

# INVOICE



**KSDK**  
**1000 Market Street**  
**St. Louis, MO 63101**  
**Main: (314)421-5055**  
**Billing:**

[www.ksdk.com](http://www.ksdk.com)

Billing Address:

**Screen Strategies / POL**  
**Attention: Accounts Payable**  
**11150 Fairfax Blvd #505**  
**Fairfax, VA 20120**

Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1315989-2	10/31/16	November 2016	10/31/16 - 10/31/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Alicia Elsner	St. Louis Local C	Local

Advertiser	Product	Estimate Number
Teresa Hensley-Atty Gener	10/25-10/31/16	2725

Flight Dates	Order #	Alt Order #
10/25/16 - 10/31/16	1315989	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
11212AG	106605

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/31/16	10/31/16	6-7a	6-7A	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> 10/31/16 <u>End Date</u> 11/06/16 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KSDK M 10/31/16 6:14 AM 6-7a 6-7A :30 THT1604H \$500.00 NM									
4	10/25/16	10/31/16	Today Show	7-9a	11111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> 10/31/16 <u>End Date</u> 11/06/16 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 KSDK M 10/31/16 7:59 AM Today Show 7-9a :30 THT1604H \$750.00 NM									
6	10/31/16	10/31/16	Today Show 2	9-10a	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> 10/31/16 <u>End Date</u> 11/06/16 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KSDK M 10/31/16 9:53 AM Today Show 2 9-10a :30 THT1604H \$450.00 NM									
11	10/26/16	10/28/16	Jeopardy	430-5p	--1-1--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> 10/24/16 <u>End Date</u> 10/30/16 <u>MTWTFSS</u> --1-1-- <u>Spots/Week</u> 2 <u>Rate</u> \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 KSDK M 10/31/16 4:59 AM 5-6a 5-6A :30 THT1604H \$450.00 NM MG for 11.1,9.3,11.2									
12	10/31/16	10/31/16	Jeopardy	430-5p	M-----	:30	1	\$1,125.00	NM
Weeks: <u>Start Date</u> 10/31/16 <u>End Date</u> 11/06/16 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$1,125.00									
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1315989-2	10/31/16	November 2016	10/31/16 - 10/31/16
Advertiser	Product	Estimate Number	
Teresa Hensley-Atty Gener	10/25-10/31/16	2725	

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Total Spots **8**

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$12,325.00</b>
<u>Agency Commission</u>	<b>\$1,848.75</b>
<u>Net Amount Due</u>	<b>\$10,476.25</b>

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