

# ADVERTISING AGREEMENT

Date: 10-5-2017  
 Contact: JASON CHAPMAN  
 Client: COMMITTEE TO ELECT SARA CAMBENSY  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ Cell Phone: \_\_\_\_\_  
 Phone: 906-458-1226 Fax: \_\_\_\_\_  
 Customer Number: \_\_\_\_\_  
 Coop Script Needed? yes \_\_\_\_\_ no \_\_\_\_\_  
 EMAIL: \_\_\_\_\_

**Great Lakes Radio Inc.**  
 Phone: 906-228-6800 Fax: 906-228-8128  
 3060 U.S. 41 West - Marquette, MI 49855

Sales Office: 906-228-6800 www.sunny.fm  
 Marquette Studio: 906-227-7777 www.wfxd.com  
 Munising Studio: 906-387-4000 www.mre.fm  
 Manistique Studio: 906-428-WRUP (9787) www.gto.fm  
www.wrpp.com

Cash  Trade \_\_\_\_\_ Shopping Show \_\_\_\_\_ Co-op Source \_\_\_\_\_

Additional Instructions SARA CAMBENSY 109th 2017

Station	Length	Begin Date	End Date	Begin Time	End Time	Rate	Pkg.	# of Weeks	M	T	W	Th	Fr	Sa	Su
WKQS	30	11-7	11-7	6AM	7pm					5					
WFXD	30	11-7	11-7	6AM	7pm					5					
WRUP	30	11-7	11-7	6AM	7pm					5					
WRPP	30	11-7	11-7	6AM	7pm					5					

_____ AT \$ _____	Total Ads GTO _____	Total Cost GTO _____
_____ AT \$ _____	Total Ads FoxSports _____	Total Cost FoxSports _____
<u>5</u> AT \$ <u>8.60</u>	Total Ads WFXD <u>5</u>	Total Cost WFXD <u>43.00</u>
<u>5</u> AT \$ <u>8.60</u>	Total Ads WRUP <u>5</u>	Total Cost WRUP <u>43.00</u>
<u>5</u> AT \$ <u>8.60</u>	Total Ads WKQS <u>5</u>	Total Cost WKQS <u>43.00</u>
<u>5</u> AT \$ <u>8.60</u>	Total Ads WRPP <u>5</u>	Total Cost WRPP <u>43.00</u>
_____ AT \$ _____	Total Ads WQXO _____	Total Cost WQXO _____

Advertiser agrees that payment will be made within 30 days from invoice date. This order may be cancelled by the advertiser on giving ten days notice and advertiser hereby agrees that in case of cancellation, the price of this program or these ads will revert to station's regular price schedule for that number of programs or announcements. Should legal recourse or collection agency fees be necessary to collect overdue accounts receivable, the advertiser agrees to pay any and all costs relating to such legal action. The station will charge an account \$15 for each returned check.

Spots run ROS or TAP with Standard dayparts as follows; 6a-10a, 10a-3p, 3p-7p, 7p-midnight, midnight to 6a and Great Lakes Radio reserves the right of a 30minute scheduling window across dayparts. Clients may specify a specific daypart for \$2.50 more per spot.

Auction/Shopping show advertising credit may NOT be used for any other purpose, including but not limited to programs, special events or advertising previously run. This agreement does NOT replace contract agreements already in effect. All commercials, unless otherwise stated, must be run within 30 days of the auction dates listed above, or within 30 days of being sold on the Auction/Shopping Show. Great Lakes Radio will be the sole determiner of the final selling price, will act only as a sales agent for the item or service and will bear no responsibility for the quality of or warranty on items sold. I/we agree to hold GLR harmless for any claims resulting from purchaser use of the item or service. I/we agree to collect any applicable taxes on the above merchandise or services.

Play times may be rescheduled at station discretion due to station maintenance, special programming, network preemption, federal preemption, states of emergencies, acts of war or acts of God. FCC Non-discrimination compliance statement: This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Authorized GLR Representative  
Bill Ah  
 Date 10-5-2017

Authorized Merchant Signature  
[Signature]  
 Date \_\_\_\_\_

## ADDITIONAL TERMS

\* Great Lakes Radio, Inc. (hereafter referred to as "GLR") is a professional media promotion and lead-building company. We deliver marketing, web and promotional services and / or radio airtime and bill & invoice Client accordingly.

