

ORDER



Orders
Order / Rev: 178306
Alt Order #:
Product Desc: NRA-ILA
Estimate: 7809
Flight Dates: 09/20/16 - 09/26/16
Original Date / Rev: 08/17/16 / 09/07/16
Order Type: GENERAL

WEWS

Primary AE: Erin Brody
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Red Eagle Media Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: NRA-ILA
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Priority: DEF
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	20	\$32,800.00	\$27,880.00
09/26/16	09/26/16	3	\$3,250.00	\$2,762.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	20	\$32,800.00	\$27,880.00	0.00
October 2016	3	\$3,250.00	\$2,762.50	0.00
Totals	23	\$36,050.00	\$30,642.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	09/25/16	09/25/16	SU 8-9am News SU 8-9am News	CM	8-9am	-----S	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/20/16	09/26/16	-----S			1		\$500.00		0.00				
N 2	WEWS	09/25/16	09/25/16	SU 10-11am News SU 10-11am News	CM	10-11am	-----S	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/20/16	09/26/16	-----S			1		\$500.00		0.00				
N 3	WEWS	09/25/16	09/25/16	ABC World News Sunday ABC World News Sunday	CM	630-7pm	-----S	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/20/16	09/26/16	-----S			1		\$1,200.00		0.00				
N 4	WEWS	09/24/16	09/24/16	SA 6-7am News SA 6-7am News	CM	6-7am	-----S-	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/20/16	09/26/16	-----S-			1		\$500.00		0.00				
N 5	WEWS	09/21/16	09/26/16	M-F 6-7am GMC M-F 6-7am GMC	CM	6-7am	1-1-1--	:30	3	\$750.00	P-1	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/20/16	09/26/16	1-1-1--			3		\$750.00		0.00				

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Advertiser: NRA-ILA
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 Estimate: 7809

WEWS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WEWS	09/20/16	09/26/16	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	11111--	:30	5	\$1,000.00	P-1	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	11111--		5				\$1,000.00		0.00			
N 7	WEWS	09/25/16	09/25/16	SU 7-8am GMA SU 7-8am GMA	CM	7-8am	-----S	:30	1	\$700.00	P-1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	-----S		1				\$700.00		0.00			
N 8	WEWS	09/24/16	09/24/16	College FB - Sa Prime College FB - Sa Prime	CM	8-1130pm	-----S-	:30	1	\$7,000.00	P-1	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	-----S-		1				\$7,000.00		0.00			
N 9	WEWS	09/25/16	09/25/16	SU 11am Inside Browns SU 11am Inside Browns	CM	11-1130am	-----S	:30	1	\$700.00	P-1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	-----S		1				\$700.00		0.00			
N 10	WEWS	09/24/16	09/24/16	College FB - Sa Prime College FB - Sa Prime	CM	8-1130pm	-----S-	:30	1	\$7,000.00	P-1	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	-----S-		1				\$7,000.00		0.00			
N 11	WEWS	09/24/16	09/24/16	SA 11-1135pm News SA 11-1135pm News	CM	11-1135pm	-----S-	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	-----S-		1				\$2,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	09/20/16-09/26/16	SA 11-1135pm News		11-1135pm	-----Sa--	:30		(\$2,000.00)		0.00	NM		
				See MG 11.2											
				[COLLEGE FOOTBALL AIR 8-11:30P]											
	2	WEWS	09/20/16-09/23/16	M-SU 11-1135pm News		11-1135pm	-TWThF----	:30		\$2,000.00		0.00	NM		
				Ⓜ MG for 11.1 09/24											
N 12	WEWS	09/25/16	09/25/16	SU 6-630pm News SU 6-630pm News	CM	6-630pm	-----S	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	-----S		1				\$1,200.00		0.00			
N 13	WEWS	09/21/16	09/26/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	1-1-1--	:30	3	\$1,500.00	P-1	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	1-1-1--		3				\$1,500.00		0.00			
N 14	WEWS	09/25/16	09/25/16	SU 1135p-12a Sports Extra SU 1135p-12a Sports Extra	CM	1135pm-12am	-----S	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	-----S		1				\$1,000.00		0.00			
N 15	WEWS	09/22/16	09/22/16	Hue Jackson Show Hue Jackson Show	CM	7-730pm	---T---	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	---T---		1				\$2,000.00		0.00			
Totals													23	\$36,050.00	