

NCC Cable System Order

Order #	62570900
Syscode	1507
System Name	Spectrum/University Of Eau Claire, WI
Market	La Crosse

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Nov17
-	

Flight Dates	10/29/18 - 11/11/18
Agency	GREER, Margolis, Mitchell, Burns
Advertiser	Kaul for Attorney General proj 200220

Client Code	WI-AG
Product Code	10301106
Est Code	6926
Product Name	WI-AG 10.30-11.6
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		08/22/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$261.00	
Commission		\$39.15	
Net Total		\$221.85	
Total Spots		88	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8/21 New Candidate Order starting 10/30. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/29/18	11/4/18	05:00	09:00		X	X	X	X	X	X	-	-	4	\$3.00	\$12.00	30	PRE 09/07/18-11/06/18
2	CNN	CNN EM	11/5/18	11/11/18	05:00	09:00	X	X						-	-	1	\$3.00	\$3.00	30	PRE 09/07/18-11/06/18
3	CNN	CNN DT	10/29/18	11/4/18	09:00	16:00		X	X	X	X	X	X	-	-	4	\$2.00	\$8.00	30	PRE 09/07/18-11/06/18
4	CNN	CNN DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$2.00	\$2.00	30	PRE 09/07/18-11/06/18
5	CNN	CNN EF	10/29/18	11/4/18	16:00	19:00		X	X	X	X	X	X	-	-	4	\$3.00	\$12.00	30	PRE 09/07/18-11/06/18
6	CNN	CNN EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$3.00	\$3.00	30	PRE 09/07/18-11/06/18
7	CNN	CNN PT	10/29/18	11/4/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$4.00	\$16.00	30	PRE 09/07/18-11/06/18
8	CNN	CNN PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$4.00	\$4.00	30	PRE 09/07/18-11/06/18
9	HGTV	HGTV PT	10/29/18	11/4/18	19:00	24:00		X	X	X	X	X	X	-	-	10	\$4.00	\$40.00	30	PRE 09/07/18-11/06/18
10	HGTV	HGTV PT	11/5/18	11/11/18	19:00	24:00	X							-	-	2	\$4.00	\$8.00	30	PRE 09/07/18-11/06/18
11	HIST	HIST PT	10/29/18	11/4/18	19:00	24:00		X	X	X	X	X	X	-	-	10	\$2.00	\$20.00	30	PRE 09/07/18-11/06/18
12	HIST	HIST PT	11/5/18	11/11/18	19:00	24:00	X							-	-	2	\$2.00	\$4.00	30	PRE 09/07/18-11/06/18
13	MNBC	MNBC EM	10/29/18	11/4/18	05:00	09:00		X	X	X	X	X	X	-	-	4	\$2.00	\$8.00	30	PRE 09/07/18-11/06/18
14	MNBC	MNBC EM	11/5/18	11/11/18	05:00	09:00	X	X						-	-	1	\$2.00	\$2.00	30	PRE 09/07/18-11/06/18
15	MNBC	MNBC DT	10/29/18	11/4/18	09:00	16:00		X	X	X	X	X	X	-	-	4	\$2.00	\$8.00	30	PRE 09/07/18-11/06/18
16	MNBC	MNBC DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$2.00	\$2.00	30	PRE 09/07/18-11/06/18
17	MNBC	MNBC EF	10/29/18	11/4/18	16:00	19:00		X	X	X	X	X	X	-	-	4	\$2.00	\$8.00	30	PRE 09/07/18-11/06/18
18	MNBC	MNBC EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$2.00	\$2.00	30	PRE 09/07/18-11/06/18
19	MNBC	MNBC PT	10/29/18	11/4/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$3.00	\$12.00	30	PRE 09/07/18-11/06/18
20	MNBC	MNBC PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$3.00	\$3.00	30	PRE 09/07/18-11/06/18
21	TBSC	TBSC PT	10/29/18	11/4/18	19:00	24:00		X	X	X	X	X	X	-	-	10	\$4.00	\$40.00	30	PRE 09/07/18-11/06/18

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Agency	GREER, Margolis, Mitchell, Burns
Advertiser	Kaul for Attorney General proj 200220

Client Code	WI-AG
Product Code	10301106
Est Code	6926
Product Name	WI-AG 10.30-11.6
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/22/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$261.00		
Commission	\$39.15		
Net Total	\$221.85		
Total Spots	88		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8/21 New Candidate Order starting 10/30. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TBSC	TBSC PT	11/5/18	11/11/18	19:00	24:00	X							-	-	2	\$4.00	\$8.00	30	PRE 09/07/18-11/06/18
23	TNT	TNT PT	10/29/18	11/4/18	19:00	24:00		X	X	X	X	X	X	-	-	10	\$3.00	\$30.00	30	PRE 09/07/18-11/06/18
24	TNT	TNT PT	11/5/18	11/11/18	19:00	24:00	X							-	-	2	\$3.00	\$6.00	30	PRE 09/07/18-11/06/18

