

# Order #1036999: Katz Media../American C../ACLU/11136

10/31/23 1:17:59 PM	Processed	<async process>	Judson Ad	\$1,330.00	14	0.00
10/31/23 1:13:18 PM	Approved		Diane Petr	\$1,330.00	14	0.00
10/31/23 1:13:14 PM	Approval Workflow	[Centralized AR - Business Office Approval Needed Default]	Diane Petr	\$1,330.00	14	0.00
10/31/23 12:48:08 PM	Approval Workflow	[Sales Manager - Ready Default]	Ron Giova	\$1,330.00	14	0.00
10/31/23 12:48:03 PM	Ready for approval	New order	Ron Giova	\$1,330.00	14	0.00
10/31/23 12:45:47 PM	Ready for approval	Revises for rates	Deborah F	\$1,330.00	14	0.00
10/31/23 10:10:12 AM	Ready for approval	New Order	Deborah F	\$790.00	14	0.00
10/31/23 10:08:38 AM	New order created	Imported EC Order	Deborah F	\$790.00	14	0.00

[Sorted by: Date]

# ORDER



**Orders**  
**Order / Rev:** 1036999  
**Alt Order #:** 36940562  
**Product Desc:** ACLU  
**Estimate:** 11136  
**Flight Dates:** 11/01/23 - 11/02/23  
**Original Date / Rev:** 10/31/23 / 10/31/23  
**Order Type:** GENERAL

**Primary AE:** Katz Philadelphia  
**Sales Office:** K-7.5  
**Sales Region:** N-Katz75

**Agency Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** American Civil Liberties Union  
**Demographic:** W35+  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** GEN  
**Priority:** P-100

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/23	11/02/23	14	\$1,330.00	\$1,130.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2023	14	\$1,330.00	\$1,130.50	0.00
<b>Totals</b>	<b>14</b>	<b>\$1,330.00</b>	<b>\$1,130.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-7.5	N-Katz75	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WWKL	11/01/23	11/02/23	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	--23---	1:00	5	\$95.00	P-30	0.00	NM	5	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/23	11/06/23	--23---		5				\$95.00		0.00			
N 2	WWKL	11/01/23	11/02/23	M-F Midday M-F	CM	10:00 AM-3:00 PM	--32---	1:00	5	\$95.00	P-30	0.00	NM	5	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/23	11/06/23	--32---		5				\$95.00		0.00			
N 3	WWKL	11/01/23	11/02/23	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	--22---	1:00	4	\$95.00	P-30	0.00	NM	4	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/23	11/06/23	--22---		4				\$95.00		0.00			

Totals 14 \$1,330.00

**REVISED**

	Oct 31, 23	
CONT#	36940562 Mod# Ver# 3 (Last =)	DDS CONT# 0
REP	KATZ RADIO	C/P/E: / / 11136
TO	WWKL-FM (Harrisburg-Lebanon-Carlisle, PA)	
FM	LINDSAY COOPER	
OFF	PHILADELPHIA	SALESPERSON FAX#
AGY	Katz Media Group	
ADDR	125 West 55th Street 3rd Floor	PH #
	New York, NY 10019	
BYR	Helen Hanratty1	
ADV	ACLU	
PDT	ACLU	
FLT	Oct 31, 23 - Nov 07, 23	

\* REP ORDER COMMENT \*

\*\* 10/31/2023 12:37:00 PM: POPULATIONBUYTYPE: CPP.  
 \*\* 10/31/2023 12:37:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RL.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.  
 \*\* 10/31/2023 12:37:00 PM: THIS IS A REVISED ORDER. RATES WERE CORRECTED. DO NOT DOUBLE BOOK. PLEASE CONFIRM IN THE SYSTEM. AIDAN.HARTSWICK@KATZMEDIA.COM THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
CHG	1.1	<b>FLIGHT 1</b> ..T.....	3P - 7P	60	10/31/2023 - 10/31/2023	1D	1	\$95.00	1
		IN LANCASTER							
					** FLIGHT TOTALS **		1	\$95.00	
	2.1	<b>FLIGHT 2</b> ..W....	6A - 10A	60	11/01/2023 - 11/01/2023	1D	2	\$95.00	2
		KATZ							
CHG	2.2	..W....	10A - 3P	60	11/01/2023 - 11/01/2023	1D	3	\$95.00	3
		USE THIS ONE							
CHG	2.3	..W....	3P - 7P	60	11/01/2023 - 11/01/2023	1D	1	\$95.00	1
		IN LANCASTER							
					** FLIGHT TOTALS **		6	\$570.00	
	3.1	<b>FLIGHT 3</b> ...T...	6A - 10A	60	11/02/2023 - 11/02/2023	1D	3	\$95.00	3
		KATZ							
CHG	3.2	...T...	10A - 3P	60	11/02/2023 - 11/02/2023	1D	2	\$95.00	2

Oct 31, 23

CONT# 36940562 Mod# Ver# 3 (Last = )  
 REP KATZ RADIO

DDS CONT# 0  
 C/P/E: / / 11136

USE THIS ONE										
CHG	3.3	...T...	3P - 7P	60	11/02/2023 - 11/02/2023	1D	2	\$95.00	2	
IN LANCASTER										
								** FLIGHT TOTALS **	7	\$665.00

	<b>Nov 23</b>						
SPOTS	14						
CASH	1330.00						
TRADE	0.00						
NSL	0.00						
TOTAL	1330.00						

							<b>TOTAL</b>
SPOTS							14
CASH							1,330.00
TRADE							0.00
NSL							0.00
TOTAL							1,330.00

**\*\* Competitive Comments \*\***

ACLU PA GM RADIO ATS 10.31-11.7  
 SVC: FA99 MSA CustRadio  
 Demo Women 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Heather Hartig, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Heather Hartig

Agency name: Canal Partners Media

Address: 900 Circle 75 Parkway Suite 1650, Atlanta GA 30339

Contact: Heather Hartig

Phone number: 77042700735

Email: heather@canalpartnersmedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: ACLU - American Civil Liberties Union

Address: 125 Broad Street 18th Floor New York NY 10004

Contact: Anthony Romero

Phone number: 212-549-2500

Email: impact@aclu.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Anthony Romero - President

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

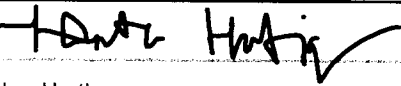
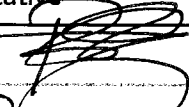
Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: 	Signature: 
Name: Heather Hartig	Name: Ron Spawthorpe
Date of Request to Purchase Ad Time: 10/20/2023	Date of Station Agreement to Sell Time: 10-31-23

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 10-30-23

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 1036999	Station Call Letters: WWKL-FM	Date Received/Requested: 10-31-23
Est. #: 11136	Station Location: HERSTHEY, AA	Run Start and End Dates: 11-01-23 to 11-02-23

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.