

QUARTERLY ISSUES AND PROGRAMS REPORT FOR:

KNEV – FM SUNDAY @ 5:00 – 6:00 AM

First Quarter, 2016

Compiled by: Monica Jaye, Cumulus Reno Public Affairs Director. Show duration four ten minute segments. This information is available in the public files of each radio station and may be viewed upon request at Cumulus Media, 595 East Plumb Lane, Reno, Nevada, 89502.

Reno Issues and Concerns

1. Economy
2. Education
3. Jobless
4. Health and Social Services
5. Government Affairs, Budget, Taxes, legislature
6. Illegal immigration
7. Tourism and the Economy
8. Crime and public safety
9. Foreclosures
10. Child welfare

1. Nevada Outlook hosted by Monica Jaye. One-hour weekly public affairs program.

Date: 1/3/16

Topic: Child Welfare

Issues: We started the conversation by talking about how the foster care system works in the state of Nevada. We talked about how many kids were in the system and what kind of person it takes emotionally to become a foster parent. We talked about what happens to the kids when they age out of the system and how many actually get adopted. We talked about the stigma of being a foster kid and how they community can help with support groups and charities that help the kids. We talked about the rules and regulations for the foster families and what happens when a parent returns to the picture. We talked about how many kids can be in a foster family and how the family is compensated from the state. We also discussed age restrictions and how the state does inspections.

Guest: Lori Nichols Licensed Social Worker and Foster care Recruiter

Date: 1/10/16
Topic: Healthcare Legislation
Issues: We discussed Nevada's new Healthcare act that went into effect on January 1st. we talked about the need for this new legislation to make sure patients being released from a hospital have proper after care. We also talked about how more and more people in today's society are taking care of elderly family members. We talked about how they can better understand the healthcare system and how to decipher what clinicians are saying and making notes. Keeping up to date, daily records being one of the most important things. We also discussed proper care for the care givers. Respite care being very important and when to start talking about assisted are living and even Hospice.
Guest: Marie Gibson Healthcare Advocate

Date: 1/17/16
Topic: Drugs
Issues: The legalize marijuana movement has some powerful backers and is making political gains. But Arizona addiction psychiatrist Dr Ed Gogek, who used the drug himself in his youth but has treated over 10,000 addicts and alcoholics during his medical career, insists that legalization would have seriously harmful consequences for teenagers and society. To arm "parents, pundits and politicians" to fight this move he has written a handbook setting out the scientific case against recreational use of marijuana by teenagers, whose brains are still developing. We discussed all of his findings at great length including where all the money is coming from to support the movement and how Colorado is being affected by the recent legalization there. The movement has once again gotten an initiative on the November ballot to legalize the drug.
Guest: Dr. Ed Gogek Psychiatrist specializing in addiction.

Date: 1/24/16
Topic: Education and Financial Literacy
Issues: We talked about how people can save for the future education of their kids by enrolling in the Nevada prepaid tuition plan and have collage paid for before their kids are out of high school. We talked about the cost of a collage education and how the cost increases over the years. We discussed how the program works and what happens if their child doesn't go to college. Will they get their money back? We also talked about why education is so important not only to the child but to the state to have an educated work force. We talked about what the office of the State Treasurer handles including the unclaimed property account. We talked about how the office handles and invests the states money for the health and well being of the state.

Guest: Dan Schwartz Nevada State Treasurer

Date: 1/31/16
Topic: Education and Financial Literacy
Issues: We talked about the need for kids to learn financial literacy and understand how money affects their future. We also talked about the need for

mentors to teach kids about business and education. We talked about how funds are raised for scholarships and grants. We talked about how kids who go through Junior Achievement go onto college and better careers and have better incomes than those who don't. We discussed how the program works with financial educators going into the classroom and special presentations for the kids at The Boys and Girls club. What projects the kids come up with as in the form of a business and how they raise money from their project. We also discussed the two major fundraisers for the year.

Guest: Bill Heitman president of Junior Achievement Nevada

Date: 2/7/16

Topic: Education and Financial Literacy

Issues: We talked about the need for kids to learn financial literacy and understand how money affects their future. We also talked about the need for mentors to teach kids about business and education. We talked about how funds are raised for scholarships and grants. We talked about how kids who go through Junior Achievement go onto college and better careers and have better incomes than those who don't. We discussed how the program works with financial educators going into the classroom and special presentations for the kids at The Boys and Girls club. What projects the kids come up with as in the form of a business and how they raise money from their project. We also discussed the two major fundraisers for the year.

