

CONTRACT



WGN-TV
2501 W Bradley Place
Chicago, IL 60618
(773) 528-2311

And:

Old Towne Media
PO Box 31150
Alexandria, VA 22310

<u>Contract / Revision</u> 286446 /		<u>Alt Order #</u> 08156768
<u>Product</u> SANDERS 132 3/4-15		
<u>Contract Dates</u> 03/04/16 - 03/15/16		<u>Estimate #</u> 132
<u>Advertiser</u> Sanders, B/D/US President		<u>Original Date / Revision</u> 03/04/16 / 03/04/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WGN-TV	<u>Account Executive</u> Aaron Ashe	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 3	<u>Product Code</u> 3
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	9	03/11/16	03/11/16	M-F 11a-1p	11:30 AM-12:00 PM		:30				NM	1	\$550.00
		LOWEST PREEMPTABLE RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--				1	\$550.00	0.00			
N 2	9	03/11/16	03/11/16	M-F 12p-1p	12:00 PM-12:30 PM		:30				NM	1	\$600.00
		LOWEST PREEMPTABLE RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--				1	\$600.00	0.00			
N 3	9	03/11/16	03/11/16	M-F 4p-6p	5:30 PM-6:00 PM		:30				NM	1	\$700.00
		CANDIDATE DISCOUNT RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--				1	\$700.00	0.00			
N 4	9	03/11/16	03/11/16	Bulls Basketball	Various		:30				NM	1	\$7,500.00
		CANDIDATE DISCOUNT RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--				1	\$7,500.00	0.00			
N 5	9	03/11/16	03/11/16	M-F 6a-9a	8:00 AM-9:00 AM		:30				NM	1	\$1,100.00
		CANDIDATE DISCOUNT RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--				1	\$1,100.00	0.00			
N 6	9	03/11/16	03/11/16	9p M-Su News	9:30 PM-10:00 PM		:30				NM	1	\$1,800.00
		CANDIDATE DISCOUNT RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--				1	\$1,800.00	0.00			
N 7	9	03/14/16	03/14/16	M-F 11a-1p	11:30 AM-12:00 PM		:30				NM	1	\$550.00
		LOWEST PREEMPTABLE RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$550.00	0.00			
N 8	9	03/07/16	03/07/16	M-F 11a-1p	12:00 PM-12:30 PM		:30				NM	1	\$600.00
		LOWEST PREEMPTABLE RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	1-----				1	\$600.00	0.00			
N 9	9	03/07/16	03/07/16	M-F 4p-6p	5:30 PM-6:00 PM		:30				NM	1	\$700.00
		CANDIDATE DISCOUNT RATE											

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<u>Contract Dates</u> 03/04/16 - 03/15/16	<u>Product</u> SANDERS 132 3/4-15	<u>Estimate #</u> 132
<u>Advertiser</u> Sanders, B/D/US Presider		<u>Original Date / Revision</u> 03/04/16 / 03/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	1-----				1	\$700.00	0.00			
N 10	9	03/14/16	03/14/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$1,100.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$1,100.00	0.00			
N 11	9	03/07/16	03/07/16	9p M-Su News	9:00 PM-9:30 PM		:30				NM	1	\$1,800.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	1-----				1	\$1,800.00	0.00			
N 12	9	03/05/16	03/12/16	Sa 6p-630p	6:00 PM-6:30 PM		:30				NM	2	\$750.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	-----1-				1	\$375.00	0.00			
Week:		03/07/16	03/13/16	-----1-				1	\$375.00	0.00			
N 13	9	03/05/16	03/12/16	9p M-Su News	9:00 PM-9:30 PM		:30				NM	2	\$3,600.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	-----1-				1	\$1,800.00	0.00			
Week:		03/07/16	03/13/16	-----1-				1	\$1,800.00	0.00			
N 14	9	03/06/16	03/13/16	Chicago's Best	10:00 PM-10:30 PM		:30				NM	2	\$1,100.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	-----1				1	\$550.00	0.00			
Week:		03/07/16	03/13/16	-----1				1	\$550.00	0.00			
N 15	9	03/06/16	03/13/16	Su 6p-630p	6:00 PM-6:30 PM		:30				NM	2	\$600.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	-----1				1	\$300.00	0.00			
Week:		03/07/16	03/13/16	-----1				1	\$300.00	0.00			
N 16	9	03/06/16	03/13/16	Su 630p-7p	6:30 PM-7:00 PM		:30				NM	2	\$600.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	-----1				1	\$300.00	0.00			
Week:		03/07/16	03/13/16	-----1				1	\$300.00	0.00			
N 17	9	03/06/16	03/13/16	Su Non-Net Prime Hour 1	7:00 PM-8:00 PM		:30				NM	2	\$1,000.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	-----1				1	\$500.00	0.00			
Week:		03/07/16	03/13/16	-----1				1	\$500.00	0.00			
N 18	9	03/06/16	03/13/16	Su Non-Net Prime Hour 2	8:00 PM-9:00 PM		:30				NM	2	\$1,000.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	-----1				1	\$500.00	0.00			
Week:		03/07/16	03/13/16	-----1				1	\$500.00	0.00			
N 19	9	03/06/16	03/13/16	9p M-Su News	9:00 PM-9:30 PM		:30				NM	2	\$3,600.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	-----1				1	\$1,800.00	0.00			
Week:		03/07/16	03/13/16	-----1				1	\$1,800.00	0.00			
N 20	9	03/10/16	03/10/16	M-F 11a-1p	11:30 AM-12:00 PM		:30				NM	1	\$550.00
LOWEST PREEMPTABLE RATE													

