

EMPLOYMENT OUTREACH INITIATIVES

KLAX-TV/KWCE-LP/MeTV

PERIOD COVERED: FEBRUARY 1, 2017 THROUGH JANUARY 31, 2018

INITIATIVE	DESCRIPTION	DATE	PERSONNEL INVOLVED	COMMENTS
LOUISIANA COLLEGE JOB FAIR	JOB FAIR - PINEVILLE	03/16/17	JOHN LEBOEUF/SALES MANAGER-JACQUE MURPHY/PRODUCTION MGR.	ATTENDED JOB FAIR -- DISTRIBUTED INFORMATION & APPLICATIONS - DISCUSSED OPPORTUNITIES IN BROADCAST INDUSTRY
LSUA JOB FAIR	SPRING JOB FAIR - ALEX,	03/07/17	ANNA NOLAN/HUMAN RESOURCES REP.	ATTENDED JOB FAIR -- DISTRIBUTED INFORMATION & APPLICATIONS - DISCUSSED OPPORTUNITIES IN BROADCAST INDUSTRY
LSUA JOB FAIR	FALL JOB FAIR - ALEX.	10/11/17	ANNA NOLAN - ASST. HUMAN RESOURCES	ATTENDED JOB FAIR -- DISTRIBUTED INFORMATION & APPLICATIONS - DISCUSSED OPPORTUNITIES IN BROADCAST INDUSTRY
LSU JOB FAIR	JOB FAIR - BATON ROUGE	03/09/17	JOHN LEBOEUF - LOCAL SALES MANAGER & BABS ZIMMERMAN - NEWS DIRECTOR	ATTENDED JOB FAIR -- DISTRIBUTED INFORMATION & APPLICATIONS - DISCUSSED OPPORTUNITIES IN BROADCAST INDUSTRY
KLAX-TV INTERNSHIP PROGRAM	TRAINING FOR INDIVIDUALS INTERESTED IN THE BROADCAST INDUSTRY	ON-GOING	JACQUE MURPHY	ON-GOING PROGRAM FOR STUDENTS IN HIGH SCHOOL OR COLLEGE FOR OJT
KLAX-TV INTERNSHIP PROGRAM	TRAINING FOR INDIVIDUALS INTERESTED IN THE BROADCAST NEWS	ON-GOING	B. ZIMMERMAN - NEWS	ON-GOING PROGRAM FOR STUDENTS IN HIGH SCHOOL OR COLLEGE FOR OJT
CROSS TRAINING OF POSITIONS	TRAINING CURRENT EMPLOYEES TO LEARN OTHER POSITIONS IN THE WORKPLACE	ON-GOING	ALL DEPARTMENT HEADS AND EMPLOYEES	TO HELP CURRENT EMPLOYEES QUALIFY FOR PROMOTIONS AND HIGHER WAGES, CROSS TRAINING IS AN ON-GOING PROGRAM.

