



KOKH Oklahoma City  
1228 E Wilshire Blvd  
Oklahoma City, OK 73111

Davis Lenz Media  
6060 N Central Expy  
Ste 560  
Dallas, TX 75206

**Contract #** 1845760  
**Schedule Dates** 06/03/14-06/09/14  
**Advertiser** Friends Of Janet Barresi-R (91227)  
**Agency** Davis Lenz Media (7223)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** JANET BARESSI (341611)  
**Salesperson** Millennium/DAL, Dallas (1097)  
**Sales Office** Millennium Dallas  
**Buyer Name** LENZ MEDI,DAVIS  
**Phone/Fax** (214) 525-2804 /  
**CPE** N/A  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** JANET BARRESI POLITI  
FRIENDS OF JANET BARRESI TV POLITICAL  
LORRI PRICE

**Date Entered** 05/30/14  
**Last Modified** 05/30/14  
**Entered By** Victoria Nowell  
**CO-OP** No  
**Headline #** 10321381  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,230.00  
**Net Total** \$6,970.00  
**Sales Tax**

**Oklahoma City (KOKH)**

By Broadcast Month	Spots	Rate
Jun. 2014	32	\$8,200.00
<b>Grand Total:</b>	<b>32</b>	<b>\$8,200.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	06/03/14-06/03/14	1	:30	6A- News-Fox 25 Morning News			1						1	\$100.00	\$100.00	Oklahoma City (KOKH)	6A NEWS	5/30/14
2.0	Normal Line / News (2)	06/04/14-06/04/14	1	:30	6A- News-Fox 25 Morning News				1					1	\$100.00	\$100.00	Oklahoma City (KOKH)	6A NEWS	5/30/14
3.0	Normal Line / News (3)	06/05/14-06/05/14	1	:30	6A- News-Fox 25 Morning News					1				1	\$100.00	\$100.00	Oklahoma City (KOKH)	6A NEWS	5/30/14
4.0	Normal Line / News (4)	06/06/14-06/06/14	1	:30	6A- News-Fox 25 Morning News						1			1	\$100.00	\$100.00	Oklahoma City (KOKH)	6A NEWS	5/30/14
5.0	Normal Line / News (5)	06/09/14-06/09/14	1	:30	6A- News-Fox 25 Morning News		1							1	\$100.00	\$100.00	Oklahoma City (KOKH)	6A NEWS	5/30/14
6.0	Normal Line / News (6)	06/03/14-06/03/14	1	:30	7A- News-Fox 25 Morning News			1						1	\$150.00	\$150.00	Oklahoma City (KOKH)	7A NEWS	5/30/14
7.0	Normal Line / News (7)	06/04/14-06/04/14	1	:30	7A- News-Fox 25 Morning News				1					1	\$150.00	\$150.00	Oklahoma City (KOKH)	7A NEWS	5/30/14
8.0	Normal Line / News (8)	06/05/14-06/05/14	1	:30	7A- News-Fox 25 Morning News					1				1	\$150.00	\$150.00	Oklahoma City (KOKH)	7A NEWS	5/30/14
9.0	Normal Line / News (9)	06/06/14-06/06/14	1	:30	7A- News-Fox 25 Morning News						1			1	\$150.00	\$150.00	Oklahoma City (KOKH)	7A NEWS	5/30/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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Oklahoma City, OK 73111

Davis Lenz Media  
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**Advertiser** Friends Of Janet Barresi-R (91227)  
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**Product** POLITICAL CANDIDATE (ns) (1186)  
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**Salesperson** Millennium/DAL, Dallas (1097)  
**Sales Office** Millennium Dallas  
**Buyer Name** LENZ MEDI,DAVIS  
**Phone/Fax** (214) 525-2804 /  
**CPE** N/A  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** JANET BARRESI POLITI  
FRIENDS OF JANET BARRESI TV POLITICAL  
LORRI PRICE

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**Headline #** 10321381  
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**Sales Tax**

