

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 40px;">WHAG</span> <span style="font-size: 1.2em; margin-left: 20px;">Hag. MD</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 20px;">9/27/16</span>
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I, Katelyn Brawn

do hereby request station time concerning the following issue:

Mountaineers are Always Free PAC
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

This broadcast time will be used by: Mountaineers are Always Free PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Mountaineers are Always Free PAC  
1747 Pennsylvania Ave, NW Ste 800  
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

President: Scott Will  
Treasurer: Lee Russell

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Mountaineers are Always Free PAC  
1747 Pennsylvania Ave, NW Ste 800  
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

President: Scott Will  
Treasurer: Lee Russell

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

5/16/16                      *Lee Russell*                      202-296-5910  
Date                                      Signature                                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected  
*[Signature]*                      HUGH BRESNA                      VP / GM  
Signature                                      Printed Name                                      Title





Client Information Request Form  
Issue

Advertiser Group Name: Mountaineers are Always Free PAC

Address: 1747 Pennsylvania Avenue, NW Suite 800

City, State & Zip Code: Washington, DC 20006

Phone: 202-296-5910

Fax: 202-263-4666

Executive Director or  
President Scott Will

Group Treasurer Lee Russell



WHAG  
201 Humboldt Street  
Rochester, NY 14610

Mentzer Media  
210 W Pennsylvania Ave  
Suite 250  
Towson, MD 21286

## Contract # 1437401

### Schedule Dates

10/04/16-10/10/16

### Advertiser

Mountaineers are Always Free PAC (81673)

### Agency

Mentzer Media (11548)

### Product

Political - PAC (1237)

### Brand

284/326/3598 (563618)

### Salesperson

Continental - New York, New York (1432)

### Sales Office

Continental - New York

### Buyer Name

/

### Phone/Fax

N/A

### CPE

N/A

### Account Types

National/Political

### Billing Type

Standard

### Comments

Date Entered 09/27/16  
Last Modified 09/27/16  
Entered By Diane Biser  
CO-OP No  
Headline # 25280900  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$3,219.00  
Net Total \$18,241.00  
Sales Tax

## Hagerstown (WHAG)

By Broadcast Month Spots Rate  
Oct. 2016 51 \$21,460.00  
Grand Total: 51 \$21,460.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/04/16-10/07/16	3	:30	5:30A- WHAG News at 530	1		1		1	1			3	\$300.00	\$900.00	Hagerstown (WHAG)		9/27/16
2.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	5:30A- WHAG News at 530	1	1							1	\$300.00	\$300.00	Hagerstown (WHAG)		9/27/16
3.0	Normal Line / SPOT	10/04/16-10/07/16	3	:30	6A- WHAG News @ 6A	1		1	1	1				3	\$400.00	\$1,200.00	Hagerstown (WHAG)		9/27/16
4.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	6A- WHAG News @ 6A	1	1							1	\$400.00	\$400.00	Hagerstown (WHAG)		9/27/16
5.0	Normal Line / SPOT	10/05/16-10/07/16	3	:30	7A- WHAG News @ 7A	1		1	1	1				3	\$375.00	\$1,125.00	Hagerstown (WHAG)		9/27/16
6.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	7A- WHAG News @ 7A	1	1							1	\$375.00	\$375.00	Hagerstown (WHAG)		9/27/16
7.0	Normal Line / SPOT	10/04/16-10/06/16	3	:30	12P- WHAG News @ 12P	1		1	1	1				3	\$100.00	\$300.00	Hagerstown (WHAG)		9/27/16
8.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	12P- WHAG News @ 12P	1	1							1	\$100.00	\$100.00	Hagerstown (WHAG)		9/27/16
9.0	Normal Line / SPOT	10/04/16-10/07/16	3	:30	5P- WHAG News @ 5P	1		1	1	1				3	\$350.00	\$1,050.00	Hagerstown (WHAG)		9/27/16
10.0	Normal Line / SPOT	10/05/16-10/07/16	3	:30	5:30P- West Virginia Tonight	1		1	1	1				3	\$400.00	\$1,200.00	Hagerstown (WHAG)		9/27/16
11.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	5:30P- West Virginia Tonight	1	1							1	\$400.00	\$400.00	Hagerstown (WHAG)		9/27/16
12.0	Normal Line / SPOT	10/04/16-10/07/16	3	:30	6P- WHAG News @ 6P	1		1	1	1				3	\$750.00	\$2,250.00	Hagerstown (WHAG)		9/27/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Dated:

Accepted-Station:

See the back of this document for Advertising Contract Terms and Conditions



WHAG  
201 Humboldt Street  
Rochester, NY 14610

Mentzer Media  
210 W Pennsylvania Ave  
Suite 250  
Towson, MD 21286

## Contract # 1437401

Schedule Dates 10/04/16-10/10/16  
Advertiser Mountaineers are Always Free PAC (81673)  
Agency Mentzer Media (11548)  
Product Political - PAC (1237)  
Brand 284/326/3598 (563618)  
Salesperson Continental - New York, New York (1432)  
Sales Office Continental - New York

Buyer Name /  
Phone/Fax N/A  
CPE National/Political  
Account Types Standard  
Billing Type Comments

