

Issues and Programs List

1st Quarter, 2013

Page 1

Station: KWWW-FM
City/State: WENATCHEE, WASHINGTON

The following pages list the programs and/or Public Service Announcements that the station believes provided the most significant attention to the community problems, issues and needs for the quarter listed above.

	<u>Issue:</u>	<u>Description:</u>
1	Heart Health Month	Draw attention to the rising problem of heart disease and need for funding research
2	Washington Special Olympics needs funding and volunteers	Wenatchee Police officers are hosting several fund raising events for the Washington Special Olympics
3	Apple Blossom Festival awareness	Raising awareness of the Wenatchee Apple Blossom Festival and its events
4	Red Cross Emergency Fund	Local Red Cross emergency fund depleted due to unusual number of house and apartment fires
5	Volunteerism	Raise awareness of local groups that need volunteers and funding

Issue 4	Red Cross Emergency Fund		1st Quarter, 2013
		KWWW-FM	
Name of Program:	Date & Time Aired:	Length of Program or Segment:	Description of Program or Segment:
1 PSA Campaign	2/18/13 - 2/28/13	:30	PSA campaign for "Red Cross Heroes" dinner
2 PSA Campaign	3/1/13 - 3/25/13	:30	PSA on Wenatchee Red Cross fundraiser for local relief efforts
3 PSA Campaign	2/1/13 - 2/29/13	:30	PSA on volunteering and benefits of Red Cross
4 PSA Campaign	3/27/13 - 4/4/13	:30	PSA for Red Cross blood drive in Leavenworth

Issue 5**Volunteerism**

Name of Program:	Date & Time Aired:	Length of Program or Segment:
1 PSA Campaign	1/17/13 - 2/17/13	:30
2 PSA Campaign	1/15/13 - 1/27/13	:30
3 PSA Campaign	2/19/13 - 3/19/13	:30
4 PSA Campaign	2/1/13 - 2/28/13	:30
5 PSA Campaign	3/1/13 - 3/15/13	:30