

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Sage Media Planning & Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Charles Booker

Authorized committee:
Booker for Kentucky

Agency requesting time (and contact information):
 N/A Sage Media Planning & Placement

Candidate's political party:
Democrat

Office sought (no acronyms or abbreviations):
United States Senate

Date of election: June 23 2020
 General Primary

Treasurer of candidate's authorized committee:
Donnie Adkins

The undersigned represents that:


(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: Michele Certo obo Sage Media Planning & Placement <small>Digitally signed by Michele Certo obo Sage Media Planning & Placement Date: 2020.06.14 21:04:38 -0400</small>	Signature: 
Name: Michele Certo	Name: <u>MARK D BECKLES</u>
Date of Request to Purchase Ad Time: <u>6/22/20</u>	Date of Station Agreement to Sell Time: <u>6/22/20</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Michele Certo obo Sage Media Planning & Placement Digitally signed by Michele Certo obo Sage Media Planning & Placement
Date: 2020.06.14 21:17:16 -04'00'

Name: Michele Certo

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 6/22/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <u>W1ZZ1</u>	Date Received/Requested:
Est. #:	Station Location: <u>HODGENVILLE</u>	Run Start and End Dates: <u>6/22/20-6/22/20</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	WRZI-FM	ORDER#:	3173892	DATE:	06/22/2020
MARKET:	UM - Hodgenville, KY	AMOUNT:	\$338.88	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	16		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4382409
ADVERTISER:	Booker for Kentucky	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 7568 6/23 ONLY Candidate	AGY EST:	7568		Invoices@MediaFinancial.com
FLIGHT:	06-23-2020 TO 6/23/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	1				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	06/22/2020 12:21

COMMENTS

06/22/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you. **PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL. MFS WILL THEN CUT YOU A CHECK AND WILL EMAIL YOU A COPY OF THE CHECK & TRACKING INFORMATION AS SOON AS POSSIBLE.**

****Formerly Mundy Katowitz Media****

Invoices are required: even for orders paid in advance. Proof of performance is required.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

DAY#1	6/23/2020 To 6/23/2020						TOT \$338.88	TOTAL SPOTS 16			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	6/23/2020	6/23/2020	8	\$21.18	\$169.44
	2		.T.....	10:00AM	3:00PM	60	6/23/2020	6/23/2020	8	\$21.18	\$169.44

Line 1 => Roger

TOTAL	Jun											Total
SPOT	16											16
CASH	338.88											338.88
TOTAL	338.88											338.88

CANDIDATE ADVERTISEMENT AGREEMENT FORM

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IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Charles Booker

Authorized committee:
Booker for Kentucky

Agency requesting time (and contact information):
 N/A Sage Media Planning & Placement

Candidate's political party:
Democrat

Office sought (no acronyms or abbreviations):
United States Senate

Date of election: General Primary
June 23 2020

Treasurer of candidate's authorized committee:
Donnie Adkins

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <small>Michele Certo obo Sage Media Planning & Placement</small> <small>Digitally signed by Michele Certo obo Sage Media Planning & Placement Date: 2020.06.14 21:04:38 -0400'</small>	Signature:
Name: Michele Certo	Name: MARK D BUCKLES
Date of Request to Purchase Ad Time: 6/22/20	Date of Station Agreement to Sell Time: 6/22/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Michele Certo obo Sage Media Planning & Placement

Digitally signed by Michele Certo obo Sage Media Planning & Placement
Date: 2020.06.14 21:17:16 -04'00'

Name: Michele Certo

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 6/22/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <u>WVKB</u>	Date Received/Requested: <u>6/22/20</u>
Est. #:	Station Location: <u>VINE GROVE</u>	Run Start and End Dates: <u>6/23/20-6/23/20</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	WKKB-FM	ORDER#:	3173893	DATE:	06/22/2020
MARKET:	UM - Vine Grove, KY	AMOUNT:	\$338.88	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	16		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4382410
ADVERTISER:	Booker for Kentucky	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 7569 6/23 ONLY Candidate	AGY EST:	7569		Invoices@MediaFinancial.com
FLIGHT:	06-23-2020 TO 6/23/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	1				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	06/22/2020 12:57

COMMENTS

06/22/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you. **PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL. MFS WILL THEN CUT YOU A CHECK AND WILL EMAIL YOU A COPY OF THE CHECK & TRACKING INFORMATION AS SOON AS POSSIBLE.**

****Formerly Mundy Katowitz Media****

Invoices are required: even for orders paid in advance. Proof of performance is required.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: R112580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

DAY#1	6/23/2020 To 6/23/2020						TOT \$338.88	TOTAL SPOTS 16			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	6/23/2020	6/23/2020	8	\$21.18	\$169.44
	2		.T.....	10:00AM	3:00PM	60	6/23/2020	6/23/2020	8	\$21.18	\$169.44

