

*Friends of Jon Ebel*  
3/6-3/19/18  
\$2450

## POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☒ Certification from (Federal only)
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.  
Retention Period: Two Years*





125 West 55th St  
New York, NY 10019

Contract # 25903309	Changes as of: 3/2/2018 at 9:27 AM	Version: Current State Version 2
CPE: 204/200/1527	Flight: 3/5/18 - 3/25/18	Station: WRSB
Agency: HULSEN MEDIA SERVICE	Advertiser: Ebel - IL CD 13	Market: Champaign-Springfield-DMA
2400 Laramie Trail Austin, TX 78745	Product: Candidate	Office: WASHINGTON
	Agency Order #: 7111522	Primary Demo: Adults 35+
	Buyer: Hulsen, Kristin	Con Type: POLITICAL/NOTE
	Salesperson: ALEXANDRA BRADLEY	Assistant: ALEXANDRA BRADLEY
	202-955-5342	202-955-5342
Comments: NEW ORDER. PLS CHCK AND CNF. T&R		
		Total \$: \$2,450.00
		Total Spots: 28
		Total CPP: \$17.50
		Total GRP: 140.0
		Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	3/5	3/6	3/7	3/8	3/9	3/10	3/11	3/12	3/13	3/14	3/15	3/16	3/17
1	M-F 4:30P-5P BOOKENDS Changes: Len from 15 to 158		Judge Judy	\$75.00	6.0	15	0	2	0	2	0	0	0	2	0	4	2	2	0
2	M-F 9P-10P BOOKENDS Changes: Len from 15 to 158		FOX News at 9	\$100.00	4.0	15	0	2	2	2	0	0	0	0	2	2	2	0	0
TOTALS: 0 4 2 4 0 0 0 2 2 4 4 2 0																			



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<b>Agency:</b> HULSEN MEDIA SERVICE	<b>Advertiser:</b> Ebel - IL CD 13	<b>Market:</b> Champaign-Springfield-DMA
2400 Laramie Trail Austin, TX 78745	<b>Product:</b> Candidate	<b>Office:</b> WASHINGTON
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	<b>Buyer:</b> Hulsén, Kristin	<b>Con Type:</b> POLITICAL/NOTE
	<b>Salesperson:</b> ALEXANDRA BRADLEY	<b>Assistant:</b> ALEXANDRA BRADLEY
	202-955-5342	202-955-5342
<b>Comments:</b> NEW ORDER. PLS CHCK AND CNF. T&R		<b>Separation:</b>
		<b>Total \$:</b> \$2,450.00
		<b>Total Spots:</b> 28
		<b>Total CPP:</b> \$17.50
		<b>Total GRP:</b> 140.0

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/18 - 3/25								Total Spots	Total		
							3/18	3/19	3/20	3/21	3/22	3/23	3/24	3/25		\$	CPP*	GRP*
1	M-F 4:30p-5p		Judge Judy	\$75.00	6.0	15	0	2	0	0	0	0	0	0	14	\$1,050.00	\$12.50	84.0
M-F 2	9p-10p		FOX News at 9	\$100.00	4.0	15	0	2	0	0	0	0	0	0	14	\$1,400.00	\$25.00	56.0
TOTALS:							0	4	0	0	0	0	0	0	28	\$2,450.00	\$17.50	140.0





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25903309	<b>Changes as of:</b> 3/2/2018 at 9:27 AM	<b>Version:</b> Current State Version 2
<b>CPE:</b> 204/200/1527	<b>Flight:</b> 3/5/18 - 3/25/18	<b>Total \$:</b> \$2,450.00
<b>Agency:</b> HULSEN MEDIA SERVICE	<b>Advertiser:</b> Ebel - IL CD 13	<b>Total Spots:</b> 28
2400 Laramie Trail Austin, TX 78745	<b>Product:</b> Candidate	<b>Office:</b> WASHINGTON
	<b>Agency Order #:</b> 7111522	<b>Primary Demo:</b> Adults 35+
	<b>Buyer:</b> Hulsén, Kristin	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> ALEXANDRA BRADLEY	<b>Assistant:</b> ALEXANDRA BRADLEY
	202-955-5342	<b>Separation:</b>

**Special Instructions**

**Order Level Comments**

Date/Time	Added by	Comment
03/02/18 9:27 AM	ALEXANDRA BRADLEY	NEW ORDER. PLS CHCK AND CNF. T&R
03/02/18 9:27 AM	ALEXANDRA BRADLEY	NEW ORDER. PLS CHCK AND CNF. T&R

