

INVOICE



KQCA
3 Television Circle
Sacramento, CA 95814
Main: (916)447-5858
Billing: (916)325-3266

www.my58.com

Billing Address:

Strategic Media Services, Inc
Attention: Accounts Payable
1911 North Ft Myer Dr
Suite 400
Arlington, VA 22209

Send Payment To:

KQCA
PO Box 26862
Lehigh Valley, PA 18002-6862

Invoice #	Invoice Date	Invoice Month	Invoice Period
1246595-1	10/26/14	October 2014	09/29/14 - 10/21/14

Station	Account Executive	Sales Office	Sales Region
KQCA	Brian Smith	HRP -Washington	National

Advertiser	Product	Estimate Number
Ose/R/Congress	DOUG OSE 4 CONGRESS	

Flight Dates	Order #	Alt Order #
10/20/14 - 10/21/14	1246595	07445186

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/20/14	10/21/14	M-F 7am-8am News	M-F 7:00am-8:00am	MT-----	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 MT----- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA M 10/20/14 7:55 AM M-F 7am-8am News M-F 7:00am-8:00am :30 DOTV101401H \$225.00 NM 2 KQCA Tu 10/21/14 6:59 AM M-F 7am-8am News M-F 7:00am-8:00am :30 DOTV101401H \$225.00 NM									
2	10/20/14	10/20/14	M-F 8am-9am News	8:00am-9:00am	M-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 M----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA M 10/20/14 8:13 AM M-F 8am-9am News 8:00am-9:00am :30 DOTV101401H \$225.00 NM									
3	10/21/14	10/21/14	HOW I MET MOTHER EFM-F 6-6:30PM		-T-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -T----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA Tu 10/21/14 6:29 PM HOW I MET MOTHER EF 1 M-F 6-6:30PM :30 DOTV101401H \$400.00 NM									
4	10/20/14	10/21/14	BIG BANG THEORY AC :M-F 7:30-8PM		MT-----	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 MT----- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KQCA M 10/20/14 7:46 PM BIG BANG THEORY AC 2 M-F 7:30-8PM :30 DOTV101401H \$1,100.00 NM 1 KQCA Tu 10/21/14 7:45 PM BIG BANG THEORY AC 2 M-F 7:30-8PM :30 DOTV101401H \$1,100.00 NM									
5	10/20/14	10/21/14	OFFICE LF 2	M-F 11-11:30PM/11	MT-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 MT----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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5	10/20/14	10/21/14	OFFICE LF 2	M-F 11-11:30PM/11	MT-----	:30	1	\$150.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KQCA</td><td>M</td><td>10/20/14</td><td>11:47 PM</td><td>OFFICE LF 2</td><td>M-F 11-11:30PM/11</td><td>:30</td><td>DOTV101401H</td><td>\$150.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KQCA	M	10/20/14	11:47 PM	OFFICE LF 2	M-F 11-11:30PM/11	:30	DOTV101401H	\$150.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	KQCA	M	10/20/14	11:47 PM	OFFICE LF 2	M-F 11-11:30PM/11	:30	DOTV101401H	\$150.00	NM																					
Total Spots							7																								

Payment Terms 30 Days

<u>Gross Total</u>	\$3,425.00
<u>Agency Commission</u>	\$513.75
<u>Net Amount Due</u>	\$2,911.25

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