

# **Quarterly Issues and Programs List**

## **Iron County Community Broadcasting – WFER-FM**

For the Quarter beginning April 1, 2021  
Compiled and placed in the public file July 1, 2021

### **Section I – Issues**

These stations have identified the following issues facing our community during this quarter:

1. Economy – Jobs, Development
2. Health, Safety, Infrastructure, Education – Community Information, Health, PSA
3. Nature/Environment – Conservation, Preservation, Recreation
4. Community Support and Events - Local Area, Events
5. Local, State and Federal Government

### **Section II – Responsive Programs**

The station has broadcasted programming dealing with these issues listed. Unless otherwise noted, the programming was broadcasted on WIKB radio station. This list of programs does not necessarily include all broadcasts that may have addressed the issues noted.

## **1. Jobs and Local Economy**

**News, aired 4/1/21: “Nicolet College Launch-a-biz”** – News story revealing the Entrepreneur Training Program offered by Nicolet College, “...designed to help small business owners grow their businesses beyond the first stage level.”

**TT Event, aired 6/2/21: “Radio Telethon”** – 3 hour telethon hosted during Telephone Time in support of the West Side Veterans Council to host various events in the community, including 4<sup>th</sup> of July parades and fireworks, flag placements, ceremonies, and performance of Honor Guard duties at school and community events.

## **2. Public Health, Safety, Infrastructure and Education**

**PSA (Ongoing) started 4/1/21: “Crystal Falls Library”** – PSA flight for the events, special days, book readings, book drives and more at the Crystal Falls District Library.

**News, aired 4/19/21: “FCHC Seasonal Weight Restrictions”** – Press release from the Florence County Highway Commission announcing the removal of all seasonal weight restrictions on County Trunk highways. Also outlines permanent restrictions on certain highways that are still in place.

**News, aired 4/27/21: “Watersmeet Kindergarten Registration”** – Press release from Watersmeet Township School District announcing registration for Kindergarten. Outlines dates, locations and scheduling information as well as what parents need to bring to the appointments.

**PSA, aired 5/1-5/31: “Look Twice”** – PSA produced in-house reminding listeners to “Look Twice, Save A Life” for Motorcycle Awareness Month.

**PSA, aired 3/15 – 5/22: “Run Like a Zebra”** – PSA announcing a 5k race in Florence, WI to raise money for Ehlers-Danlos Syndrome research. Outlines date/time, event activities, registration and sponsors.

**News, aired 5/12/21: “Aspirus Medivac”** – Press release from Aspirus Hospitals about the move of its Medivac Chopper’s Home Base from Wausau to Woodruff, WI at Howard Young Medical Center.

**News, aired 5/19/21: “Iron County Road Restrictions”** – Press Release from the Board of County Road Commissioners of Iron County announcing the immediate lifting of all county road Spring restrictions.

**News, aired 6/24-6/25/21: “Cam Besonen Scholarship Fund”** – Announcement regarding a new Scholarship dedicated by the mother of a local teen who tragically passed away. Outlines and thanks all the sponsors of the scholarship, provides donation information and states that multiple scholarships will be awarded to kids.

**News, aired 6/22/21: “Markkanen – Michigan Childcare”** – Press Release from State Rep Greg Markkanen announcing a “...bipartisan plan to establish more accessible, higher-quality child-care system for Michigan families...”

### **3. Nature/Environment/Recreation**

**PSA, aired 4/17-5/22/21: "Beechwood Plant Sale"** – PSA regarding the plant sale hosted by the Beechwood Historical Society.

**News, 4/12/21: "Landowner Habitat Shares Available"** – Press release announcing the MI DNR Wildlife Division funding awarded to the Iron Baraga Conservation District. Outlines the decided use of funds and how people can sign up for these funds to be used by private landowners to implement wildlife habitat improvements.

**News, aired 4/20/21: "Museum Spring Clean Up"** – Press Release from Iron County Historical Museum calling for volunteers to help with the spring cleaning of exhibits and buildings before the open-season.

