



WKBT-TV
 141 South 6th Street
 La Crosse, WI 54601
 (608)782-4678

<http://www.wkbt.com>

CONTRACT

<u>Contract / Revision</u> 28401556 /		<u>Alt Order #</u> 28401556
<u>Advertiser</u> Political Issue		<u>Original Date / Revision</u> 05/17/24 / 05/17/24
<u>Contract Dates</u> 05/21/24 - 06/03/24	<u>Estimate #</u> 5415	
<u>Product</u> Fix Washington PAC		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WKBT-TV	<u>Account Executive</u> Kathy Kilpatrick	<u>Sales Office</u> KATZ-Philadelph
<u>Special Handling</u> Duplicate Invoice 2x		
<u>Demographic</u> Adults 18+		
<u>Agy Code</u>	<u>Advertiser Code</u> 655	<u>Product 1/2</u> 874
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Total Video Placements
PO Box 86
Mount Vernon, VA 22121

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WKBT	05/21/24	05/21/24	M-F Early Mornin	5:00 AM-5:30 AM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	-T-----				1	\$350.00			
N 2	WKBT	05/23/24	05/23/24	M-F Early Mornin	5:00 AM-5:30 AM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	---T---				1	\$350.00			
N 3	WKBT	05/29/24	05/29/24	M-F Early Mornin	5:00 AM-5:30 AM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	--W----				1	\$350.00			
N 4	WKBT	05/31/24	05/31/24	M-F Early Mornin	5:00 AM-5:30 AM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	----F--				1	\$350.00			
N 5	WKBT	05/22/24	05/22/24	M-F Early Mornin	5:30 AM-6:00 AM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	--W----				1	\$400.00			
N 6	WKBT	05/24/24	05/24/24	M-F Early Mornin	5:30 AM-6:00 AM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	----F--				1	\$400.00			
N 7	WKBT	05/28/24	05/28/24	M-F Early Mornin	5:30 AM-6:00 AM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	-T-----				1	\$400.00			
N 8	WKBT	05/30/24	05/30/24	M-F Early Mornin	5:30 AM-6:00 AM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	---T---				1	\$400.00			
N 9	WKBT	06/03/24	06/03/24	M-F Early Mornin	5:30 AM-6:00 AM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	M-----				1	\$400.00			
N 10	WKBT	05/21/24	05/21/24	News 8 This Morn	6:00 AM-6:30 AM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	-T-----				1	\$900.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 28401556 /		<u>Alt Order #</u> 28401556
<u>Advertiser</u> Political Issue		<u>Original Date / Revision</u> 05/17/24 / 05/17/24
<u>Contract Dates</u> 05/21/24 - 06/03/24	<u>Product</u> Fix Washington PAC	<u>Estimate #</u> 5415

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	WKBT	05/22/24	05/22/24	News 8 This Morr	6:00 AM-6:30 AM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	--W----				1	\$900.00			
N 12	WKBT	05/23/24	05/23/24	News 8 This Morr	6:00 AM-6:30 AM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	---T---				1	\$900.00			
N 13	WKBT	05/27/24	05/27/24	News 8 This Morr	6:00 AM-6:30 AM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	M-----				1	\$900.00			
N 14	WKBT	05/28/24	05/28/24	News 8 This Morr	6:00 AM-6:30 AM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	-T-----				1	\$900.00			
N 15	WKBT	05/29/24	05/29/24	News 8 This Morr	6:00 AM-6:30 AM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	--W----				1	\$900.00			
N 16	WKBT	05/30/24	05/30/24	News 8 This Morr	6:00 AM-6:30 AM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	---T---				1	\$900.00			
N 17	WKBT	05/31/24	05/31/24	News 8 This Morr	6:00 AM-6:30 AM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	----F--				1	\$900.00			
N 18	WKBT	05/21/24	05/21/24	News 8 This Morr	6:30 AM-7:00 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	-T-----				1	\$1,000.00			
N 19	WKBT	05/22/24	05/22/24	News 8 This Morr	6:30 AM-7:00 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	--W----				1	\$1,000.00			
N 20	WKBT	05/23/24	05/23/24	News 8 This Morr	6:30 AM-7:00 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	---T---				1	\$1,000.00			
N 21	WKBT	05/24/24	05/24/24	News 8 This Morr	6:30 AM-7:00 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	----F--				1	\$1,000.00			
N 22	WKBT	05/28/24	05/28/24	News 8 This Morr	6:30 AM-7:00 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	-T-----				1	\$1,000.00			
N 23	WKBT	05/29/24	05/29/24	News 8 This Morr	6:30 AM-7:00 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	--W----				1	\$1,000.00			
N 24	WKBT	05/30/24	05/30/24	News 8 This Morr	6:30 AM-7:00 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	---T---				1	\$1,000.00			
N 25	WKBT	06/03/24	06/03/24	News 8 This Morr	6:30 AM-7:00 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	M-----				1	\$1,000.00			
N 26	WKBT	05/21/24	05/21/24	M-F Early Show	7:00 AM-8:00 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/21/24	05/21/24	M-----				1	\$1,000.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
28401556 /	28401556

