ORDER

Orders Order / Rev: 467548 Alt Order #: Product Desc: **EDUC Education Minnesota** Estimate: EDMN TV 2024 LEGISLATIVE TV WDIO-TV / WIRT-13 Flight Dates: 04/15/24 - 05/19/24 Primary AE: Jenifer Knudsen Original Date / Rev: 04/12/24 / 04/12/24 Sales Office: DUL Order Type: **GENERAL** Sales Region: Local Agency **Flint Communications** Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast PO Box 2012 Billing Cycle: EOM/EOC Fargo, ND 58107-2012 Agency Commission: 15% Advertiser Name: **Education Minnesota** Demographic: A25-54 New Business End: **Product Codes:** GS16,GS19 Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	40	\$4,290.00	\$3,646.50
04/29/24	05/19/24	60	\$6,435.00	\$5,469.75

ISS

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Revenue Code 3:

Priority:

Totals

Order Separation:

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	40	\$4,290.00	\$3,646.50	0.00
May 2024	60	\$6,435.00	\$5,469.75	0.00
Totals	100	\$10,725.00	\$9,116.25	0.00

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Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenifer Knudsen			Start Of Order - End Of Order	100%

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	n Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N	1 WDIO	04/15/2	4 05/19/24	M-F 5-6a	СМ	5-6am	MTWTF	:30	2	\$35.0011	0.00 NM	10	\$350.00
				Good Morning No	rthland								
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	Week: 04	15/24	04/21/24	MTWTF	2	\$35.00	0.00						
	Week: 04	22/24	04/28/24	MTWTF	2	\$35.00	0.00						
	Week: 04	29/24	05/05/24	MTWTF	2	\$35.00	0.00						
	Week: 05/		05/12/24	MTWTF	2	\$35.00	0.00						
	Week: 05	13/24	05/19/24	MTWTF	2	\$35.00	0.00						
Ν	2 WDIO	04/15/2	4 05/19/24	M-F 6-7a	CM	6-7am	MTWTF	:30	3	\$70.0011	0.00 NM	15	\$1,050.00
				Good Morning No	rthland								
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	Week: 04	15/24	04/21/24	MTWTF	3	\$70.00	0.00						
	Week: 04	22/24	04/28/24	MTWTF	3	\$70.00	0.00						
	Week: 04	29/24	05/05/24	MTWTF	3	\$70.00	0.00						
	Week: 05/	06/24	05/12/24	MTWTF	3	\$70.00	0.00						
	Week: 05	13/24	05/19/24	MTWTF	3	\$70.00	0.00						
N	3 WDIO	04/15/2	4 05/19/24	M-F GMA	CM	7-9am	MTWTF	:30	2	\$70.0011	0.00 NM	10	\$700.00
				Good Morning An	nerica								
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	Week: 04	15/24	04/21/24	MTWTF	2	\$70.00	0.00						
	Week: 04	22/24	04/28/24	MTWTF	2	\$70.00	0.00						
	Week: 04	29/24	05/05/24	MTWTF	2	\$70.00	0.00						

Print Date: 04/12/24 11:14:12

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Order / Rev:

Alt Order #:

467548

Advertiser:

Education Minnesota

Product Desc:

EDUC Education Minnesota

WDIO-TV / WIRT-13

Flight Dates: 04/15/24 - 05/19/24 Estimate:

EDMN TV 2024 LEGISLATIVE TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
V	/eek: 05	/06/24	05/12/24	MTWTF	2	\$70.00	0.00						
	/eek: 05	/13/24	05/19/24	MTWTF	2	\$70.00	0.00						
N 4	WDIO	04/15/2	4 05/19/24	M-F 5p News WDIO News at F	CM	5-5:30pm	MTWTF	:30	3	\$140.0011	0.00 NM	15	\$2,100.00
					-								
		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	/eek: 04.		04/21/24	MTWTF	3	\$140.00	0.00						
	/eek: 04		04/28/24	MTWTF	3	\$140.00	0.00						
	/eek: 04		05/05/24	MTWTF	3	\$140.00	0.00						
	/eek: 05		05/12/24	MTWTF	3	\$140.00	0.00						
	/eek: 05.		05/19/24	MTWTF	3	\$140.00	0.00						
N 5	WDIO	04/15/2	4 05/19/24	M-F, Sun 10p Ne WDIO News at T		10-10:35pm	MTWTF	:30	3	\$200.0011	0.00 NM	15	\$3,000.00
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
۱۸	/eek: 04		04/21/24	MTWTF	3	\$200.00	0.00						
	/eek: 04		04/28/24	MTWTF	3	\$200.00	0.00						
	/eek: 04		05/05/24	MTWTF	3	\$200.00	0.00						
	/eek: 05		05/12/24	MTWTF	3	\$200.00	0.00						
	/eek: 05.		05/19/24	MTWTF	3		0.00						
			4 05/19/24	M-F Kimmel 10:3	5-11:37 ¢ M	10:35-11:37		:30	2	\$30.0011	0.00 NM	10	\$300.00
				Jimmy Kimmel									
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	/eek: 04		04/21/24	MTWTF	2	\$30.00	0.00						
	/eek: 04		04/28/24	MTWTF	2	\$30.00	0.00						
	/eek: 04.		05/05/24	MTWTF	2	\$30.00	0.00						
	/eek: 05.		05/12/24	MTWTF	2	\$30.00	0.00						
	/eek: 05	/13/24	05/19/24	MTWTF	2	\$30.00	0.00						
N 7	WDIO	04/15/2	4 05/19/24	SA GMA	CM	7-9am	S-	:30	1	\$70.0011	0.00 NM	5	\$350.00
				Good Morning A	merica Saturda	9							
	Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
V	/eek: 04		04/21/24	S-	1	\$70.00	0.00						
	/eek: 04	-	04/28/24	S-	1	\$70.00	0.00						
	/eek: 04		05/05/24	S-	1	\$70.00	0.00						
	/eek: 05		05/12/24	S-	1	\$70.00	0.00						
V	/eek: 05	/13/24	05/19/24	S-	1	\$70.00	0.00						
N 8	WDIO	04/15/2	4 05/19/24	Sat 10p News	СМ	10-10:35pm	S-	:30	3	\$125.0011	0.00 NM	15	\$1,875.00
				WDIO News at 7	Ten Ten								
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
V	/eek: 04	/15/24	04/21/24	S-	3	\$125.00	0.00						
V	/eek: 04	/22/24	04/28/24	S-	3	\$125.00	0.00						
V	/eek: 04	/29/24	05/05/24	S-	3	\$125.00	0.00						
V	leek: 05.	/06/24	05/12/24	S-	3	\$125.00	0.00						
V	/eek: 05	/13/24	05/19/24	S-	3	\$125.00	0.00						
N 9	WDIO	04/15/2	4 05/19/24			10-10:35pm	S	:30	1	\$200.0011	0.00 NM	5	\$1,000.00
				WDIO News at 1	en								
	<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
V	veek: 04		04/21/24	5	1	\$200.00	0.00						
V	Veek: 04	/22/24	04/28/24	5	1	\$200.00	0.00						
V	/eek: 04	/29/24	05/05/24	S	1	\$200.00	0.00						
V	/eek: 05	/06/24	05/12/24	S	1	\$200.00	0.00						
	Veek: 05	/13/24	05/19/24	\$	1	\$200.00	0.00						
											Totale	100	640 725 00