Competitive Information	
Market Budget:	\$35,000
WRSP Share:	7%
Comment:	
WAND:	19%
WCIA:	38%
WICS:	36%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	28	\$2,450.00	\$17.50	140.0
<b>Total</b>	<b>100%</b>	<b>28</b>	<b>\$2,450.00</b>	<b>\$17.50</b>	<b>140.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Mar	28	\$2,450.00
<b>Total</b>	<b>28</b>	<b>\$2,450.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Queued for Electronic Contracting	3/2/18 9:28 AM				\$0	\$0
Revision	3/2/18 9:27 AM	ALEXANDRA BRADLEY	Revised		\$0	\$2,450.00
New	3/2/18 9:26 AM	ALEXANDRA BRADLEY	New	28	\$2,450.00	\$2,450.00

Changes: Comments from Separation: 15 to NEW ORDER. PLS CHCK AND CNF. T&R, Origuser Entered Dollars to \$0.00, User Entered \$ from \$0.00 to \$2,450.00. 2 bylines added or modified.

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WRSP+WCCU Combo 100/0 WRS  
2680 E Cook St  
Springfield, IL 62703

Hulsen Media Services  
2400 Laramie Trail  
Austin, TX 78745

### Contract # 3234743

Schedule Dates 03/06/18-03/19/18

Agency Friends of Jon Ebel-D (122990)

Product Hulsen Media Services (15485)

Brand POLITICAL CANDIDATE (ns) (1186)

Salesperson 204/200/1527 (1008867)

Sales Office Millennium/DC, Washington DC (1108)

Buyer Name Millennium Washington DC

Phone/Fax /

CPE 204/200/1527

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments

Candidate ALEXANDRA BRADLEY  
NEW ORDER. PLS CHECK AND CNF. T&R

Date Entered 03/02/18

Last Modified 03/02/18

Entered By Janet Jackson

CO-OP No

Headline # ECR25903309

Demo A35+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$367.50

Net Total \$2,082.50

Sales Tax

WRSP+WCCU Combo 100/0 (WRS+)

By Broadcast Month Spots Rate

Mar. 2018 14 \$2,450.00

Grand Total: 14 \$2,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT(B/E) (1-6.0)	03/06/18-03/06/18	3	:15	:15 4:30P- 5P (CST)	1		1						1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRS)	Judge Judy [BOOKENDS]	3/2/18
2.0	Normal Line / SPOT(B/E) (1-6.0)	03/08/18-03/08/18	3	:15	:15 4:30P- 5P (CST)	1				1				1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRS)	Judge Judy [BOOKENDS]	3/2/18
3.0	Normal Line / SPOT(B/E) (1-6.0)	03/12/18-03/12/18	3	:15	:15 4:30P- 5P (CST)	1								1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRS)	Judge Judy [BOOKENDS]	3/2/18
4.0	Normal Line / SPOT(B/E) (1-6.0)	03/14/18-03/14/18	3	:15	:15 4:30P- 5P (CST)	1				1				1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRS)	Judge Judy [BOOKENDS]	3/2/18
5.0	Normal Line / SPOT(B/E) (1-6.0)	03/15/18-03/15/18	3	:15	:15 4:30P- 5P (CST)	1					1			1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRS)	Judge Judy [BOOKENDS]	3/2/18
6.0	Normal Line / SPOT(B/E) (1-6.0)	03/16/18-03/16/18	3	:15	:15 4:30P- 5P (CST)	1					1			1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRS)	Judge Judy [BOOKENDS]	3/2/18
7.0	Normal Line / SPOT(B/E) (1-6.0)	03/19/18-03/19/18	3	:15	:15 4:30P- 5P (CST)	1								1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRS)	Judge Judy [BOOKENDS]	3/2/18
8.0	Normal Line / SPOT(B/E) (2-4.0)	03/06/18-03/06/18	3	:15	:15 9P- 10P (CST)	1		1						1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS)	FOX News at 9 [BOOKENDS]	3/2/18
9.0	Normal Line / SPOT(B/E) (2-4.0)	03/07/18-03/07/18	3	:15	:15 9P- 10P (CST)	1				1				1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS)	FOX News at 9 [BOOKENDS]	3/2/18
10.0	Normal Line / SPOT(B/E) (2-4.0)	03/08/18-03/08/18	3	:15	:15 9P- 10P (CST)	1					1			1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS)	FOX News at 9 [BOOKENDS]	3/2/18
11.0	Normal Line / SPOT(B/E) (2-4.0)	03/13/18-03/13/18	3	:15	:15 9P- 10P (CST)	1		1						1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS)	FOX News at 9 [BOOKENDS]	3/2/18

