

**Remit Address:**

**WNBC**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (212) 664-4444**  
**Billing:**

[www.nbcnewyork.com](http://www.nbcnewyork.com)
**Billing Address:**

**BRABENDER COX**  
**Attention: Accounts Payable**  
**1218 GRANDVIEW AVENUE, 1 FL**  
**PITTSBURGH, PA 15211**

# INVOICE

DUPLICATE

|                 |                          |
|-----------------|--------------------------|
| Advertiser      | NICOLE FOR NEW YORK CITY |
| Product         | OCT24-30                 |
| Estimate Number | 184                      |

|                |                     |
|----------------|---------------------|
| Invoice #      | NY17100050          |
| Invoice Date   | 10/29/17            |
| Invoice Month  | October 2017        |
| Invoice Period | 09/25/17 - 10/29/17 |

|                   |                  |
|-------------------|------------------|
| Property          | WNBC             |
| Account Executive | Aaron Zeligson   |
| Sales Office      | Philadelphia NSO |
| Sales Region      | National         |

|              |                     |
|--------------|---------------------|
| Order #      | 788479              |
| Alt Order #  | WOC10760761         |
| Deal #       |                     |
| Order Flight | 10/24/17 - 10/30/17 |

|                  |           |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type     | Cash      |
| Special Handling |           |

|                 |    |
|-----------------|----|
| Agency Code     |    |
| Advertiser Code | 36 |
| Product 1/2     | 46 |

|                |       |
|----------------|-------|
| Agency Ref     | 06603 |
| Advertiser Ref | 42643 |

| Line | Channel | Description  | Time     | Day | Date                 | Length | Air Time  | Ad-ID      | Rate       | Reconciliation | Ref # |
|------|---------|--|----------|-----|----------------------|--------|-----------|------------|------------|----------------|-------|
| 1    | WNBC    | TODAY IN NY @ 6A 6-7A M-F  | 6-7A     |     |                      |        |           |            |            |                |       |
|      |         | All spots on this line are Immediately Preemptible class of time |          |     |                      |        |           |            |            |                |       |
|      |         |  |          |     | 10/23/17 to 10/29/17 | 2x     | -- 1- 1-- |            |            |                |       |
|      | WNBC    |  |          | W   | 10/25/17             | :30    | 6:22 AM   | BCNM1 704H | \$1,400.00 |                | 1     |
|      | WNBC    |  |          | F   | 10/27/17             | :30    | 6:12 AM   | BCNM1 704H | \$1,400.00 |                | 2     |
| 2    | WNBC    | 7-9A SAT TODAY   | 7A-9A    |     |                      |        |           |            |            |                |       |
|      |         | All spots on this line are Immediately Preemptible class of time |          |     |                      |        |           |            |            |                |       |
|      |         |  |          |     | 10/23/17 to 10/29/17 | 1x     | ----- 1-  |            |            |                |       |
|      | WNBC    | 7-830A SAT TODAY SHOW  | 7-830A   | Sa  | 10/28/17             | :30    | 7:56 AM   | BCNM1 704H | \$1,000.00 |                | 1     |
| 3    | WNBC    | 7-8A SUN TINY @7A  | 7A-8A    |     |                      |        |           |            |            |                |       |
|      |         | All spots on this line are Immediately Preemptible class of time |          |     |                      |        |           |            |            |                |       |
|      |         |  |          |     | 10/23/17 to 10/29/17 | 1x     | ----- 1   |            |            |                |       |
|      | WNBC    |  |          | Su  | 10/29/17             | :30    | 7:26 AM   | BCNM1 704H | \$800.00   |                | 1     |
| 4    | WNBC    | NEWS AT 6P 6-630P M-SU   | 6-630P   |     |                      |        |           |            |            |                |       |
|      |         | All spots on this line are Immediately Preemptible class of time |          |     |                      |        |           |            |            |                |       |
|      |         |  |          |     | 10/23/17 to 10/29/17 | 5x     | - 1111- 1 |            |            |                |       |
|      | WNBC    |  |          | Tu  | 10/24/17             | :30    | 6:11 PM   | BCNM1 704H | \$1,200.00 |                | 1     |
|      | WNBC    |  |          | W   | 10/25/17             | :30    | 6:09 PM   | BCNM1 704H | \$1,200.00 |                | 2     |
|      | WNBC    |  |          | Th  | 10/26/17             | :30    | 6:16 PM   | BCNM1 704H | \$1,200.00 |                | 3     |
|      | WNBC    |  |          | F   | 10/27/17             | :30    | 6:24 PM   | BCNM1 704H | \$1,200.00 |                | 4     |
|      | WNBC    |  |          | Su  | 10/29/17             | :30    | 6:27 PM   | BCNM1 704H | \$1,200.00 |                | 5     |
| 5    | WNBC    | NEWS @ 11A 11-1130A M-F  | 11-1130A |     |                      |        |           |            |            |                |       |
|      |         | All spots on this line are Immediately Preemptible class of time |          |     |                      |        |           |            |            |                |       |
|      |         |  |          |     | 10/23/17 to 10/29/17 | 1x     | - TWTF- - |            |            |                |       |

NBC & TELEMUNDO STATION AND COZITV INVOICES: This is to certify that the data on this invoice is a true statement of broadcast according to our records. All payments for charges hereunder must be received by station (Station) and/or CoziTV Network (Network) on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations/CoziTV Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II and/or the CoziTV Network Advertising Agreement-Part II which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station and/or Network, all amounts due to Station and/or Network pursuant hereto until payment in full is actually received by Station and/or Network. Payment by Advertiser to Agency shall not constitute payment to Station and/or Network.

## FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

## FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above



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| Product 1/2     | 46 |

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| Advertiser Ref | 42643 |

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| 5    | WNBC    | NEWS @ 11A 11-1130A M-F  | 11-1130A |     |          |        |          |            |          |                |       |
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|      | WNBC    |  |          | Tu  | 10/24/17 | :30    | 11:29 AM | BCNM1 704H | \$200.00 |                | 2     |

Aired Spots **10**

|                          |                    |                                     |
|--------------------------|--------------------|-------------------------------------|
| <u>Gross Total</u>       | <b>\$10,800.00</b> |                                     |
| <u>Agency Commission</u> | <b>\$1,620.00</b>  |                                     |
| <u>Net Amount Due</u>    | <b>\$9,180.00</b>  | <b><u>Payment Terms 30 Days</u></b> |

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