**Oklahoma City (KOKH)**

By Broadcast Month	Spots	Rate
Jun. 2014	32	\$8,200.00
<b>Grand Total:</b>	<b>32</b>	<b>\$8,200.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / News (10)	06/09/14-06/09/14	1	:30	7A- News-Fox 25 Morning News		1							1	\$150.00	\$150.00	Oklahoma City (KOKH)	7A NEWS	5/30/14
11.0	Normal Line / SPOT (11)	06/03/14-06/03/14	1	:30	3P- 4P (CST)			1						1	\$100.00	\$100.00	Oklahoma City (KOKH)	JUDGE ALEX	5/30/14
12.0	Normal Line / SPOT (12)	06/04/14-06/04/14	1	:30	3P- 4P (CST)				1					1	\$100.00	\$100.00	Oklahoma City (KOKH)	JUDGE ALEX	5/30/14
13.0	Normal Line / SPOT (13)	06/06/14-06/06/14	1	:30	3P- 4P (CST)					1				1	\$100.00	\$100.00	Oklahoma City (KOKH)	JUDGE ALEX	5/30/14
14.0	Normal Line / SPOT (14)	06/03/14-06/03/14	1	:30	4P- 5P (CST)			1						1	\$150.00	\$150.00	Oklahoma City (KOKH)	JUDGE JUDY	5/30/14
15.0	Normal Line / SPOT (15)	06/04/14-06/04/14	1	:30	4P- 5P (CST)				1					1	\$150.00	\$150.00	Oklahoma City (KOKH)	JUDGE JUDY	5/30/14
16.0	Normal Line / SPOT (16)	06/05/14-06/05/14	1	:30	4P- 5P (CST)					1				1	\$150.00	\$150.00	Oklahoma City (KOKH)	JUDGE JUDY	5/30/14
17.0	Normal Line / SPOT (17)	06/06/14-06/06/14	1	:30	4P- 5P (CST)						1			1	\$150.00	\$150.00	Oklahoma City (KOKH)	JUDGE JUDY	5/30/14
18.0	Normal Line / SPOT (18)	06/09/14-06/09/14	1	:30	4P- 5P (CST)		1							1	\$150.00	\$150.00	Oklahoma City (KOKH)	JUDGE JUDY	5/30/14
19.0	Normal Line / News (19)	06/03/14-06/03/14	1	:30	9P- News-Fox 25 Primetime News @ 9 Newscentral			1						1	\$375.00	\$375.00	Oklahoma City (KOKH)	9PM NEWS	5/30/14
20.0	Normal Line / News (20)	06/04/14-06/04/14	1	:30	9P- News-Fox 25 Primetime News @ 9 Newscentral				1					1	\$375.00	\$375.00	Oklahoma City (KOKH)	9PM NEWS	5/30/14
21.0	Normal Line / News (21)	06/05/14-06/05/14	1	:30	9P- News-Fox 25 Primetime News @ 9 Newscentral					1				1	\$375.00	\$375.00	Oklahoma City (KOKH)	9PM NEWS	5/30/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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1228 E Wilshire Blvd  
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Davis Lenz Media  
6060 N Central Expy  
Ste 560  
Dallas, TX 75206

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**Schedule Dates** 06/03/14-06/09/14  
**Advertiser** Friends Of Janet Barresi-R (91227)  
**Agency** Davis Lenz Media (7223)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** JANET BARESSI (341611)  
**Salesperson** Millennium/DAL, Dallas (1097)  
**Sales Office** Millennium Dallas  
**Buyer Name** LENZ MEDI,DAVIS  
**Phone/Fax** (214) 525-2804 /  
**CPE** N/A  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** JANET BARRESI POLITI  
FRIENDS OF JANET BARRESI TV POLITICAL  
LORRI PRICE

**Date Entered** 05/30/14  
**Last Modified** 05/30/14  
**Entered By** Victoria Nowell  
**CO-OP** No  
**Headline #** 10321381  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,230.00  
**Net Total** \$6,970.00  
**Sales Tax**

