

APPENDIX B

APPENDIX B-1

Candidate Agreement Form for Political Advertisements

Station and Location: KSRO and KZST

Date: Feb. 5th, 2012, 2024

I, Leo Buc,

[check one:] being
 on behalf of: Chris Rogers, a legally
qualified candidate of the Democratic political party for the
office of State Assembly in the Primary election to be held
on March 5, 2012, a 2024

Federal Elective Office State/local Elective Office

do hereby request station time as follows:

Dates of Broadcast	Class of Time	Time of Day, Rotation or Package	Length	Times Per Week	Number of Weeks	Rate
<i>See page 4</i>						

TOTAL CHARGES:

Note on the order any part of the request that has not been accepted by station.

The broadcasts will will not include, in whole or in part, material that “communicates a message relating to any political matter of national importance. For material that will, list the matters of national importance:

I represent that the candidate named above has authorized the announcements ordered above to be broadcast pursuant to the terms of this agreement.

Each announcement must include a statement that it is paid for or sponsored by, and then name the sponsor (i.e.: the candidate or his/her campaign committee).

In addition, if the announcement is on behalf of a candidate for Federal office: (a) it must include a statement read by the candidate that identifies the candidate by name and states that the candidate approved the broadcast, (b) any radio broadcast must include the office being sought, and (c) any television broadcast must conclude with at least a four-second segment consisting of either an unobscured view of the candidate making the required statement or the candidate’s voice accompanied by a clearly identifiable photographic or similar image of the candidate, together with a clearly readable printed text of the statement. The image must be at least 80% of screen height and the text must be in letters at least 4% of screen height and must reasonably contrast with the background.

The payment for the above described broadcast time has been furnished by the following:

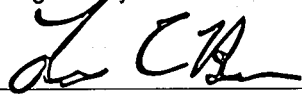
You are authorized to announce the time as paid for by such person or entity. The entity or person furnishing the payment for this announcement is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

Name of the Treasurer’s of the candidate’s authorized committee: Chris Rogers for Assembly 2024

This application, whether accepted or rejected, will remain available for public inspection for a period of at least two years.

I hereby acknowledge that I have received and understand the station’s political advertising practices and policies, classes of time, rates and discount policies, and promotional and sales practices.

Signed by: Candidate or Authorized Committee

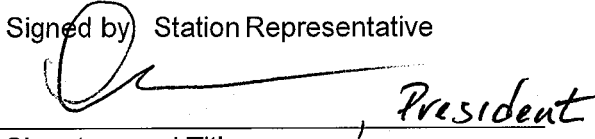


Signature and Title

February 5th, 2024

Date

Signed by Station Representative

 , President

Signature and Title

2/8/24

Date

Sonoma Media

Advertiser: CHRIS ROGERS STATE ASSEM
 Order #: 283467859928
 Date Entered: 02/08/2024
 Last Modified: 02/08/2024
 Product:
 Salesperson: House House
 Billing Cycle: Calendar Month
 Estimate #:

CHRIS ROGERS STATE ASSEM
 Attention: LEO BUC
 705 North State Street, 20
 Ukiah, California 95482

Order Date Range: 02/12/2024 through 03/10/2024 (4 weeks)
 Media Outlets: KSRO-AM, KZST-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	02/12/24-03/03/24	KSRO-AM	06:00AM-10:00AM	60	X	X	X	X	X	--	--	15	40.00	45	1,800.00
2	02/12/24-03/03/24	KSRO-AM	10:00AM-03:00PM	60	X	X	X	X	X	--	--	10	40.00	30	1,200.00
3	02/12/24-03/03/24	KZST-FM	06:00AM-10:00AM	60	X	X	X	X	X	--	--	10	80.00	30	2,400.00
4	02/12/24-03/03/24	KZST-FM	10:00AM-03:00PM	60	X	X	X	X	X	--	--	5	75.00	15	1,125.00
5	02/12/24-03/03/24	KZST-FM	03:00PM-07:00PM	60	10	--	--	--	--	--	--	10	75.00	30	2,250.00
6	03/04/24-03/10/24	KSRO-AM	06:00AM-10:00AM	60	3	--	--	--	--	--	--	3	40.00	3	120.00
7	03/04/24-03/10/24	KSRO-AM	10:00AM-03:00PM	60	2	--	--	--	--	--	--	2	40.00	2	80.00
8	03/04/24-03/10/24	KZST-FM	06:00AM-10:00AM	60	2	--	--	--	--	--	--	2	80.00	2	160.00
9	03/04/24-03/04/24	KZST-FM	10:00AM-03:00PM	60	1	--	--	--	--	--	--	1	75.00	1	75.00
10	03/04/24-03/04/24	KZST-FM	03:00PM-07:00PM	60	2	--	--	--	--	--	--	2	75.00	2	150.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
KSRO-AM	80	0	0	0	\$3,200.00	\$3,200.00
KZST-FM	80	0	0	0	\$6,160.00	\$6,160.00
Totals	160	0	0	0	\$9,360.00	\$9,360.00

Total Charges: \$9,360.00
 Total Net: \$9,360.00

Projected Billing By Calendar Month Month

Month	Year	Gross Billing	Net Billing
February	2024	\$8,340.00	\$8,340.00
March	2024	\$1,020.00	\$1,020.00
Totals		\$9,360.00	\$9,360.00

Accepted for Sonoma Media

Accepted for advertiser OR agency as agent for the advertiser

Name

Title

Name

Title