Guest: Bill Heitman president of Junior Achievement Nevada

Date: 2/14/16

Topic: Healthcare

Issues: We discussed the issues facing Nevadans who have little or no Health insurance and what Care Chest does to help them make ends meet with emergency prescriptions or loaned items that insurance doesn't pay for. We talked about the need for donations either financially, in kind services or of items, such as wheel chairs, lift chairs, tub transition bars, anything that helps people remain independent. We talked about special events coming up to help raise funds and how the sluggish economy has made it difficult to raise funds. We talked about how the organization got started and how they've expanded over the years because of the greater need. Talked about how people can volunteer and help in other ways besides donations. We also talked about the importance of education, educating those in need and the donors on how many more people are in need of services. They also have rules in place to make sure people are not abusing the services and the most people are served.

Guest: Patty Meals Executive Director and Larry Trillops of RENOWN Health president of the board of CCSN

Date: 2/21/16

Topic: Renewable Energy

Issues: Jason and I talked about the future of renewable energy in Nevada and the North in general at the Washoe County School District. How

wind and solar all differ and what is best and more cost effective for Northern Nevada. For us geothermal and solar is in his opinion is the best way to go. We talked about the energy infrastructure of the state and how the energy generated would get to the different locations and the cost of all the new building. We talked about all of the energy saving measures that have been accomplished at different schools like changing out light bulbs to LEDs. It has to be done slowly because of the cost factor but the ones that have been changed have already saved thousands of dollars for the district. We talked about how future projects will be funded and achieved. Washoe county school district is the largest producer of solar energy in the state.

Guest: Jason Geddes Energy and Sustainability Manager for the Washoe County School District.

Date: 2/28/16

Topic: Healthcare

Issues: We discussed the issues facing Nevadans who have little or no Health insurance and what Care Chest does to help them make ends meet with emergency prescriptions or loaned items that insurance doesn't pay for. We talked about the need for donations either financially, in kind services or of items, such as wheel chairs, lift chairs, tub transition bars, anything that helps people remain independent. We talked about special events coming up to help raise funds and how the sluggish economy has made it difficult to raise funds. We talked about how the organization got started and how they've expanded over the years because of the greater need. Talked about how people can volunteer and help in other ways besides donations. We also talked about the importance of education, educating those in need and the donors on how many more people are in need of services. They also have rules in place to make sure people are not abusing the services and the most people are served.

Guest: Patty Meals Executive Director and Larry Trillops of RENOWN Health president of the board of CCSN

Date: 3/6/16

Topic: Renewable Energy

Issues: Jason and I talked about the future of renewable energy in Nevada and the North in general at the Washoe County School District. How wind and solar all differ and what is best and more cost effective for Northern Nevada. For us geothermal and solar is in his opinion is the best way to go. We talked about the energy infrastructure of the state and how the energy generated would get to the different locations and the cost of all the new building. We talked about all of the energy saving measures that have been accomplished at different schools like changing out light bulbs to LEDs. It has to be done slowly because of the cost factor but the ones that have been changed have already saved thousands of dollars for the district. We talked about how future projects will be funded and achieved. Washoe county school district is the largest producer of solar energy in the state.

Guest: Jason Geddes Energy and Sustainability Manager for the Washoe County School District.

Date: 3/13/16
Topic: Senior and Social Services
Issues: We talked about the budget cuts that have led to the closure of senior centers and the loss of services for the elderly. We talked about the need for more volunteers to keep homebound services going and keep some of the centers open for meals. We talked about the consolidation of some services to better serve the community. We talked about the role of government in the care and wellbeing of seniors and how healthcare reform will affect locals. We talked about people living longer and what kind of financial burden it puts on state services. We also discussed changing senior and social services to Humane Services so ideas can be better implemented and taking out redundancy.
Guest: Kevin Schiller Asst. County Manager and Amber Howell Director of Social Services

Date: 3/20/16
Topic: Mental Health
Issues: We talked about the need for more Mental Health facilities in the state and more funding. We talked about the issues facing people who are dealing with mental issues or taking care of family members with mental problems. We talked about better counseling for people who are incarcerated and what is available after they are released so they don't reoffend. We discussed the possibility of mental illness being genetic or environmental. What role the pharmaceutical companies play and how we get people on an open dialog so people are not ashamed to talk about mental illness. We also talked about future legislation and what needs to be done to improve the Mental Health of all Nevadans.
Guest: Jake Wiskershun Chief Clinical Officer of Zephyr Wellness

Date: 3/27/16
Topic: Animal Welfare
Issues: We talked about the county and the state regarding TNR, Trap-Neuter-Release program. It's a feral cat program that saves the county and tax payers hundreds of thousands of dollars. We talked about funding & volunteering and the need for people to be part of animal control ordinances and legislation. We also discussed how being an animal friendly community has not only been recognized nationally but has also added to the economy locally. We talked about how important Micro-Chipping is to returning lost pets to their owners and how some never even enter the shelter because they're taken straight home when found. A free service of the county. We also talked about all animals needing to be licensed whether they are in public or not. We also talked about the current relationship with all of the rescue groups which had been strained in the past.
Guest: Shyanne Schull Director of Washoe County Regional Animal Services and Bobby Smith the Facilities Manager