

INVOICE



KSDK
1000 Market Street
St. Louis, MO 63101
Main: (314)421-5055
Billing:

www.ksdk.com

Billing Address:

Screen Strategies / POL
Attention: Accounts Payable
11150 Fairfax Blvd #505
Fairfax, VA 20120

Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

Invoice #	Invoice Date	Invoice Month	Invoice Period
1315989-2	10/31/16	November 2016	10/31/16 - 10/31/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Alicia Elsner	St. Louis Local C	Local

Advertiser	Product	Estimate Number
Teresa Hensley-Atty Gener	10/25-10/31/16	2725

Flight Dates	Order #	Alt Order #
10/25/16 - 10/31/16	1315989	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
11212AG	106605

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/31/16	10/31/16	6-7a	6-7A	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 M----- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	M	10/31/16	6:14 AM	6-7a	6-7A	:30	THT1604H	\$500.00 NM
4	10/25/16	10/31/16	Today Show	7-9a	11111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 1----- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KSDK	M	10/31/16	7:59 AM	Today Show	7-9a	:30	THT1604H	\$750.00 NM
6	10/31/16	10/31/16	Today Show 2	9-10a	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 M----- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	M	10/31/16	9:53 AM	Today Show 2	9-10a	:30	THT1604H	\$450.00 NM
11	10/26/16	10/28/16	Jeopardy	430-5p	--1-1--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 --1-1-- 2 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	KSDK	M	10/31/16	4:59 AM	5-6a	5-6A	:30	THT1604H	\$450.00 NM
MG for 11.1,9.3,11.2									
12	10/31/16	10/31/16	Jeopardy	430-5p	M-----	:30	1	\$1,125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 M----- 1 \$1,125.00									
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Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE



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PO BOX: 637378
Cincinnati, OH 45263-7378

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1315989-2	10/31/16	November 2016	10/31/16 - 10/31/16
Advertiser	Product	Estimate Number	
Teresa Hensley-Atty Gener	10/25-10/31/16	2725	

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Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$12,325.00
<u>Agency Commission</u>	\$1,848.75
<u>Net Amount Due</u>	\$10,476.25

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