

Issues and Programs List**1st Quarter, 2013**

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Station: KWWW-FM**City/State: WENATCHEE, WASHINGTON**

The following pages list the programs and/or Public Service Announcements that the station believes provided the most significant attention to the community problems, issues and needs for the quarter listed above.

<u>Issue:</u>		<u>Description:</u>
1	Heart Health Month	Draw attention to the rising problem of heart disease and need for funding research
2	Washington Special Olympics needs funding and volunteers	Wenatchee Police officers are hosting several fund raising events for the Washington Special Olympics
3	Apple Blossom Festival awareness	Raising awareness of the Wenatchee Apple Blossom Festival and its events
4	Red Cross Emergency Fund	Local Red Cross emergency fund depleted due to unusual number of house and apartment fires
5	Volunteerism	Raise awareness of local groups that need volunteers and funding

[illegible]

[illegible]

[illegible]

Issue 4		Red Cross Emergency Fund	1st Quarter, 2013	
				KWWW-FM
	Name of Program:	Date & Time Aired:	Length of Program or Segment:	Description of Program or Segment:
1	PSA Campaign	2/18/13 - 2/28/13	:30	PSA campaign for "Red Cross Heroes" dinner
2	PSA Campaign	3/1/13 - 3/25/13	:30	PSA on Wenatchee Red Cross fundraiser for local relief efforts
3	PSA Campaign	2/1/13 - 2/29/13	:30	PSA on volunteering and benefits of Red Cross
4	PSA Campaign	3/27/13 - 4/4/13	:30	PSA for Red Cross blood drive in Leavenworth

Issue 5**Volunteerism**

Name of Program:		Date & Time Aired:	Length of Program or Segment:
1	PSA Campaign	1/17/13 - 2/17/13	:30
2	PSA Campaign	1/15/13 - 1/27/13	:30
3	PSA Campaign	2/19/13 - 3/19/13	:30
4	PSA Campaign	2/1/13 - 2/28/13	:30
5	PSA Campaign	3/1/13 - 3/15/13	:30