

EEO Public File Report				
Imagicom Communications				
KLAX Alexandria, LA				
EEO Public File Report Part 1				
Reporting Cycle: 02/01/2023 - 01/31/2024				
Full-Time Positions Filled				
Requisition	Date Opened	Start Date	Recruitment Source	Interviewed
Multimedia Journalist	10/10/2022	6/1/2023	4	3
Account Executive	1/6/2023	6/20/2023	4	1
Station Manager/Director of Sales	7/7/2023	9/25/2023	8	6
Account Executive	9/23/2023	11/27/2023	6	2
Account Executive	12/22/2023	1/8/2024	6	1
Multimedia Journalist	9/25/2023	1/22/2024	6	1

EEO Public File Report					
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EEO Public File Report Part 2					
Reporting Cycle: 02/01/2023 - 01/31/2024					
Recruitment Sources Used for All Openings					
No.	Recruitment Source	Contact	Address	Entitled to Notification	# interviews
1	Indeed	Internet posting	7501 N Capital of Texas Highway, Austin TX 78731	N	5
			www.indeed.com 866-439-8615		
2	LinkedIn	Internet Posting	605 W Maude Ave, Sunnyvale, CA 94085	N	
			www.linkedin.com		
3	KLAX-TV on air	Station Manager	1811 England DR, Alexandria LA 71303	N	
			318-473-0031		
4	KLAX-TV.com	Station Manager	1811 England DR, Alexandria LA 71303	N	

Longer - Term Recruiting Initiatives**EEO Public File Report****Imagicom Communications****EEO Public File Report Part 3****KLAX Alexandria, LA****Reporting Cycle: 02/01/2023– 01/31/2024**

No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
	8/2/2023	Political training	Training provided by Imagicom legal counsel to clarify all the rules around political advertising. All involved staff needs to keep these skills up to date in order to correctly navigate political advertising and are critical skills to keep up to date.	Webinar	Sales managers, sales assistants, business manager
	9/21/2023	TVB Forward Sales conference	This conference offered sessions in Advertising Categories, Business Development, Industry Outlook and an Awards Presentation.	Sales staff training	General managers, sales managers, account executives
	09/23-11/23	Security Awareness Training	Imagicom provided online security training to all employees available from 09/01/23 - 11/30/23. This training is to enable our employees to function safely in the increasingly digital world necessary for our industry	All staff	All staff
	11/7/2023	Antitrust compliance training	This training was designed to make sure all persons involved in sales transactions understood the rules and requirements regarding anti-trust.	Webinar	Station manager, account executive, production manager, business manager