<u>Advertiser</u>	<u>Original Date / Revision</u>
Political Issue	05/17/24 / 05/17/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/21/24 - 06/03/24	Fix Washington PAC	5415

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	-T-----				1	\$1,000.00			
N 27	WKBT	05/22/24	05/22/24	M-F Early Show	7:00 AM-8:00 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	--W----				1	\$1,000.00			
N 28	WKBT	05/23/24	05/23/24	M-F Early Show	7:00 AM-8:00 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	---T---				1	\$1,000.00			
N 29	WKBT	05/24/24	05/24/24	M-F Early Show	7:00 AM-8:00 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	----F--				1	\$1,000.00			
N 30	WKBT	05/27/24	05/27/24	M-F Early Show	7:00 AM-8:00 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	M-----				1	\$1,000.00			
N 31	WKBT	05/28/24	05/28/24	M-F Early Show	7:00 AM-8:00 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	-T-----				1	\$1,000.00			
N 32	WKBT	05/29/24	05/29/24	M-F Early Show	7:00 AM-8:00 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	--W----				1	\$1,000.00			
N 33	WKBT	05/30/24	05/30/24	M-F Early Show	7:00 AM-8:00 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	---T---				1	\$1,000.00			
N 34	WKBT	05/31/24	05/31/24	M-F Early Show	7:00 AM-8:00 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	----F--				1	\$1,000.00			
N 35	WKBT	06/03/24	06/03/24	M-F Early Show	7:00 AM-8:00 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	M-----				1	\$1,000.00			
N 36	WKBT	05/21/24	05/21/24	NewsChannel 8	9-930a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	-T-----				1	\$400.00			
N 37	WKBT	05/22/24	05/22/24	NewsChannel 8	9-930a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	--W----				1	\$400.00			
N 38	WKBT	05/23/24	05/23/24	NewsChannel 8	9-930a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	---T---				1	\$400.00			
N 39	WKBT	05/24/24	05/24/24	NewsChannel 8	9-930a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	----F--				1	\$400.00			
N 40	WKBT	05/28/24	05/28/24	NewsChannel 8	9-930a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	-T-----				1	\$400.00			
N 41	WKBT	05/29/24	05/29/24	NewsChannel 8	9-930a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	--W----				1	\$400.00			
N 42	WKBT	05/30/24	05/30/24	NewsChannel 8	9-930a		:30			NM	1	\$400.00

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<u>Advertiser</u> Political Issue		<u>Original Date / Revision</u> 05/17/24 / 05/17/24
<u>Contract Dates</u> 05/21/24 - 06/03/24	<u>Product</u> Fix Washington PAC	<u>Estimate #</u> 5415

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	---T---				1	\$400.00			
N 43	WKBT	05/31/24	05/31/24	NewsChannel 8	9-930a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	----F--				1	\$400.00			
N 44	WKBT	06/03/24	06/03/24	NewsChannel 8	9-930a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	M-----				1	\$400.00			
N 45	WKBT	05/25/24	05/25/24	Sat CBS Early Sh	7:00 AM-8:00 AM		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	-----S-				1	\$650.00			
N 46	WKBT	06/01/24	06/01/24	Sat CBS Early Sh	7:00 AM-8:00 AM		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	-----S-				1	\$650.00			
N 47	WKBT	05/25/24	05/25/24	Weekend Morninç	Sa 8a-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	-----S-				1	\$500.00			
N 48	WKBT	06/01/24	06/01/24	Weekend Morninç	Sa 8a-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	-----S-				1	\$500.00			
N 49	WKBT	05/26/24	05/26/24	Weekend Morninç	Su 630-8a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	-----S				1	\$500.00			
N 50	WKBT	06/02/24	06/02/24	Weekend Morninç	Su 630-8a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	-----S				1	\$500.00			
N 51	WKBT	05/26/24	05/26/24	Face the Nation	Su 930-1030a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	-----S				1	\$900.00			
N 52	WKBT	06/02/24	06/02/24	Face the Nation	Su 930-1030a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	-----S				1	\$900.00			
N 53	WKBT	05/21/24	05/21/24	News 8 @ Noon	M-F 12-1230p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	-T-----				1	\$850.00			
N 54	WKBT	05/22/24	05/22/24	News 8 @ Noon	M-F 12-1230p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	--W----				1	\$850.00			
N 55	WKBT	05/23/24	05/23/24	News 8 @ Noon	M-F 12-1230p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	---T---				1	\$850.00			
N 56	WKBT	05/24/24	05/24/24	News 8 @ Noon	M-F 12-1230p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	----F--				1	\$850.00			
N 57	WKBT	05/28/24	05/28/24	News 8 @ Noon	M-F 12-1230p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	-T-----				1	\$850.00			
N 58	WKBT	05/29/24	05/29/24	News 8 @ Noon	M-F 12-1230p		:30			NM	1	\$850.00