**Oklahoma City (KOKH)**

By Broadcast Month	Spots	Rate
Jun. 2014	32	\$8,200.00
<b>Grand Total:</b>	<b>32</b>	<b>\$8,200.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / News (22)	06/09/14-06/09/14	1	:30	9P- News-Fox 25 Morning News		1							1	\$375.00	\$375.00	Oklahoma City (KOKH)	9PM NEWS	5/30/14
23.0	Normal Line / News (23)	06/03/14-06/03/14	1	:30	9:52P- Sports-FOX 25 News Sports Wrap Up			1						1	\$325.00	\$325.00	Oklahoma City (KOKH)	9P NEWS WRAP UP	5/30/14
24.0	Normal Line / News (24)	06/04/14-06/04/14	1	:30	9:52P- Sports-FOX 25 News Sports Wrap Up				1					1	\$325.00	\$325.00	Oklahoma City (KOKH)	9P NEWS WRAP UP	5/30/14
25.0	Normal Line / News (25)	06/05/14-06/05/14	1	:30	9:52P- Sports-FOX 25 News Sports Wrap Up					1				1	\$325.00	\$325.00	Oklahoma City (KOKH)	9P NEWS WRAP UP	5/30/14
26.0	Normal Line / News (26)	06/09/14-06/09/14	1	:30	9:52P- Sports-FOX 25 News Sports Wrap Up		1							1	\$325.00	\$325.00	Oklahoma City (KOKH)	9P NEWS WRAP UP	5/30/14
27.0	Normal Line / News (27)	06/03/14-06/03/14	1	:30	10P- News-Fox 25 Late Edition Newscentral			1						1	\$175.00	\$175.00	Oklahoma City (KOKH)	LATE EDITION NEWS	5/30/14
28.0	Normal Line / News (28)	06/05/14-06/05/14	1	:30	10P- News-Fox 25 Late Edition Newscentral					1				1	\$175.00	\$175.00	Oklahoma City (KOKH)	LATE EDITION NEWS	5/30/14
29.0	Normal Line / News (29)	06/09/14-06/09/14	1	:30	10P- News-Fox 25 Late Edition Newscentral		1							1	\$175.00	\$175.00	Oklahoma City (KOKH)	LATE EDITION NEWS	5/30/14
30.0	Normal Line / News (30)	06/08/14-06/08/14	1	:30	9P- News-Fox 25 Primetime News @ 9 Newscentral								1	1	\$375.00	\$375.00	Oklahoma City (KOKH)	SUN LATE NEWS	5/30/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

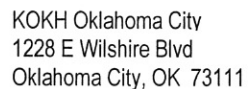
Date:

Accepted-Station:

Date:

Comments:





Davis Lenz Media  
6060 N Central Expy  
Ste 560  
Dallas, TX 75206

<b>Contract #</b>	<b>1845760</b>
<b>Schedule Dates</b>	06/03/14-06/09/14
<b>Advertiser</b>	Friends Of Janet Barresi-R (91227)
<b>Agency</b>	Davis Lenz Media (7223)
<b>Product</b>	POLITICAL CANDIDATE (ns) (1186)
<b>Brand</b>	JANET BARESSI (341611)
<b>Salesperson</b>	Millennium/DAL, Dallas (1097)
<b>Sales Office</b>	Millennium Dallas
<b>Buyer Name</b>	LENZ MEDI,DAVIS
<b>Phone/Fax</b>	(214) 525-2804 /
<b>CPE</b>	N/A
<b>Account Types</b>	National/Political Candidate Agency BRD
<b>Billing Type</b>	Standard
<b>Comments</b>	JANET BARRESI POLITI FRIENDS OF JANET BARRESI TV POLITICAL LORRI PRICE

Date Entered	05/30/14
Last Modified	05/30/14
Entered By	Victoria Nowell
CO-OP	No
Headline #	10321381
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$1,230.00
Net Total	\$6,970.00
Sales Tax	

<b>Oklahoma City (KOKH)</b>		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Jun. 2014	32	\$8,200.00
<b>Grand Total:</b>	<b>32</b>	<b>\$8,200.00</b>

[illegible]

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Rep Order#	10321381	Ver#	1	Status	New
EC'd	Yes				

**Printed:**  
**Last Received:**  
**Showing Buylines:**

05/30/14 12:14 PM Duplicate 1 of 4  
05/30/14 11:45 AM  
All Rep and Station Changes

**Agency** (DALE) DAVIS LENZ MEDIA  
6060 N CENTRAL EXPRESSWAY, SUITE 560  
DALLAS, TX 75206  
**Agency C/P1/P2/E**  
**Flight Dates** 06/03/14-06/09/14

**Rep Firm** MILLENNIUM SALES & MARKETING  
**Sales Office** (DA) DALLAS  
**Salesperson** (LOP) LORRI PRICE - SINC  
**Sales Assistant** WHITNEY  
**Salesperson Phone#** 214-525-2801  
**Salesperson Fax#** 214 525-2880

