

# Quarterly Issues and Programs List

## Iron County Community Broadcasting – WFER-FM

For the Quarter beginning January 1, 2021  
Compiled and placed in the public file April 1, 2021

### Section I – Issues

These stations have identified the following issues facing our community during this quarter:

1. Economy – Jobs, Development
2. Health, Safety, Infrastructure, Education – Community Information, Health, PSA
3. Nature/Environment – Conservation, Preservation, Recreation
4. Community Support and Events - Local Area, Events
5. Local, State and Federal Government

### Section II – Responsive Programs

The station has broadcasted programming dealing with these issues listed. Unless otherwise noted, the programming was broadcasted on WIKB radio station. This list of programs does not necessarily include all broadcasts that may have addressed the issues noted.

#### **1. Jobs and Local Economy**

**News, PSA aired 1/25-February: “In Need of EMT Volunteers”** – Florence County WI Rescue Squad ending service, all local EMS need volunteers starting in March as county seeks to resolve situation.

**PSA, aired 1/28-2/3: “Dabecks Business Sale”** – Local restaurant selling off business/kitchen supplies in out of business sale.

**News, aired 2/15: “DICSA Contractors & Inspectors Needed”** – DICSA looking to hire contractors and inspectors for Weatherization Program, weatherizing houses and buildings.

**News, aired 2/ : “Glazed and Confused: Interview”** – Two-part interview with local Recreational Marijuana Store owner. Covered legality, business operation, products and services offered, economic impact and more.

## **2. Public Health, Safety, Infrastructure and Education**

**PSA, :60, Aired October – 4a-9p “IC Museum”:** PSA outlining aspects of the local historical museum in Iron River – exhibits, tours, information and schedules.

**News, aired 1/13/21: “Main Line Break/Repair”** – Notice to Caspian residents that water service will be temporarily interrupted for repair.

**News, aired 1/14: “Flagger Killed in Accident”** – News story covering the death of an Iron County Road Commission worker in an accident in a work zone on local highway.

**News, aired 1/23: “Dining During COVID”** – Press release from MDHHS covering health guidelines and regulations for businesses and communities during the pandemic

**News, aired 1/25: “Emergency Water Shutoff”** – City of Iron River giving residents in certain sections of town that water service will be temporarily interrupted for repairs to water lines.

**News, aired 2/1: “Narcotics Anonymous”** – Piece covering the Woods and Waters NA program in Minocqua, WI; covers resources offers, location, website, contact info.

**News, aired 2/13: “Batawagama 2021 Cancelled”** – News release from local Youth Camp stating that summer camp 2021 is cancelled, as well as outlines improvements made to the camp in 2020 and lookahead to 2022.

**PSA, thru February: “Safe Winter, Safe Driving”** – PSA on driving safe in winter conditions, as well as properly preparing your vehicle for conditions and potential breakdowns or accidents.

**News, aired 3/1: “Rep Markkanen, New Healthcare Plan”** – News piece outlining a bill co-sponsored by representative Greg Markkanen and his statements regarding cutting costs

**News, aired 3/5: “Florence/Iron Seasonal Weight Restrictions”** – Notice from Florence County Highway Department and Iron County Road Commission of temporary weight restrictions on all County Trunk Highways in Florence and all Iron County roads, until roads are firmed up.

**News, aired 3/8: “Road Closure Notice”** – Notice from IC Road Commission that sections of Tobin Alpha Road will be closed through the day.

### **3. Nature/Environment/Recreation**

**News, aired 2/23: “Wolf Hunting and Trapping”** – Press release covering the DNRs wolf-harvest season in late February/early March. Outlines regulatory details and provides contact and resource information, including licensing, wolf identification, hunting areas, and more.

**News, aired 2/25: “Deerskin Snowshoe Trail Clean Up”** – News release outlining the 2<sup>nd</sup> annual Deerskin Snowshoe cleanup; requesting volunteers, providing time and location info as well as contact information.

**News, aired 2/18: “10<sup>th</sup> Annual Phelps Maple Syrup Fest”** – Press release announcing the Maple Syrup Fest as well as detailing the event, detailing the decision to cancel the craft portion of the event, and providing contact info and web links for more information.

**News, aired 3/5: “Chainsaw Safety Class”** – Announcement covering Iron/Baraga Conservation District, Dickinson Conservation District and VanOss Forestry Service’s joint Chainsaw Safety Class. Covers admission fees, information and sign-up lines.

### **4. Community Support and Events**

**PSA, aired thru January: “Stambaugh Legion Winter Drive”** – Press release announcing the Legions Winter Hat, Gloves and Socks drive, detailing drop off locations and times. Items donated/distributed throughout community.

**News, aired 1/28: “Gun & Knife Show/Tip Up Town”** – News story covering upcoming show at Sagola Township Sportsmen Club. Details event times/location, admission fees, and info/contact resources. Also covers 47<sup>th</sup> annual Tip Up Town event, detailing registration, event itinerary, amenities and prizes.

**PSA, aired early February: “Leffs Florence Co. Fishing Derby”** – Announcing the Fishing Derby and detailing entry fees, competition categories and how to register.

**News, aired 2/2: “Bags to Benches”** – Announcement covering Rise-Up Indivisible Iron County’s plastic recycling project in conjunction with Iron County Schools. Details event, quotas, business support, how to recycle for the program, and more.

**News, aired 2/19-2/20: “Keyes Peak Uphill Truck Drags”** – Press Release from Florence County Economic Development Council announcing annual Truck Drag event in Florence, WI. Details event, itinerary, parking, participant admission/guidelines, spectator information/admission/parking, and sponsorships.

## **5. Local, State and Federal Government**

**News, aired 1/15: “Iron County B.O.C Meeting”** – Highlights the monthly Board of Commissioners meeting in Iron County. Issues including passing motion to hire new office help, meals on wheels proposal passing, veterans council parade and programs, and more.

**News, aired 2/24: “U.P. Legislators condemn Whitmer’s Underhanded Restriction Extension”** – News story covering comments from U.P. legislators concerning lockdowns and the Governor. Includes quotes and information provided in Press Release from the Michigan Legislature.

**News, aired 3/3: “MDHHS Orders on Easing Restrictions”** – News story covering the MDHHS orders expanding restaurant capacity, gathering and capacity limits, and allowing expanded visitation at residential care facilities. Contains quotes from Governor Whitmer and health officials, as well as info from a State Emergency Operations Center Press Release.

**News, aired 3/4: “Rep. LaFave, Rural Mental Health Bill”** – Story covering the legislation to reform involuntary psychiatric admissions transportation methods. The bill would create new standards and licensing requirements to allow parties other than law enforcement agencies to transport patients to facilities.

**News, aired 3/10: “Iron County B.o.C Meeting, March 9<sup>th</sup>”** – Recap and outline of issues covered at monthly Board of Commissioners meeting. Covered monthly budget, Road Commission and ICECA issues, recap of Health Department meeting, COVID vaccines, easement of restrictions, Apprenticeship Programs, Fair Board issues, Prosecutors Office job opening, UPSET presentation, and Central Dispatch Director appointments, as well as other issues.

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**“News” airs at Noon and 5pm Central Time on WIKB/WFER Monday – Saturday**

**All News Stories are between 3 and 10 minutes long**

**“PSA” airs from 6a – 9p, 7 days a week on WIKB/WFER**

**Local PSAs are :30 seconds**