

WHYN  
Springfield, MA  
Quarterly Issues/Programs List  
First Quarter, 2024  
04/08/2024

WHYN  
Quarterly Issues/Programs List

WHYN provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- : (No issue/program description given.)
- **Cancer Awareness, Law Enforce:** Discuss the fight against prostate cancer and providing resources to law enforcement agencies.
- **Disaster Relief and Uplifting:** Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.
- **Equality, Civil Rights:** Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started
- **Filing Taxes, Donating Blood:** Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.
- **Fraud/Scam Awareness, Nutriti:** Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.
- **MS Awareness:** Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur
- **Online fraud, Holiday Philant:** Discuss health tips for the new year and how to spot and help victims of human trafficking.
- **Public Health:** Discuss heart disease among women, and American women living with or those at risk of heart disease
- **Public Health, Domestic Viole:** Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.
- **Tech and Social Media, Humani:** Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.
- **Veterans Affairs, Black Histo:** Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss health tips for the new year and how to spot and help victims of human trafficking.	K. Stokes, K. Hodder	01/07/2024 07:02 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Equality, Civil Rights	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started	M. King III, A. King	01/14/2024 07:02 AM	029:50
Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/21/2024 07:02 AM	029:49
Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/28/2024 07:02 AM	029:49
Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/28/2024 05:53 PM	029:49
	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL			01/28/2024 06:09 PM	029:49
Filing Taxes, Donating Blood	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.	R. Steber, J. McNamara	02/04/2024 07:02 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss heart disease among women, and American women living with or those at risk of heart disease	C. GORRE	02/11/2024 07:02 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss being proactive regarding cancer, importance of screenings, and understanding risk factors.	D. SPEIGEL	02/18/2024 07:02 AM	029:49
Veterans Affairs, Black Histo	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.	J. Whaley, T. Williams	02/25/2024 07:02 AM	029:49
Public Health, Domestic Violence	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.	Dr. K. Marynak, P. Zaballa	03/03/2024 07:02 AM	029:49
MS Awareness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur	R. Nunley	03/10/2024 07:02 AM	029:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Tech and Social Media, Humani	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.	M. Anderson, B. Stern	03/17/2024 07:02 AM	029:49
Disaster Relief and Uplifting	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.	J. Pipa, L. Singh	03/24/2024 07:02 AM	029:49
Fraud/Scam Awareness, Nutriti	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.	M. Mayo, L. Bungo, D. Fanelle	03/31/2024 07:02 AM	029:49

**Section II  
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	iHM/PSA	000:30	8
	iHM/PSA	000:30	30
	PSA - ALZHEIMER'S ASSOC	000:14	83
	PSA - CROHN'S & COLITIS	000:29	1
	PSA - DIABETES TESTING	000:58	1
	PSA - DRUNK DRIVING LOVE	000:29	1
	PSA - EYE CARE AMERICA	000:29	1
	PSA - HOMES FOR OUR TROOPS 60	001:00	1
	PSA - HS EQUIVALENCY	000:58	1
	PSA - HS EQUIVALENCY	000:59	1
	PSA - KIDS THANK RESPONDERS	000:29	30
	PSA - NICB VEHICLE THEFT 60	000:58	1
	PSA - RED CROSS 30	000:29	1
	PSA - SAVE RETIREMENT	000:15	1
	PSA - VA SUICIDE PREV	000:26	1
	PSA - YMCA :60	000:57	1
	PSA-USO 60	000:58	1
	PSA/PROJECT YELLOW LIGHT-SUBMIT 2024 V1 MK 30	000:29	1
AGRICULTURE	4H	000:29	51

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AGRICULTURE	CARE	000:29	35
BLOOD DONATIONS	AMERICAN RED CROSS	000:14	173
BLOOD DONATIONS	AMERICAN RED CROSS	000:15	81
BLOOD DONATIONS	AMERICAN RED CROSS	000:29	34
BLOOD DONATIONS	AMERICAN RED CROSS	000:29	37
BLOOD DONATIONS	AMERICAN RED CROSS	000:29	38
BLOOD DONATIONS	AMERICAN RED CROSS	000:59	117
BLOOD DONATIONS	NATIONAL TRAFFIC SAFETY COUNCIL	000:14	97
BLOOD DONATIONS	NATIONAL TRAFFIC SAFETY COUNCIL	000:14	87
BLOOD DONATIONS	NATIONAL TRAFFIC SAFETY COUNCIL	000:29	35
BULLYING	AD COUNCIL	000:14	103
CANCER AWARENESS	THE V FOUNDATION	000:28	4
CANCER AWARENESS	THE V FOUNDATION	000:30	3
CANCER SCREENING	AMERICAN COLLEGE OF RADIOLOGY	000:29	9
CANCER SCREENING	NO STOMACH FOR CANCER	000:29	8
CANCER SCREENING	NO STOMACH FOR CANCER	000:30	8
Children's Health, Community	NASCAR FOUNDATION	000:29	13
Children's Health, Community	NASCAR FOUNDATION	000:30	47
Children's Health, Community	NASCAR FOUNDATION	000:30	13
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	3
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	9
COMMUNITY INVOLVEMENT	AMERICAN STROKE ASSOCIATION	000:30	6
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	6
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	7
COMMUNITY INVOLVEMENT	PSA - YMCA :60	000:58	136
COMMUNITY INVOLVEMENT	UNCF	000:30	9
COOKIE DRIVE	GIRL SCOUTS	000:29	30
COOKIE DRIVE	GIRL SCOUTS	000:59	121
DISABILITIES	SPECIAL OLYMPICS	000:26	206
DISABILITIES	SPECIAL OLYMPICS	000:29	44
DISABILITIES	SPECIAL OLYMPICS	000:30	61
EDUCATION	AARP	000:14	80
EDUCATION	AARP	000:29	28