Date Entered 09/27/16  
Last Modified 09/27/16  
Entered By Diane Biser  
CO-OP No  
Headline # 25280900  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$3,219.00  
Net Total \$18,241.00  
Sales Tax

Hagerstown (WHAG)  
By Broadcast Month Spots Rate  
Oct. 2016 51 \$21,460.00  
Grand Total: 51 \$21,460.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	6P- WHAG News @ 6P	1								1	\$750.00	\$750.00	Hagerstown (WHAG)		9/27/16
14.0	Normal Line / SPOT	10/04/16-10/07/16	3	:30	7P- WHAG News @ 7P	1		1	1	1	1			4	\$500.00	\$2,000.00	Hagerstown (WHAG)		9/27/16
15.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	7P- WHAG News @ 7P	1								1	\$500.00	\$500.00	Hagerstown (WHAG)		9/27/16
16.0	Normal Line / SPOT	10/04/16-10/07/16	3	:30	7:30P- WHAG 1-270 News @ 730P	1		1	1	1	1			4	\$500.00	\$2,000.00	Hagerstown (WHAG)		9/27/16
17.0	Normal Line / SPOT	10/05/16-10/07/16	3	:30	10P- WHAG News @ 10P	1			1		1			2	\$750.00	\$1,500.00	Hagerstown (WHAG)		9/27/16
18.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	10P- WHAG News @ 10P	1								1	\$750.00	\$750.00	Hagerstown (WHAG)		9/27/16
19.0	Normal Line / SPOT	10/04/16-10/07/16	3	:30	11P- WHAG News @ 11P	1		1	1	1				3	\$650.00	\$1,950.00	Hagerstown (WHAG)		9/27/16
20.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	11P- WHAG News @ 11P	1								1	\$650.00	\$650.00	Hagerstown (WHAG)		9/27/16
21.0	Normal Line / SPOT	10/08/16-10/09/16	3	:30	6A- WHAG Weekend News @ 6A	1						1	1	2	\$215.00	\$430.00	Hagerstown (WHAG)		9/27/16
22.0	Normal Line / SPOT	10/08/16-10/08/16	3	:30	8A- Focus on the 45state	1						1		1	\$215.00	\$215.00	Hagerstown (WHAG)		9/27/16
23.0	Normal Line / SPOT	10/09/16-10/09/16	3	:30	6P- WHAG News @ 6P	1						1		1	\$375.00	\$375.00	Hagerstown (WHAG)		9/27/16
24.0	Normal Line / SPOT	10/08/16-10/08/16	3	:30	10P- WHAG News @ 10P	1						1		1	\$400.00	\$400.00	Hagerstown (WHAG)		9/27/16
25.0	Normal Line / SPOT	10/09/16-10/09/16	3	:30	8A- WHAG News @ 8A	1							1	1	\$125.00	\$125.00	Hagerstown (WHAG)		9/27/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

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Hagerstown (WHAG)		
By Broadcast Month	Spots	Rate
Oct. 2016	51	\$21,460.00
<b>Grand Total:</b>	<b>51</b>	<b>\$21,460.00</b>

<b>Contract #</b>	<b>1437401</b>	<b>Date Entered</b>	09/27/16
<b>Schedule Dates</b>	10/04/16-10/10/16	<b>Last Modified</b>	09/27/16
<b>Advertiser</b>	Mountaineers are Always Free PAC (81673)	<b>Entered By</b>	Diane Biser
<b>Agency</b>	Mentzer Media (11548)	<b>CO-OP</b>	No
<b>Product</b>	Political - PAC (1237)	<b>Headline #</b>	25280900
<b>Brand</b>	284/326/3598 (563618)	<b>Demo</b>	
<b>Salesperson</b>	Continental - New York, New York (1432)	<b>Order Type</b>	Normal
<b>Sales Office</b>	Continental - New York	<b>Package Deal</b>	
<b>Buyer Name</b>	/	<b>Commission %</b>	15.00
<b>Phone/Fax</b>	N/A	<b>Commission</b>	\$3,219.00
<b>CPE</b>	National/Political	<b>Net Total</b>	\$18,241.00
<b>Account Types</b>	Standard	<b>Sales Tax</b>	
<b>Billing Type</b>			
<b>Comments</b>			

<b>Line</b>	<b>Line Type / Break Type (Ref #)</b>	<b>Dates</b>	<b>Sec</b>	<b>Length</b>	<b>Run Times</b>	<b>SPW</b>	<b>Mo</b>	<b>Tu</b>	<b>We</b>	<b>Th</b>	<b>Fr</b>	<b>Sa</b>	<b>Su</b>	<b>Spots</b>	<b>Rate</b>	<b>Total</b>	<b>Station</b>	<b>Comments</b>	<b>Entered</b>
26.0	Normal Line / SPOT	10/09/16-10/09/16	3	:30	8:30A- WHAG News You Can Use								1	1	\$125.00	\$125.00	Hagerstown (WHAG)		9/27/16
27.0	Normal Line / SPOT	10/09/16-10/09/16	3	:30	11P- WHAG Sports Connection								1	1	\$90.00	\$90.00	Hagerstown (WHAG)		9/27/16

CONFIRMATION CONTRACT																			
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Mentzer Media  
 210 W Pennsylvania Ave  
 Suite 250  
 Towson, MD 21286

WHAG  
 201 Humboldt Street  
 Rochester, NY 14610