FRIENDS OF JANET BARRESI TV POLITICAL

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

5/30 V1: NEW POLITICAL ORDER. TOTAL=8200/32. PLS CONFIRM ASAP! THANKS, WHITNEY FOR LORRI

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu	6A-7A	6A NEWS	30	1.0	1.0	\$100.00	06/03-06/03	1	1	1	\$100.00
		Sales remark: V1 .										
2	W	6A-7A	6A NEWS	30	1.0	1.0	\$100.00	06/04-06/04	1	1	1	\$100.00
		Sales remark: V1 .										
3	Th	6A-7A	6A NEWS	30	1.0	1.0	\$100.00	06/05-06/05	1	1	1	\$100.00
		Sales remark: V1 .										
4	F	6A-7A	6A NEWS	30	1.0	1.0	\$100.00	06/06-06/06	1	1	1	\$100.00
		Sales remark: V1 .										
5	M	6A-7A	6A NEWS	30	1.0	1.0	\$100.00	06/09-06/09	1	1	1	\$100.00
		Sales remark: V1 .										
6	Tu	7A-9A	7A NEWS	30	1.9	1.9	\$150.00	06/03-06/03	1	1	1	\$150.00
		Sales remark: V1 .										
7	W	7A-9A	7A NEWS	30	1.9	1.9	\$150.00	06/04-06/04	1	1	1	\$150.00
		Sales remark: V1 .										

Rep Order# 10321381 Ver# 1 Status New  
EC'd Yes

**Printed:**  
**Last Received:**  
**Showing Buylines:**

05/30/14 12:14 PM Duplicate 2 of 4  
05/30/14 11:45 AM  
All Rep and Station Changes

**Agency** (DALE) DAVIS LENZ MEDIA  
6060 N CENTRAL EXPRESSWAY, SUITE 560  
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**Agency C/P1/P2/E**  
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**Rep Firm** MILLENNIUM SALES & MARKETING  
**Sales Office** (DA) DALLAS  
**Salesperson** (LOP) LORRI PRICE - SINC  
**Sales Assistant** WHITNEY  
**Salesperson Phone#** 214-525-2801  
**Salesperson Fax#** 214 525-2880

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
8	Th	7A-9A	7A NEWS	30	1.9	1.9	\$150.00	06/05-06/05	1	1	1	\$150.00
9	F	7A-9A	7A NEWS	30	1.9	1.9	\$150.00	06/06-06/06	1	1	1	\$150.00
		Sales remark: V1 .										
10	M	7A-9A	7A NEWS	30	1.9	1.9	\$150.00	06/09-06/09	1	1	1	\$150.00
		Sales remark: V1 .										
11	Tu	3P-4P	JUDGE ALEX	30	1.6	1.6	\$100.00	06/03-06/03	1	1	1	\$100.00
		Sales remark: V1 .										
12	W	3P-4P	JUDGE ALEX	30	1.6	1.6	\$100.00	06/04-06/04	1	1	1	\$100.00
		Sales remark: V1 .										
13	F	3P-4P	JUDGE ALEX	30	1.6	1.6	\$100.00	06/06-06/06	1	1	1	\$100.00
		Sales remark: V1 .										
14	Tu	4P-5P	JUDGE JUDY	30	2.2	2.2	\$150.00	06/03-06/03	1	1	1	\$150.00
		Sales remark: V1 .										
15	W	4P-5P	JUDGE JUDY	30	2.2	2.2	\$150.00	06/04-06/04	1	1	1	\$150.00
		Sales remark: V1 .										
16	Th	4P-5P	JUDGE JUDY	30	2.2	2.2	\$150.00	06/05-06/05	1	1	1	\$150.00
		Sales remark: V1 .										
17	F	4P-5P	JUDGE JUDY	30	2.2	2.2	\$150.00	06/06-06/06	1	1	1	\$150.00
		Sales remark: V1 .										
18	M	4P-5P	JUDGE JUDY	30	2.2	2.2	\$150.00	06/09-06/09	1	1	1	\$150.00
		Sales remark: V1 .										

