

INVOICE



KSDK
1000 Market Street
St. Louis, MO 63101
Main: (314)421-5055
Billing:

www.ksdk.com

Billing Address:

Hamburger Gibson Creative / POL
Attention: Accounts Payable
1322 G Street SE
Washington, DC 20003

Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

Invoice #	Invoice Date	Invoice Month	Invoice Period
1279351-1	07/31/16	July 2016	06/27/16 - 07/31/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Kristen Waskie	Telerep Philadel	National

Advertiser	Product	Estimate Number
Teresa Hensley-Atty Genera	HENSLEY 4 AG	3651

Flight Dates	Order #	Alt Order #
07/26/16 - 08/01/16	1279351	08332378

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	671	701

Agency Ref	Advertiser Ref
20774AG	106605

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/29/16	07/29/16	News Channel 5 at 4P	4-430P	----F--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ----F-- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	07/29/16	4:29 PM	News Channel 5 at 4P	4-430P	:30	TH16101H	\$600.00 NM
2	07/29/16	07/29/16	6-7a	6-7A	----F--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ----F-- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	07/29/16	6:09 AM	6-7a	6-7A	:30	TH16101H	\$600.00 NM
4	07/28/16	07/28/16	Today Show	7-9a	---T---	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ---T--- 1 \$525.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Th	07/28/16	8:40 AM	Today Show	7-9a	:30	TH16101H	\$525.00 NM
5	07/26/16	07/26/16	Today Show	7-9a	-T-----	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 -T----- 1 \$525.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Tu	07/26/16		Today Show	7-9a	:00		\$525.00 NM
			See MG 5.2						
2	KSDK	W	07/27/16	8:47 AM	Today Show	7-9a	:30	TH16101H	\$525.00 NM
			MG for 5.1 07/26						
6	07/27/16	07/27/16	6-7a	6-7A	--W----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 --W---- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	W	07/27/16	6:25 AM	6-7a	6-7A	:30	TH16101H	\$600.00 NM

Any claims of errors or discrepancies in invoices must be notified to station within 15 days of receiving such invoice. Otherwise, all claims are deemed waived and invoice will be considered correct and agency and/or advertiser will be held responsible for payment. Any claim related to rates incorrectly paid must be submitted in writing to station within sixty (60) days of the invoice date or the claim will be waived. This invoice renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability. Notwithstanding to whom bills are rendered, Advertiser, Agency, Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified, and until payment in full is received by station. Payment by Advertiser to Agency or to Service, shall not constitute payment to this station. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime. This station is an Equal Opportunity Employer.

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Advertiser		Product	Estimate Number
Teresa Hensley-Atty General		HENSLEY 4 AG	3651

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							5		

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$2,850.00
<u>Agency Commission</u>	\$427.50
<u>Net Amount Due</u>	\$2,422.50

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