\* All on-air / web components have copyrighted materials, constructs, components, and designs that are the exclusive, non-transferable property of GLR and / or its licensors. GLR provides affordable on-air spots, logos, promotional materials, and promotional feeder sites by retaining all copyrights to all works created as well as the constituent components of works created. GLR doesn't claim any ownership of domain names previously purchased by Clients, Client trademarks, or logos provided to GLR to derive new works, but all work products, works, designs, hosted materials, work results, radio spots, and any work components remain the exclusive, non-transferable property of GLR and / or its licensors.

\* Packaged promotional, branding and radio components, whether they include web / graphical / text / photos / videos or other components or not, are usually provided in package deal contracts at lower, discounted rates than individual elements may otherwise be provided so long as the terms of the package contract are not breached by the Client. In the event of a contract breach by the Client on a package deal, the Client agrees to pay package elements of contract itemized at the GLR list rates without discounts, at a minimum of \$35 / hour plus expenses for non-list items or actual costs, whichever is greater.

\* Non-package rates are significantly higher than package rates. The Client expressly grants to GLR a royalty-free, perpetual, irrevocable right to use, reproduce, adapt, modify, publish, edit, translate, perform, transmit, sell, sublicense and / or otherwise distribute and display any materials associated with this agreement including for any purpose whatsoever at GLR's sole discretion, alone or as a part of other works in any form, medium or technology now known or later developed.

\* Furthermore, additional charges may be added to each billing that require special itemized formatting not usually part of GLR standard billing / invoice protocols. Any itemized or special billing arrangements will be added to Client billing each month at a rate of at least \$35 / hour; Client may be charged at 1.5% interest per month or at the highest legal rate allowed in Michigan (whichever is greater) for unpaid balances as well as any collection, service of process fees, and / or attorney fees associated with the collection of a debt; these additional charges may be waived in writing at the sole discretion of GLR. Furthermore, Client explicitly acknowledges they have read and agreed to the terms of use contained at the following URL: <http://broadcast-everywhere.net/legal/terms-of-use/> regarding the terms of this agreement.

\* All web promotional and hosting services are provided as-is without any promises of suitability for particular use. Each month a varying amount of maintenance downtime may be experienced and such downtime is already reflected in the package, list, and hourly billing rates. Premium web hosting at an additional \$10 / month provides more frequent automated backups during the month to potentially help recover a site if disasters occur. GLR only provides site hosting up-time quality and security of GLR's own hosting vendor's terms of use / terms of service, which is very minimal to keep prices low.

\* GLR creates basic promotional sites at a rate of \$35 / hour plus expenses, with 5-7 pages / posts only, up to 20 photos, and optionally up to one very short video, a contact page or widget, but any advanced sites, eCommerce sites, shopping carts, or more security using credit cards or other secure access, require a separate written, signed contract of terms. Additional eCommerce, privacy and security arrangements are not provided with standard basic standalone promotional sites or with premium web hosting, and such special services or additional services must be negotiated in a separate written, signed contract that explicitly matches Client's needs with level of privacy, sophistication, and security requested.

\* Client agrees that any images, audio, videos, spots, performances, and other materials provided to GLR by the Client are and will always be legal and lawful to transfer, modify, derive works from, publish, or broadcast and the Client agrees to hold GLR harmless and indemnify GLR for any costs or demands arising from GLR's use of provided materials, including but not limited to Federal Canned Spam Laws, The Millennium Digital Copyright Act, and any and all claims of copyright, trademark, service mark infringements that may arise, as well as other claims arising due to the use of materials provided. GLR retains all copyrights to the completed project and emails and domains purchased by GLR; however, while Client is in good standing and paid up, we share the leads generated and directly monitor and scan email and websites at random intervals. The Client is fully, solely, and exclusively responsible for any claims that arise, including but not limited to claims of copyright infringement, trademark violations, use of identifiable images used for commercial purposes, or service mark misuse.

GLR's failure to enforce at any time any provision of this Agreement does not constitute a waiver of that provision or of any other provision of this Agreement. In the event of client breach of any terms of this contract, GLR may suspend any and/or all services while client obligations will remain in full effect entirely at GLR's discretion.

\* In any case where it is not otherwise mentioned, the minimum rate of service will be \$35 / hour plus expenses or actual cost, whichever is greater.

Authorized GLR Representative



Date: 10-5-2017

Authorized Client Signature



Date: 10-5-17