	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Total
SPOTS	88	0	0	0	0	0	0	0	0	0	0	0	88
AMT	\$261.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$261.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/23/18

62570900 | La Crosse | Spectrum/University Of Eau Claire, WI | 1507 |

NCC Cable System Order

Order #	62570900
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Nov17
-	

Flight Dates	10/29/18 - 11/11/18
Agency	GREER, Margolis, Mitchell, Burns
Advertiser	Kaul for Attorney General proj 200220

Client Code	WI-AG
Product Code	10301106
Est Code	6926
Product Name	WI-AG 10.30-11.6
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		08/22/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$4,652.00	
Commission		\$697.80	
Net Total		\$3,954.20	
Total Spots		88	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/29/18	11/4/18	05:00	09:00		X	X	X	X	X	X	-	-	4	\$43.00	\$172.00	30	PRE 09/07/18-11/06/18
2	CNN	CNN EM	11/5/18	11/11/18	05:00	09:00	X	X						-	-	1	\$43.00	\$43.00	30	PRE 09/07/18-11/06/18
3	CNN	CNN DT	10/29/18	11/4/18	09:00	16:00		X	X	X	X	X	X	-	-	4	\$36.00	\$144.00	30	PRE 09/07/18-11/06/18
4	CNN	CNN DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$36.00	\$36.00	30	PRE 09/07/18-11/06/18
5	CNN	CNN EF	10/29/18	11/4/18	16:00	19:00		X	X	X	X	X	X	-	-	4	\$59.00	\$236.00	30	PRE 09/07/18-11/06/18
6	CNN	CNN EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$59.00	\$59.00	30	PRE 09/07/18-11/06/18
7	CNN	CNN PT	10/29/18	11/4/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$74.00	\$296.00	30	PRE 09/07/18-11/06/18
8	CNN	CNN PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$74.00	\$74.00	30	PRE 09/07/18-11/06/18
9	HGTV	HGTV PT	10/29/18	11/4/18	19:00	24:00		X	X	X	X	X	X	-	-	10	\$84.00	\$840.00	30	PRE 09/07/18-11/06/18
10	HGTV	HGTV PT	11/5/18	11/11/18	19:00	24:00	X							-	-	2	\$84.00	\$168.00	30	PRE 09/07/18-11/06/18
11	HIST	HIST PT	10/29/18	11/4/18	19:00	24:00		X	X	X	X	X	X	-	-	10	\$72.00	\$720.00	30	PRE 09/07/18-11/06/18
12	HIST	HIST PT	11/5/18	11/11/18	19:00	24:00	X							-	-	2	\$72.00	\$144.00	30	PRE 09/07/18-11/06/18
13	MNBC	MNBC EM	10/29/18	11/4/18	05:00	09:00		X	X	X	X	X	X	-	-	4	\$30.00	\$120.00	30	PRE 09/07/18-11/06/18
14	MNBC	MNBC EM	11/5/18	11/11/18	05:00	09:00	X	X						-	-	1	\$30.00	\$30.00	30	PRE 09/07/18-11/06/18
15	MNBC	MNBC DT	10/29/18	11/4/18	09:00	16:00		X	X	X	X	X	X	-	-	4	\$24.00	\$96.00	30	PRE 09/07/18-11/06/18
16	MNBC	MNBC DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$24.00	\$24.00	30	PRE 09/07/18-11/06/18
17	MNBC	MNBC EF	10/29/18	11/4/18	16:00	19:00		X	X	X	X	X	X	-	-	4	\$38.00	\$152.00	30	PRE 09/07/18-11/06/18
18	MNBC	MNBC EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$38.00	\$38.00	30	PRE 09/07/18-11/06/18
19	MNBC	MNBC PT	10/29/18	11/4/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$48.00	\$192.00	30	PRE 09/07/18-11/06/18
20	MNBC	MNBC PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$48.00	\$48.00	30	PRE 09/07/18-11/06/18
21	TBSC	TBSC PT	10/29/18	11/4/18	19:00	24:00		X	X	X	X	X	X	-	-	10	\$63.00	\$630.00	30	PRE 09/07/18-11/06/18

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22	TBSC	TBSC PT	11/5/18	11/11/18	19:00	24:00	X							-	-	2	\$63.00	\$126.00	30	PRE 09/07/18-11/06/18
23	TLC	TLC PT	10/29/18	11/4/18	19:00	24:00		X	X	X	X	X	X	-	-	10	\$22.00	\$220.00	30	PRE 09/07/18-11/06/18
24	TLC	TLC PT	11/5/18	11/11/18	19:00	24:00	X							-	-	2	\$22.00	\$44.00	30	PRE 09/07/18-11/06/18

	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Total
SPOTS	88	0	0	0	0	0	0	0	0	0	0	0	88
AMT	\$4,652.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,652.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/23/18

62570900 | La Crosse | Spectrum/LaCrosse-Eau Claire DMA-WI Only | 8428 |