

ADVERTISER: MAGA POLICIES
DATES: 6/10-6/16
MARKET: PHILADELPHIA, PENNSYLVANIA
STATION: WCAU-TV/NBC
TOTAL COST: \$6,700
SPOT LENGTH: :30'S

| <u>TV Market</u> | <u>Station</u> | <u>Network</u> | <u>Daypart</u> | <u>Program</u> | <u>Cost/Spot</u> | <u>Total Spots</u> | <u>Total Cost</u> | <u>6/10-6/16</u> |
|----------------------------|--------------------|-------------------|-----------------------------|-----------------|------------------|--------------------|--------------------|------------------|
| <u>Philadelphia</u> | <u>WCAU</u> | <u>NBC</u> | <u>Total</u> | | | <u>5</u> | <u>6700</u> | <u>5</u> |
| | | | <u>:30 SCHEDULE:</u> | | | <u>5</u> | <u>6700</u> | <u>5</u> |
| | | | M-F 7a-9a | TODAY SHW< | 1100 | 2 | 2200 | 2 |
| | | | M-F 11p-11:35p | NBC10 NWS@11PM< | 1500 | 2 | 3000 | 2 |
| | | | Su 10:30a-11:30a | MEET THE PRESS | 1500 | 1 | 1500 | 1 |