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<u>Advertiser</u> Sanders, B/D/US Presider		<u>Original Date / Revision</u> 03/04/16 / 03/04/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	--- 1---				1	\$550.00	0.00			
N 21	9	03/10/16	03/10/16	M-F 11a-1p	12:00 PM-12:30 PM		:30				NM	1	\$600.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	--- 1---				1	\$600.00	0.00			
N 22	9	03/10/16	03/10/16	M-F 4p-6p	5:30 PM-6:00 PM		:30				NM	1	\$700.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	--- 1---				1	\$700.00	0.00			
N 23	9	03/10/16	03/10/16	M-F 6a-9a	8:00 AM-9:00 AM		:30				NM	1	\$1,100.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	--- 1---				1	\$1,100.00	0.00			
N 24	9	03/10/16	03/10/16	9p M-Su News	9:00 PM-9:30 PM		:30				NM	1	\$1,800.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	--- 1---				1	\$1,800.00	0.00			
N 25	9	03/15/16	03/15/16	M-F 11a-1p	11:30 AM-12:00 PM		:30				NM	1	\$550.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	- 1-----				1	\$550.00	0.00			
N 26	9	03/08/16	03/08/16	M-F 11a-1p	12:00 PM-12:30 PM		:30				NM	1	\$600.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	- 1-----				1	\$600.00	0.00			
N 27	9	03/08/16	03/08/16	M-F 5a-6a	5:30 PM-6:00 PM		:30				NM	1	\$700.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	- 1-----				1	\$700.00	0.00			
N 28	9	03/15/16	03/15/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$1,100.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	- 1-----				1	\$1,100.00	0.00			
N 29	9	03/08/16	03/08/16	9p M-Su News	9:00 PM-9:30 PM		:30				NM	1	\$1,800.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	- 1-----				1	\$1,800.00	0.00			
N 30	9	03/09/16	03/09/16	M-F 11a-1p	12:00 PM-12:30 PM		:30				NM	1	\$600.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-- 1----				1	\$600.00	0.00			
N 31	9	03/09/16	03/09/16	M-F 4p-6p	5:30 PM-6:00 PM		:30				NM	1	\$700.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-- 1----				1	\$700.00	0.00			
N 32	9	03/09/16	03/09/16	M-F 6a-9a	8:00 AM-9:00 AM		:30				NM	1	\$1,100.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-- 1----				1	\$1,100.00	0.00			
N 33	9	03/09/16	03/09/16	9p M-Su News	9:00 PM-9:30 PM		:30				NM	1	\$1,800.00
CANDIDATE DISCOUNT RATE													

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Contract / Revision	Alt Order #
286446 /	08156768

Contract Dates	Product	Estimate #
03/04/16 - 03/15/16	SANDERS 132 3/4-15	132

Advertiser	Original Date / Revision
Sanders, B/D/US Presider	03/04/16 / 03/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		03/07/16	03/13/16	-- 1----				1	\$1,800.00	0.00				
											Totals	0.00	41	\$42,950.00

Time Period	# of Spots	Gross Amount	Net Amount
02/29/16 - 03/15/16	41	\$42,950.00	\$36,507.50
Totals	41	\$42,950.00	\$36,507.50

Signature: _____ **Date:** _____

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