**News, aired 5/20/21: "Forest Exploration Day"** – Press Release announcing the event from Iron-Baraga Conservation District and VanOss Forestry Services. Outlines the tour locations and activities as well as sign-up info.

**News, aired 6/1/21: "City of Iron River Spring Clean Up"** – Press Release announcing spring cleanup/large item disposal in Iron River. Outlines accepted vs. unaccepted items, pick-up and drop-off times, requirements and more.

### **4. Community Support and Events**

**PSA, aired 5/28-6/12/21: "Ales & Art"** – PSA about the beer and art event hosted by the Iron County Historical Museum, outlining dates/times, sign-up info and more.

**PSA/TT, aired 3/23-4/17: "Levi Lincoln Benefit"** – **Announcing** a benefit for local man battling cancer hosted at VFW. Outlines meal, event activities, and cost. Also gives info for people to make donations

**News, aired 4/6/21: "Golf Scramble Fundraiser"** – **Announcing** fundraiser hosted by Stambaugh American Legion Post 21, raising funds for Scholarships, community and veterans projects. Outlines date/time, event activities and sign up information. **Covered again 5/3/21**

**News, aired 4/21/21: "Crystal Clash"** – Story covering the upcoming weekend Motocross Racing event. Outlines event info for racers and attendees as well as sign-up info, ticket prices and fees.

**News, aired 5/8, 5/10: "Food For Vets"** – Announces food distribution for Veterans in need, hosted by the VFW Post 3635 in Florence, WI. Covers event times/locations.

**News, aired 5/22/21: "Florence County Rummage and Craft Sale"** – **Announces** the county-wide sales in Florence, WI, outlining fairground location sign-ups, map booth locations and various local business specials. **Covered again 6/4/24.**

**News, aired 5/26/21: "Florence Memorial Day"** – Announces programs hosted by VFW Post 3635 in Florence, WI at local cemeteries.

**News, aired 6/10/21: "Free Coffee in June"** – Press Release from Iron County Golden K Club and Contrast Coffee announcing a June of free coffee to healthcare workers and First Responders.

**News, aired 6/15/21: “History Happy Hour”** – Press Release about the Iron County Historical Museums new series of events featuring authors and historians telling audiences about topics and mysteries of local intrigue. Outlines sign ups, fees, future events and more.

**News, aired 6/12, 6/14/21: “Flag Raising”** – Announcement for Flag Day celebrations at the local VFWs, outlining times and locations for the ceremonies and events.

## **5. Local, State and Federal Government**

**News, aired 4/5/21: “Libertarian Party Convention”** – Announcing the date, time and location of the annual Upper Peninsula Libertarian Party. Also outlines LP mission statement.

**News, aired 5/24/21: “SOS Walk-In Service”** – Press Release outlining Rep. Greg Markkanen’s efforts to get SOS to open for walk-in services after the 2020 shutdown.

**News, aired 5/29/21: “Iron River City Council”** – Coverage of the May Iron River City Council meeting, covering financial reports, grant applications, budget adoptions, service requests, event partnerships/requests, water system improvements and more.

**News, aired 6/16/21: “State Bridge Overhaul?”** – Press Release covering the introduction of MI Safe Drive, “...a budget supplemental that would dedicate 1.5 billion dollars to fix bridges in severe condition throughout the state...” Covers comments from Sen. Ed McBroom as well as cost, tax and logistical details of the bill.

**News, aired 6/21/21: “Iron River City Council”** – Coverage of the June Iron River City Council Meeting on 6/16/21. Issues of import were the Police Report, Financial Reports, Sales of excess Rel Estate, budget amendments and the ongoing water improvement project.

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**“News” airs at Noon and 5pm Central Time on WIKB/WFER Monday – Saturday**

**All News Stories are between 3 and 10 minutes long**

**“PSA” airs from 6a – 9p, 7 days a week on WIKB/WFER**

**Local PSAs are :30 seconds**