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(608)782-4678

<http://www.wkbt.com>

<u>Contract / Revision</u>	<u>Alt Order #</u>
28401556 /	28401556

<u>Advertiser</u>	<u>Original Date / Revision</u>
Political Issue	05/17/24 / 05/17/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/21/24 - 06/03/24	Fix Washington PAC	5415

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	--W----				1	\$850.00			
N 59	WKBT	05/30/24	05/30/24	News 8 @ Noon	M-F 12-1230p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	---T---				1	\$850.00			
N 60	WKBT	05/31/24	05/31/24	News 8 @ Noon	M-F 12-1230p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	----F--				1	\$850.00			
N 61	WKBT	06/03/24	06/03/24	News 8 @ Noon	M-F 12-1230p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	M-----				1	\$850.00			
N 62	WKBT	05/21/24	05/21/24	M-F Bold & Beaut	M-F 1230-1P		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	-T-----				1	\$600.00			
N 63	WKBT	05/23/24	05/23/24	M-F Bold & Beaut	M-F 1230-1P		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	---T---				1	\$600.00			
N 64	WKBT	05/27/24	05/27/24	M-F Bold & Beaut	M-F 1230-1P		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	M-----				1	\$600.00			
N 65	WKBT	05/29/24	05/29/24	M-F Bold & Beaut	M-F 1230-1P		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	--W----				1	\$600.00			
N 66	WKBT	05/31/24	05/31/24	M-F Bold & Beaut	M-F 1230-1P		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	----F--				1	\$600.00			
N 67	WKBT	05/22/24	05/22/24	News 8 @ Five	M-F 5-530p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	--W----				1	\$2,000.00			
N 68	WKBT	05/24/24	05/24/24	News 8 @ Five	M-F 5-530p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	----F--				1	\$2,000.00			
N 69	WKBT	05/28/24	05/28/24	News 8 @ Five	M-F 5-530p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	-T-----				1	\$2,000.00			
N 70	WKBT	05/30/24	05/30/24	News 8 @ Five	M-F 5-530p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	---T---				1	\$2,000.00			
N 71	WKBT	06/03/24	06/03/24	News 8 @ Five	M-F 5-530p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	M-----				1	\$2,000.00			
N 72	WKBT	05/21/24	05/21/24	News 8 @ Six	M-F 6-630p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	-T-----				1	\$2,500.00			
N 73	WKBT	05/23/24	05/23/24	News 8 @ Six	M-F 6-630p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	---T---				1	\$2,500.00			
N 74	WKBT	05/27/24	05/27/24	News 8 @ Six	M-F 6-630p		:30			NM	1	\$2,500.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
28401556 /	28401556

<u>Advertiser</u>	<u>Original Date / Revision</u>
Political Issue	05/17/24 / 05/17/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/21/24 - 06/03/24	Fix Washington PAC	5415

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	M-----				1	\$2,500.00			
N 75	WKBT	05/28/24	05/28/24	News 8 @ Six	M-F 6-630p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	-T-----				1	\$2,500.00			
N 76	WKBT	05/30/24	05/30/24	News 8 @ Six	M-F 6-630p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	---T---				1	\$2,500.00			
N 77	WKBT	06/03/24	06/03/24	News 8 @ Six	M-F 6-630p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	M-----				1	\$2,500.00			
N 78	WKBT	05/25/24	05/25/24	Sa News 8 @ Six	Sa 6-630p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	-----S-				1	\$1,500.00			
N 79	WKBT	06/01/24	06/01/24	Sa News 8 @ Six	Sa 6-630p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	-----S-				1	\$1,500.00			
N 80	WKBT	05/21/24	05/21/24	News 8 @ 10	M-F 10-1035p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	-T-----				1	\$2,500.00			
N 81	WKBT	05/23/24	05/23/24	News 8 @ 10	M-F 10-1035p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	---T---				1	\$2,500.00			
N 82	WKBT	05/28/24	05/28/24	News 8 @ 10	M-F 10-1035p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	-T-----				1	\$2,500.00			
N 83	WKBT	05/30/24	05/30/24	News 8 @ 10	M-F 10-1035p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	---T---				1	\$2,500.00			
Totals											83	\$85,950.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/26/24	36	\$36,450.00	(\$5,467.50)	\$30,982.50
05/27/24 - 06/03/24	47	\$49,500.00	(\$7,425.00)	\$42,075.00
Totals	83	\$85,950.00	(\$12,892.50)	\$73,057.50

Signature: _____ **Date:** _____

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