

ORDER



Orders
Order / Rev: 467548
Alt Order #:
Product Desc: EDUC Education Minnesota
Estimate: EDMN TV 2024 LEGISLATIVE TV
Flight Dates: 04/15/24 - 05/19/24
Original Date / Rev: 04/12/24 / 04/12/24
Order Type: GENERAL

WDIO-TV / WIRT-13

Primary AE: Jenifer Knudsen
Sales Office: DUL
Sales Region: Local

Agency Name: Flint Communications
Buying Contact:
Billing Contact:
 PO Box 2012
 Fargo, ND 58107-2012

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Education Minnesota
Demographic: A25-54
Product Codes: GS16,GS19
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: 99

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	40	\$4,290.00	\$3,646.50
04/29/24	05/19/24	60	\$6,435.00	\$5,469.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	40	\$4,290.00	\$3,646.50	0.00
May 2024	60	\$6,435.00	\$5,469.75	0.00
Totals	100	\$10,725.00	\$9,116.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenifer Knudsen			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDIO	04/15/24	05/19/24	M-F 5-6a	CM	5-6am	MTWTF--	:30	2	\$35.00	11	0.00	NM	10	\$350.00
Good Morning Northland															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	MTWTF--					2	\$35.00		0.00			
		Week: 04/22/24	04/28/24	MTWTF--					2	\$35.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--					2	\$35.00		0.00			
		Week: 05/06/24	05/12/24	MTWTF--					2	\$35.00		0.00			
		Week: 05/13/24	05/19/24	MTWTF--					2	\$35.00		0.00			
N 2	WDIO	04/15/24	05/19/24	M-F 6-7a	CM	6-7am	MTWTF--	:30	3	\$70.00	11	0.00	NM	15	\$1,050.00
Good Morning Northland															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	MTWTF--					3	\$70.00		0.00			
		Week: 04/22/24	04/28/24	MTWTF--					3	\$70.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--					3	\$70.00		0.00			
		Week: 05/06/24	05/12/24	MTWTF--					3	\$70.00		0.00			
		Week: 05/13/24	05/19/24	MTWTF--					3	\$70.00		0.00			
N 3	WDIO	04/15/24	05/19/24	M-F GMA	CM	7-9am	MTWTF--	:30	2	\$70.00	11	0.00	NM	10	\$700.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	MTWTF--					2	\$70.00		0.00			
		Week: 04/22/24	04/28/24	MTWTF--					2	\$70.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--					2	\$70.00		0.00			

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Advertiser: Education Minnesota
 Product Desc: EDUC Education Minnesota
 Estimate: EDMN TV 2024 LEGISLATIVE TV
 WDIO-TV / WIRT-13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WDIO	04/15/24	05/19/24	M-F 5p News WDIO News at Five	CM	5-5:30pm	MTWTF--	:30	3	\$140.00	11	0.00	NM	15	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	MTWTF--					2	\$70.00		0.00			
		Week: 05/13/24	05/19/24	MTWTF--					2	\$70.00		0.00			
N 5	WDIO	04/15/24	05/19/24	M-F, Sun 10p News WDIO News at Ten	CM	10-10:35pm	MTWTF--	:30	3	\$200.00	11	0.00	NM	15	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	MTWTF--					3	\$140.00		0.00			
		Week: 04/22/24	04/28/24	MTWTF--					3	\$140.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--					3	\$140.00		0.00			
		Week: 05/06/24	05/12/24	MTWTF--					3	\$140.00		0.00			
		Week: 05/13/24	05/19/24	MTWTF--					3	\$140.00		0.00			
N 6	WDIO	04/15/24	05/19/24	M-F Kimmel 10:35-11:37p Jimmy Kimmel	CM	10:35-11:37p	MTWTF--	:30	2	\$30.00	11	0.00	NM	10	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	MTWTF--					2	\$30.00		0.00			
		Week: 04/22/24	04/28/24	MTWTF--					2	\$30.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--					2	\$30.00		0.00			
		Week: 05/06/24	05/12/24	MTWTF--					2	\$30.00		0.00			
		Week: 05/13/24	05/19/24	MTWTF--					2	\$30.00		0.00			
N 7	WDIO	04/15/24	05/19/24	SA GMA Good Morning America Saturda	CM	7-9am	-----S-	:30	1	\$70.00	11	0.00	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S-					1	\$70.00		0.00			
		Week: 04/22/24	04/28/24	-----S-					1	\$70.00		0.00			
		Week: 04/29/24	05/05/24	-----S-					1	\$70.00		0.00			
		Week: 05/06/24	05/12/24	-----S-					1	\$70.00		0.00			
		Week: 05/13/24	05/19/24	-----S-					1	\$70.00		0.00			
N 8	WDIO	04/15/24	05/19/24	Sat 10p News WDIO News at Ten	CM	10-10:35pm	-----S-	:30	3	\$125.00	11	0.00	NM	15	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S-					3	\$125.00		0.00			
		Week: 04/22/24	04/28/24	-----S-					3	\$125.00		0.00			
		Week: 04/29/24	05/05/24	-----S-					3	\$125.00		0.00			
		Week: 05/06/24	05/12/24	-----S-					3	\$125.00		0.00			
		Week: 05/13/24	05/19/24	-----S-					3	\$125.00		0.00			
N 9	WDIO	04/15/24	05/19/24	M-F, Sun 10p News WDIO News at Ten	CM	10-10:35pm	-----S	:30	1	\$200.00	11	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S					1	\$200.00		0.00			
		Week: 04/22/24	04/28/24	-----S					1	\$200.00		0.00			
		Week: 04/29/24	05/05/24	-----S					1	\$200.00		0.00			
		Week: 05/06/24	05/12/24	-----S					1	\$200.00		0.00			
		Week: 05/13/24	05/19/24	-----S					1	\$200.00		0.00			
													Totals	100	\$10,725.00