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbglinev?P=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

88312118





WRSP+WCCU Combo 100/0  
2680 E Cook St  
Springfield, IL 62703

Hulsen Media Services  
2400 Laramie Trail  
Austin, TX 78745

**Contract # 3234743**

**Schedule Dates**

03/06/18-03/19/18

**Advertiser**

Friends of Jon Ebel-D (122990)

**Agency**

Hulsen Media Services (15485)

**Product**

POLITICAL CANDIDATE (ns) (1186)

**Brand**

204/200/1527 (1008867)

**Salesperson**

Millennium/DC, Washington DC (1108)

**Sales Office**

Millennium Washington DC

**Buyer Name**

/

**Phone/Fax**

**CPE**

204/200/1527

**Account Types**

National/Political Candidate Agency BRD

**Billing Type**

Weekly/Irregular

**Comments**

Candidate ALEXANDRA BRADLEY  
NEW ORDER. PLS CHECK AND CNF. T&R

Date Entered 03/02/18  
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Entered By Janet Jackson  
CO-OP No  
Headline # ECR25903309  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$367.50  
Net Total \$2,082.50  
Sales Tax

WRSP+WCCU Combo 100/0 (WRSP+)  
By Broadcast Month Spots Rate  
Mar. 2018 14 \$2,450.00  
Grand Total: 14 \$2,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT(B/E) (2-4.0)	03/14/18-03/14/18	3	:15	:15 9p-10P (CST)				1					1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRSP+)	FOX News at 9 (BROOKENDS)	3/2/18
13.0	Normal Line / SPOT(B/E) (2-4.0)	03/15/18-03/15/18	3	:15	:15 9p-10P (CST)					1				1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRSP+)	FOX News at 9 (BROOKENDS)	3/2/18
14.0	Normal Line / SPOT(B/E) (2-4.0)	03/19/18-03/19/18	3	:15	:15 9p-10P (CST)		1							1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRSP+)	FOX News at 9 (BROOKENDS)	3/2/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, **Friends of Jonathan Ebel**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

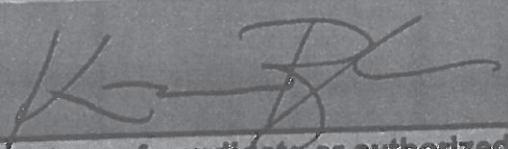
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

  
signature of candidate or authorized committee

**KRISTIN BLACK**

printed name

**5/2/18**

date



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:**

WRSP. Springfield IL

I, HMS

being/on behalf of: Jonathan Ebel

a legally qualified candidate of the Democratic

political party for the office of: IL 13th Congressional District

in the Primary

election to be held on: 3/20/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

\$2,450



I represent that the payment for the above described broadcast time has been furnished by:

Friends of Jonathan Ebel

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Robin Hsiao-Wecksler | PO Box 907 Urbana, IL 61803 | 217-649-3767

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

3/2/18

Date

K-Be

Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

Jennifer E. Valenti

Signature

Jennifer E. Valenti

Printed Name

CSM

Title



CASH ONLY IF ALL CheckLock™ SECURITY FEATURES LISTED ON BACK INDICATE NO TAMPERING OR COPYING

Hulsen Media Services, LLC  
2400 Laramie Trail  
Austin, TX, 78745  
512-827-3467

JPMORGAN CHASE BANK, NA  
32-061/1110

2128

3/1/2018

PAY TO THE  
ORDER OF

WRSP-TV

\$\*\*2,082.50

Two Thousand Eighty-Two and 50/100\*\*\*\*\* DOLLARS

WRSP-TV

MEMO

Friends of Jon Ebel - 3.6-3.20.18

*Michael J. Ebel*

Hulsen Media Services, LLC

WRSP-TV

Friends of Jon Ebel - 3.6-3.20.18

3/1/2018

2,082.50

Chase Checking 8672 Friends of Jon Ebel - 3.6-3.20.18

2,082.50