TOTAL	Jun										Total
SPOT	16										16
CASH	338.88										338.88
TOTAL	338.88										338.88

Page 1 of 1

CANDIDATE ADVERTISEMENT AGREEMENT FORM

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I, Sage Media Planning & Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Charles Booker

Authorized committee:

Booker for Kentucky

Agency requesting time (and contact information):

N/A Sage Media Planning & Placement

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

United States Senate

Date of election:

June 23 2020

General

Primary

Treasurer of candidate's authorized committee:

Donnie Adkins

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):


the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

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Candidate/Committee/Agency	Station Representative
Signature: Michele Certo obo Sage Media Planning & Placement <small>Digitally signed by Michele Certo obo Sage Media Planning & Placement Date: 2020 06 14 21:04:38 -0400</small>	Signature: 
Name: Michele Certo	Name: <u>MARK D BUCKLES</u>
Date of Request to Purchase Ad Time: <u>6/22/20</u>	Date of Station Agreement to Sell Time: <u>6/22/20</u>

Federal Candidate Certification:

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Candidate/Authorized Committee/Agency

Signature:

Michele Certo obo Sage Media Planning & Placement

Digitally signed by Michele Certo obo Sage Media Planning & Placement
Date: 2020.06.14 21:17:16 -04'00'

Name: Michele Certo

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received: 6/22/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

WKMD

Date Received/Requested:

6/22/20

Est. #:

Station Location:

LEBANON JUNCTION

Run Start and End Dates:

6/23/20 - 6/23/20

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STATION:	WKMO-FM	ORDER#:	3173893	DATE:	06/22/2020
MARKET:	Louisville, KY	AMOUNT:	\$338.88	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps GMP	SPOTS:	16		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4382410
ADVERTISER:	Booker for Kentucky	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 7569 6/23 ONLY Candidate	AGY EST:	7569		Invoices@MediaFinancial.com
FLIGHT:	06-23-2020 TO 6/23/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	1				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	06/22/2020 12:57

COMMENTS

06/22/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
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ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

DAY#1	6/23/2020 To 6/23/2020						TOT \$338.88		TOTAL SPOTS 16		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	6/23/2020	6/23/2020	8	\$21.18	\$169.44
	2		.T.....	10:00AM	3:00PM	60	6/23/2020	6/23/2020	8	\$21.18	\$169.44

TOTAL	Jun										Total
SPOT	16										16
CASH	338.88										338.88
TOTAL	338.88										338.88

CANDIDATE ADVERTISEMENT AGREEMENT FORM


See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

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IDENTIFY CANDIDATE TYPE ➔

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Charles Booker	
Authorized committee: Booker for Kentucky	
Agency requesting time (and contact information): <input type="checkbox"/> N/A Sage Media Planning & Placement	
Candidate's political party: Democrat	
Office sought (no acronyms or abbreviations): United States Senate	
Date of election: June 23 2020 <div style="display: flex; justify-content: space-around;"> <input type="checkbox"/> General <input checked="" type="checkbox"/> Primary </div>	
Treasurer of candidate's authorized committee: Donnie Adkins	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	
Candidate/Committee/Agency	Station Representative
Signature: <small>Michele Certo obo Sage Media Planning & Placement</small> <small>Digitally signed by Michele Certo obo Sage Media Planning & Placement Date: 2020.08.14 21:04:38 -0400</small>	Signature: 
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Michele Certo obo Sage Media Planning & Placement Digitally signed by Michele Certo obo Sage Media Planning & Placement
Date: 2020.06.14 21:17:16 -04'00'

Name: Michele Certo

Date:

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Ad submitted to Station? Yes No Date ad received: 6/22/20

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- Accepted
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- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <u>WTEL</u>	Date Received/Requested: <u>6/22/20</u>
Est. #:	Station Location: <u>ELIZABETHTOWN</u>	Run Start and End Dates: <u>6/23/20 - 6/23/20</u>

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STATION:	WIEL-AM	ORDER#:	3173893	DATE:	06/22/2020
MARKET:	UM - Elizabethtown, KY	AMOUNT:	\$225.92	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	16	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4382410	
ADVERTISER:	Booker for Kentucky	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 7569 6/23 ONLY Candidate	AGY EST:	7569	Invoices@MediaFinancial.com	
FLIGHT:	06-23-2020 TO 6/23/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	1				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:06/22/2020 12:57	

COMMENTS

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DAY#1	6/23/2020 To 6/23/2020						TOT \$225.92		TOTAL SPOTS 16		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	6/23/2020	6/23/2020	8	\$14.12	\$112.96
	2		.T.....	10:00AM	3:00PM	60	6/23/2020	6/23/2020	8	\$14.12	\$112.96

TOTAL	Jun										Total
SPOT	16										16
CASH	225.92										225.92
TOTAL	225.92										225.92

Page 1 of 1