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	PSA - HS EQUIVALENCY	001:00	124
EDUCATION	PSA - HS EQUIVALENCY	001:00	119
EDUCATION	READING IS FUNDAMENTAL	000:29	12
EDUCATION	READING IS FUNDAMENTAL	000:31	6
EMERGENCY PREPAREDNESS	READY DOT GOV	000:14	80
EMERGENCY PREPAREDNESS	READY DOT GOV	000:29	31
EMERGENCY PREPAREDNESS	READY DOT GOV	000:29	55
EMPOWERING WOMEN	CARE	000:29	29
FINANCIAL COACHING	OPERATION HOPE	000:29	12
FORECLOSURE	HEALTH AND HUMAN SERVICES	000:29	42
FRAUD	NICB	000:29	45
FRAUD	NICB	000:59	115
HEALTH & WELLNESS	CROHN'S & COLITIS FOUNDATION	000:30	27
HEART HEALTH	AMERICAN HEART ASSOCIATION	000:30	12
MILITARY AND VETERANS	USO PSA	000:15	47
MILITARY AND VETERANS	USO PSA	000:29	10
MILITARY AND VETERANS	USO PSA	001:00	37
MOTOR VEHICLE SAFETY	NICB	000:29	32
MOTOR VEHICLE SAFETY	NICB	000:30	34
MOTOR VEHICLE SAFETY	NICB	000:59	116
MOTOR VEHICLE SAFETY	NICB	001:00	122
PI	1-13 1-14 NEW ENGLAND WEEKEND	029:50	1
PI	1-20 1-21 NEW ENGLAND WEEKEND	029:49	1
PI	1-27 1-28 NEW ENGLAND WEEKEND	029:50	1
PI	1-6 1-7 NEW ENGLAND WEEKEND	029:50	1
PI	2-10 2-11 NEW ENGLAND WEEKEND	029:50	1
PI	2-17 2-18 NEW ENGLAND WEEKEND	029:50	2
PI	2-3 2-4 NEW ENGLAND WEEKEND	029:50	1
PI	3-16 3-17 NEW ENGLAND WEEKEND	029:50	1
PI	3-2 3-3 NEW ENGLAND WEEKEND transmit	029:50	1
PI	3-23 3-24 NEW ENGLAND WEEKEND	029:49	1
PI	3-30 3-31 NEW ENGLAND WEEKEND	029:49	1
PI	3-9 3-10 NEW ENGLAND WEEKEND	029:50	1
PI DOT ORG	HEALTH AND HUMAN SERVICES	000:29	53

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	10
PSA	ADOPTION	000:29	32
PSA	ADOPTION	000:29	28
PSA	ADOPTION	000:29	27
PSA	US Forest Service	000:29	31
PSA	US Forest Service	000:29	37
PSA	US Forest Service	000:29	36
PSA	US Forest Service	000:59	87
public safety /health	MARCH OF DIMES	000:14	86
public safety /health	MARCH OF DIMES	000:29	24
READY DOT GOV	AARP	000:14	85
SAFE DRIVING	AD COUNCIL	000:15	75
SAFE DRIVING	NATIONAL TRAFFIC SAFETY COUNC	000:14	85
SAFE DRIVING	NATIONAL TRAFFIC SAFETY COUNC	000:29	33
SERVICES BLIND	NATIONAL DRUG TAKEBACKDAY	000:14	88
SERVICES BLIND	NATIONAL DRUG TAKEBACKDAY	000:29	30
SERVICES BLIND	NATIONAL DRUG TAKEBACKDAY	000:29	33
SERVICES BLIND	NTNL LIBRARY SERVICE	000:29	30
SERVICES BLIND	NTNL LIBRARY SERVICE	000:59	123
TRAFFIC SAFETY	DEPT OF TRANSPORTATION	000:29	31
TRAFFIC SAFETY	DEPT OF TRANSPORTATION	000:29	53
TRAFFIC SAFETY	DEPT OF TRANSPORTATION	000:59	132
Veteran Affairs/Healthcare	WHEELCHAIRS FOR WARRIORS	000:29	24
Veteran Affairs/Healthcare	WHEELCHAIRS FOR WARRIORS	000:29	9
Veteran Affairs/Healthcare	WHEELCHAIRS FOR WARRIORS	000:29	7
VETERANS SERVICES	HOMES FOR OUR TROOPS	000:29	29
VETERANS SERVICES	HOMES FOR OUR TROOPS	000:59	116
VETERANS SERVICES	US DEPT VETERANS AFFAIRS	000:30	29
VETERANS SERVICES	US DEPT VETERANS AFFAIRS	000:59	128
VETERANS SERVICES	VET TIX	000:29	33
VETERANS SERVICES	VET TIX	000:59	119
VETERANS SERVICES	WOUNDED WARRIOR	000:29	29
VETERANS SERVICES	WOUNDED WARRIOR	000:59	129
WILDLIFE FUND	WFMT-9013R - ULTR0029000	000:59	132

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
YOUTH ORTHADONTICS	AMERICAN ASSOC ORTHADONTISTS	000:15	81
YOUTH ORTHADONTICS	AMERICAN ASSOC ORTHADONTISTS	000:29	30
YOUTH ORTHADONTICS	AMERICAN ASSOC ORTHADONTISTS	000:59	121