# ORDER WORKSHEET

Rep Order# 10321381 Ver# 1 Status New  
EC'd Yes

Traffic Order# 1845760

Printed: 05/30/14 12:14 PM  
Last Received: 05/30/14 11:45 AM  
Showing Buylines:

Duplicate 3 of 4  
All Rep and Station Changes

Station KOKH-TV OKLAHOMA CITY  
Advertiser (NW80) POLITICAL  
Product JANET BARRESI POLITI  
Estimate#  
Buyer DAVIS LENZ MEDIA

Agency (DALE) DAVIS LENZ MEDIA  
6060 N CENTRAL EXPRESSWAY, SUITE 560  
DALLAS, TX 75206  
Agency C/P1/P2/E  
Flight Dates 06/03/14-06/09/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DA) DALLAS  
Salesperson (LOP) LORRI PRICE - SINC  
Sales Assistant WHITNEY  
Salesperson Phone# 214-525-2801  
Salesperson Fax# 214 525-2880

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
19	Tu	9P-945P	9PM NEWS Sales remark: V1 .	30	3.5	3.5	\$375.00	06/03-06/03	1	1	1	\$375.00
20	W	9P-945P	9PM NEWS Sales remark: V1 .	30	3.5	3.5	\$375.00	06/04-06/04	1	1	1	\$375.00
21	Th	9P-945P	9PM NEWS Sales remark: V1 .	30	3.5	3.5	\$375.00	06/05-06/05	1	1	1	\$375.00
22	M	9P-945P	9PM NEWS Sales remark: V1 .	30	3.5	3.5	\$375.00	06/09-06/09	1	1	1	\$375.00
23	Tu	945P-10P	9P NEWS WRAP UP Sales remark: V1 .	30	2.4	2.4	\$325.00	06/03-06/03	1	1	1	\$325.00
24	W	945P-10P	9P NEWS WRAP UP Sales remark: V1 .	30	2.4	2.4	\$325.00	06/04-06/04	1	1	1	\$325.00
25	Th	945P-10P	9P NEWS WRAP UP Sales remark: V1 .	30	2.4	2.4	\$325.00	06/05-06/05	1	1	1	\$325.00
26	M	945P-10P	9P NEWS WRAP UP Sales remark: V1 .	30	2.4	2.4	\$325.00	06/09-06/09	1	1	1	\$325.00
27	Tu	10P-1030P	LATE EDITION NEWS Sales remark: V1 .	30	2.0	2.0	\$175.00	06/03-06/03	1	1	1	\$175.00
28	Th	10P-1030P	LATE EDITION NEWS Sales remark: V1 .	30	2.0	2.0	\$175.00	06/05-06/05	1	1	1	\$175.00
29	M	10P-1030P	LATE EDITION NEWS Sales remark: V1 .	30	2.0	2.0	\$175.00	06/09-06/09	1	1	1	\$175.00



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EC'd Yes

Traffic Order# 1845760

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Showing Buylines: All Rep and Station Changes

Duplicate 4 of 4

Station KOKH-TV OKLAHOMA CITY  
Advertiser (NW80) POLITICAL  
Product JANET BARRESI POLITI  
Estimate#  
Buyer DAVIS LENZ MEDIA

Agency (DALE) DAVIS LENZ MEDIA  
6060 N CENTRAL EXPRESSWAY, SUITE 560  
DALLAS, TX 75206  
Agency C/P1/P2/E  
Flight Dates 06/03/14-06/09/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DA) DALLAS  
Salesperson (LOP) LORRI PRICE - SINC  
Sales Assistant WHITNEY  
Salesperson Phone# 214-525-2801  
Salesperson Fax# 214 525-2880

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
30	Su	9P-945P	SUN LATE NEWS	30	3.8	3.8	\$375.00	06/08-06/08	1	1	1	\$375.00
			Sales remark: V1 .									
31	M	8P-9P	24	30	6.5	6.5	\$1,400.00	06/09-06/09	1	1	1	\$1,400.00
			Sales remark: V1 .									
32	Th	7P-8P	HELL'S KITCHEN	30	4.0	4.0	\$800.00	06/05-06/05	1	1	1	\$800.00
			Sales remark: V1 .									

## ---REPORT TOTALS---

Report Totals: 32 / \$8,200.00

## ---SALES MONTHLY TOTALS---

Jun2014: 32/ \$8,200.00

Order Totals: 32 / \$8,200.00 Total GRPS: 74.2

## --- COMPETITIVE ---

Market Totals	\$82,000.00	CABL .00%	KAUT .00%	KFOR 30.00%	KOCB .00%	KOCO 25.00%
		KOKH 10.00%	KWTV 35.00%	UNKN .00%		

## --- COMPETITIVE COMMENTS ---

NEW POLITICAL ORDER

Books [null]  
Demos RA35+

## --- CREDIT RISK ---

STANDARD CREDIT TERMS