

CONTRACT



WTVD
411 Liberty St
Durham, NC 27701
(919) 683-1111

<u>Contract / Revision</u> 145571 / 2		<u>Alt Order #</u> WOC10451565
<u>Product</u> ONE NATION PAC (IU)		
<u>Contract Dates</u> 08/26/16 - 09/04/16		<u>Estimate #</u> 290 354 3559
<u>Advertiser</u> One Nation		<u>Original Date / Revision</u> 08/18/16 / 08/26/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTVD	<u>Account Executive</u> Anne Clifford	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 1021	<u>Advertiser Code</u> 290	<u>Product 1/2</u> 354
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Mentzer Media Services Inc
210 W. Pennsylvania Avenue
Suite 250
Towson, MD 21204

356510

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTVD	08/26/16	09/03/16	Eyewitness News Sat @7a	7:00 AM-8:00 AM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-----1-				1	\$600.00				
Week:		08/29/16	09/04/16	-----1-				1	\$600.00				
2	WTVD	08/26/16	09/04/16	Eyewitness News Sun 10a	10:00 AM-10:30 AM		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-----1				1	\$450.00				
Week:		08/29/16	09/04/16	-----1				1	\$450.00				
3	WTVD	08/29/16	09/02/16	Nightline	1235a-105a		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	11111--				5	\$200.00				
4	WTVD	08/26/16	09/02/16	Jimmy Kimmel	11:30 PM-12:30 AM		:30				NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	----1--				1	\$400.00				
Week:		08/29/16	09/04/16	11111--				5	\$400.00				
5	WTVD	08/26/16	09/04/16	Eyewitness News Sun 6a-7a	6:00 AM-7:00 AM		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-----1				1	\$500.00				
Week:		08/29/16	09/04/16	-----1				1	\$500.00				
6	WTVD	08/27/16	08/27/16	Wheel of Fortune	7:30 PM-8:00 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-----1-				1	\$650.00				
7	WTVD	08/26/16	09/02/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	----1--				1	\$1,000.00				
Week:		08/29/16	09/04/16	11111--				5	\$1,000.00				
8	WTVD	08/26/16	09/03/16	GMA Saturday 8a-9a	8:00 AM-9:00 AM		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-----1-				1	\$900.00				
Week:		08/29/16	09/04/16	-----1-				1	\$900.00				
9	WTVD	08/26/16	09/02/16	Live w/Kelly	9:00 AM-10:00 AM		:30				NM	6	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	----1--				1	\$650.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 08/26/16 - 09/04/16		<u>Product</u> ONE NATION PAC (IU)
<u>Estimate #</u> 290 354 3559		<u>Original Date / Revision</u> 08/18/16 / 08/26/16
<u>Advertiser</u> One Nation		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	11111--				5	\$650.00				
10	WTVD	08/29/16	09/04/16	This Week w/George S	10:30 AM-11:30 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-----1				1	\$450.00				
11	WTVD	08/26/16	09/02/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	----1--				1	\$1,000.00				
Week:		08/29/16	09/04/16	11111--				5	\$1,000.00				
12	WTVD	08/26/16	09/02/16	Eyewitness News @ 5pm	5:00 PM-5:30 PM		:30				NM	6	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	----1--				1	\$900.00				
Week:		08/29/16	09/04/16	11111--				5	\$900.00				
13	WTVD	08/26/16	09/02/16	Eyewitness News @ 530pm	5:30 PM-6:00 PM		:30				NM	6	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	----1--				1	\$950.00				
Week:		08/29/16	09/04/16	11111--				5	\$950.00				
14	WTVD	08/26/16	09/02/16	Eyewitness News @ 530am	5:30 AM-6:00 AM		:30				NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	----1--				1	\$700.00				
Week:		08/29/16	09/04/16	11111--				5	\$700.00				
15	WTVD	08/27/16	08/27/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-----1-				1	\$750.00				
16	WTVD	08/26/16	09/02/16	Eyewitness News @ 4pm	4:00 PM-5:00 PM		:30				NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	----1--				1	\$700.00				
Week:		08/29/16	09/04/16	11111--				5	\$700.00				
17	WTVD	08/26/16	09/02/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	6	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	----1--				1	\$1,400.00				
Week:		08/29/16	09/04/16	11111--				5	\$1,400.00				
18	WTVD	08/26/16	09/02/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	6	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	----1--				1	\$1,800.00				
Week:		08/29/16	09/04/16	11111--				5	\$1,800.00				
19	WTVD	08/29/16	09/02/16	Wheel of Fortune	7:30 PM-8:00 PM		:30				NM	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	111-1--				4	\$1,600.00				
20	WTVD	08/26/16	09/01/16	Eyewitness News @ 11p	11:00 PM-11:30 PM		:30				NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	----1-1				2	\$1,400.00				
Week:		08/29/16	09/04/16	11-1--				3	\$1,400.00				
21	WTVD	09/02/16	09/02/16	What Would You Do	9:00 PM-10:00 PM		:30				NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	----2--				2	\$4,000.00				
22	WTVD	09/02/16	09/02/16	Shark Tank	8:00 PM-9:00 PM		:30				NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	----2--				2	\$4,500.00				
23	WTVD	08/27/16	08/27/16	Boston EMS	9:00 PM-10:00 PM		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-----1-				1	\$3,000.00				

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
24	WTVD	09/02/16	09/02/16	20/20	10:00 PM-11:00 PM		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	----1--				1	\$6,000.00				
25	WTVD	08/29/16	08/29/16	Bachelor In Paradise	8:00 PM-10:00 PM		:30				NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	1-----				1	\$8,000.00				
26	WTVD	08/31/16	08/31/16	Modern Family	9:00 PM-9:30 PM		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	--1----				1	\$5,000.00				
27	WTVD	08/30/16	08/30/16	Middle/Fresh Off the Boat	10:00 PM-11:00 PM		:30				NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-1-----				1	\$3,800.00				
28	WTVD	08/26/16	08/26/16	Panther's Pre-Season Ftbl	7:30 PM-10:30 PM		:30				NM	1	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	----F--				1	\$4,600.00				
29	WTVD	08/28/16	08/28/16	Celebrity Family Feud	8p-9p		:30				NM	1	\$6,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-----S				1	\$6,700.00				
30	WTVD	08/31/16	08/31/16	Goldbergs	8-9p		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	--W----				1	\$5,000.00				
31	WTVD	08/28/16	08/28/16	Match Game	10p-11p		:30				NM	1	\$6,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-----S				1	\$6,700.00				
32	WTVD	08/29/16	08/29/16	Nightline	1237a-107a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	M-----				1	\$200.00				
33	WTVD	09/03/16	09/03/16	Eyewitness News Sat @ 7pm	7p-730p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-----S-				1	\$700.00				
34	WTVD	09/03/16	09/03/16	GMA Saturday 8a-9a	8a-9a		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-----S-				1	\$900.00				
35	WTVD	09/03/16	09/03/16	Eyewitness News Sat 730p	730p-8p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-----S-				1	\$650.00				
Totals								0.00				102	\$146,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/28/16	22	\$37,150.00	(\$5,572.50)	\$31,577.50
08/29/16 - 09/04/16	80	\$109,250.00	(\$16,387.50)	\$92,862.50
Totals	102	\$146,400.00	(\$21,960.00)	\$124,440.00

Signature: _____ **Date:** _____

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