

2020 DISCLOSURE STATEMENT REGARDING POLITICAL
SALES PRACTICES FOR
LAST FRONTIER MEDIACTIVE LLC RADIO STATIONS
STATION(S): KMVN-FM/KZND-FM
POLITICAL ADVERTISING DISCLOSURE STATEMENT
EFFECTIVE ON AND AFTER 01/20/2020

The following practices apply to purchases of advertising time for “use” by legally qualified candidates for public office. In order to qualify for this treatment, candidates or their representatives are required to demonstrate that they are legally qualified. This Disclosure Statement is provided for general information as required by the rules and regulations of the Federal Communications Commission (“FCC”), and is not intended to be a part of any advertising sales contract, which is governed by applicable law and its own terms. Practices described herein are subject to change at the Stations discretion, to the extent permitted by law.

Legally qualified federal candidates are entitled to purchase time on the Station during their election campaigns. The Station will consider all requests for such time and will make reasonable accommodations to meet such requests. Although a federal candidate has the right to “reasonable access” to the facilities of the Station for the airing of political advertisements, the discretion with respect to the placement of political advertisements. The station will grant access to only specified day part placement that is published on the individual 2018 station political rate cards to all state and local candidates.

During the 45 days preceding the 2020 Alaska primary election (August 18th, 2020) and the 60 days before the 2020 Alaska general election (November 3rd, 2020) and the 60 days before the 2020 Anchorage Municipal election (April 7th, 2020) the station charges candidates in the respective elections the “lowest unit charge” for an advertisement if the advertisement constitutes a “use” of the stations facilities, as defined by the FCC. During any time outside of the 45-day and 60-day periods, the charges for political

advertisements constituting as “use” are set so as to be no higher than those charged other advertisers for comparable use of the station’s facilities. Any political advertisement that is not a “use”, including any advertisement purchased by a non-candidate or any advertisement dealing with non-candidate ballot issues, is sold prevailing commercial rates. If a political advertisement constitutes a use, the Station will provide opposing candidates with “equal opportunities” as established by federal law, to use the facilities of the station. No candidate will be offered the station’s lowest unit charge unless the candidate provides the station with certification that the candidate will not make any direct reference to another candidate for the same office in any broadcast unless the broadcast complies with SS315(b)(2)(C) of the Communications Act as amended by the Bipartisan Campaign Reform Act of 2002.

DISCLOSURE STATEMENT

The terms and conditions applicable to political advertising on the station are as follows:

1. Rates: The stations sell thirty and sixty second spots in specified day parting as reflected on the attached 2018 political rate cards. Most rates for both commercial and political advertising time sold on the station are arrived at on an individually negotiated basis. Individually negotiated spot packages are equally available for purchase by political candidates. Negotiated buys may, for example, include spots in a number of different rotations or dayparts and combinations of different classes of spots. Rates for most classes of time vary on a weekly basis, based of supply and demand. The classes of advertising time offered for Federal, State and Local candidates are as follows:

a) **Fixed-position** spots 6am-10am/10am-3pm/3pm-7pm, 7pm-12am, 12am -6am
MONDAY – FRIDAY , SATURDAYS AND SUNDAYS (Non pre-emptable)

b) **Run of station rotations** 6a-7p M-F /6a-12a M-F/ 12a-12a M-F / 6a-7p Sat-Sun / 6a-12a Sat Sun / 12a-12a Sat Sun (Pre-emptable)

c) SOME STATIONS HAVE SPECIAL PRICING FOR SPECIFIC HOURS (12P-1P
EXAMPLE FOR THE SPECIFIC SHOWS OF BROADCAST see individual station
Political rate cards if applicable.

2. Identifications: All ads must comply with the identification requirements of SS317 of the Communications Act. The station reserves the right to insert such identification into any advertisement that fails to include the requisite identification even if the insertion of the identification causes a portion of the advertisement to be deleted. For a candidate to receive the lowest unit charge for the class of time purchased candidates must abide by the **Communications Act of 1934, section 315**, and the Bipartisan Campaign Reform Act (BCRA) of 2002.

