB	000:30	43
MOTOR VEHICLE SAFETY	NICB	000:59	110
MOTOR VEHICLE SAFETY	NICB	001:00	108
PI	10-14 10-15 NEW ENGLAND WEEKEND	029:49	1
PI	10-21 10-22 NEW ENGLAND WEEKEND TRANSMIT	029:50	1
PI	10-28 10-29 NEW ENGLAND WEEKEND	029:49	1
PI	10-7 10-8 NEW ENGLAND WEEKEND	029:49	1
PI	11-11 11-2 NEW ENGLAND WEEKEND transmit	029:49	1
PI	11-18 11-19 NEW ENGLAND WEEKEND	029:50	1
PI	11-25 11-26 NEW ENGLAND WEEKEND	029:50	1
PI	11-4 11-5 NEW ENGLAND WEEKEND	029:50	1
PI	12-16 12-17 NEW ENGLAND WEEKEND	029:50	1
PI	12-2 12-3 NEW ENGLAND WEEKEND	029:50	1
PI	12-23 12-24 NEW ENGLAND WEEKEND	029:49	1
PI	12-30 12-31 NEW ENGLAND WEEKEND	029:49	1
PI	12-9 12-10 NEW ENGLAND WEEKEND LONG	029:50	1
PI DOT ORG	HEALTH AND HUMAN SERVICES	000:29	52
PSA	ADOPTION	000:29	47
PSA	ADOPTION	000:29	40
PSA	ADOPTION	000:29	41
PSA	US Forest Service	000:29	42
PSA	US Forest Service	000:29	51
PSA	US Forest Service	000:29	47
PSA	US Forest Service	000:59	117

public safety /health	MARCH OF DIMES	000:14	88
public safety /health	MARCH OF DIMES	000:29	36
READY DOT GOV	AARP	000:14	90
SAFE DRIVING	AD COUNCIL	000:15	83
SAFE DRIVING	NATIONAL TRAFFIC SAFETY COUNC	000:14	76
SAFE DRIVING	NATIONAL TRAFFIC SAFETY COUNC	000:29	40
SERVICES BLIND	NATIONAL DRUG TAKEBACKDAY	000:14	87
SERVICES BLIND	NATIONAL DRUG TAKEBACKDAY	000:29	45
SERVICES BLIND	NATIONAL DRUG TAKEBACKDAY	000:29	41
SERVICES BLIND	NTNL LIBRARY SERVICE	000:29	41
SERVICES BLIND	NTNL LIBRARY SERVICE	000:59	111
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	9
TRAFFIC SAFETY	DEPT OF TRANSPORTATION	000:29	38
TRAFFIC SAFETY	DEPT OF TRANSPORTATION	000:29	54
TRAFFIC SAFETY	DEPT OF TRANSPORTATION	000:59	125
VETERANS SERVICES	HOMES FOR OUR TROOPS	000:29	37
VETERANS SERVICES	HOMES FOR OUR TROOPS	000:59	109
VETERANS SERVICES	US DEPT VETERANS AFFAIRS	000:30	44
VETERANS SERVICES	US DEPT VETERANS AFFAIRS	000:59	126
VETERANS SERVICES	VET TIX	000:29	38
VETERANS SERVICES	VET TIX	000:59	113
VETERANS SERVICES	VETERAN'S AFFFAIRS	000:29	16
VETERANS SERVICES	VETERAN'S AFFFAIRS	000:59	26
VETERANS SERVICES	WOUNDED WARRIOR	000:29	31
VETERANS SERVICES	WOUNDED WARRIOR	000:59	115
WILDLIFE FUND	WFMT-9013R - ULTR0029000	000:59	129
YOUTH ORTHADONTICS	AMERICAN ASSOC ORTHADONTISTS	000:15	89
YOUTH ORTHADONTICS	AMERICAN ASSOC ORTHADONTISTS	000:29	38
YOUTH ORTHADONTICS	AMERICAN ASSOC ORTHADONTISTS	000:59	109