All political candidates seeking the Lowest Unit Charge (LUC) political rates must comply with the following to qualify: broadcast ad must contain a statement read by the candidate who identifies the candidate, states that the candidate has approved the broadcast, and states that the candidate or the candidate's authorized committee had paid for the broadcast.

3. Credit: Cash payment at least 1 business day in advance is required unless the order is being placed by an agent or other entity with approved credit with the station. This agent or entity must accept full responsibility for all air time and production charges. See attached credit terms.

4. Political Agreement: A signed Agreement Form for Political Broadcasts agreement form (PB-18) must accompany any broadcast time order. This form must list the directors or officers of the political entity purchasing the time.

5. Proof of Candidacy: The station, at its option, may require the candidate to produce proof that he/she is legally qualified candidate.

6. Notice and Weekend Access: Political Broadcast contracts must be placed at least 1 business day in advance of start. Copy changes or cancellations require 1 business day notice. Commercials and written instructions must be delivered to the station in advance of the scheduled air date. Deadlines for contract changes and commercial materials are:

12PM Monday for Tuesday's Log

12PM Tuesday for Wednesday's Log

12PM Wednesday for Thursday's Log

12PM Thursday for Friday's Log

12PM Friday for Saturday, Sunday & Mondays Log

7. Production Facilities: The station's production facilities reasonably will be available to produce commercials for political advertisers on the same terms as provided to commercial advertisers, by scheduling studio 24 hours in advance. On-air personalities may not voice political spots.

8. Make Good Policy: In the Event of a missed spot, the station will make good in the same day part within 3 days. If time prohibits making the spot good, (e.g., missed on last day before election) the station will refund the cost of the missed spot to the purchasing entity within 10 working days.

9. Election Day Orders: Political advertising **will be** accepted for Election Day.

10. Rebates: If a new lowest unit charges is established after a political advertisers purchase has been made or run, the station will rebate the overcharge to the political advertiser within 20 days or will credit the overcharge to the candidates future time purchases, as the candidate directs.

11. Local Public Inspection File: The rules and regulations of the FCC require that each station maintain and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of a candidate for public office, together with an appropriate notation showing the disposition made by the licensee of the requests, including whether such requests were granted and the amount charged. The disposition also includes the schedule of time purchased when the spots aired, the rates charged, and the classes of time purchased. Whenever free time is provided to a candidate, a record of the free time provided is placed in the local public inspection file. This information is retained in the stations local public inspection file for two years. The local public inspection file for the stations is maintained online at the following URL's

KMVN-FM – www.movin1057.com or www.publicfiles.fcc.gov

KZND-FM– www.alternativeanchorage.com or www.publicfiles.fcc.gov

Persons with disabilities who need assistance with issues relating to the content of the public files should contact Robert Smith by sending an email to eric@radio907.com or by calling 522-1025. Questions or concerns relating to the accessibility of the FCC's online public file should directed to the FCC at 888-225-5322, 888-835-5322 (TTY) or fccinfo@fcc.gov. Any member of the public, including opposing candidates, is entitled to inspect the materials placed in these files. No telephone, facsimile or mail request for local public file information will be accepted.

12. Station Contact: To provide maximum service to candidates and their representatives, the station seeks to provide sales services through **Michael Dukes at (907) 433-3121 or Michael@radio907.com**

CERTIFICATE OF DISCLOSURE

LAST FRONTIER MEDIACTIVE LLC RADIO STATIONS

STATION(S): KMVN-FM/KZND-FM

CANDIDATE: _____

DATE: _____

RECEIVED BY: _____.

Candidate or Representative Signature

OR

EMAILED ACKNOWLEDGMENT ON: ___/___/___ FROM: _____

Candidate or Representative EMAIL ATTACHED.