

# CONTRACT

**townsquare**  **KMDL-FM**  
**1749 Bertrand Dr.**  
**Lafayette, LA 70506**  
**(337) 233-6000**

<b>Contract / Revision</b> 4204548 /		<b>Alt Order #</b> 
<b>Advertiser</b> Lundy for Louisiana		<b>Original Date / Revision</b> 07/10/23 / 07/10/23
<b>Contract Dates</b> 07/11/23 - 07/31/23	<b>Estimate #</b> 	
<b>Product</b> July/2023		
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Calendar	<b>Cash/Trade</b> Cash
<b>Property</b> KMDL-FM	<b>Account Executive</b> Lisa Janes	<b>Sales Office</b> Local Lafayette
<b>Special Handling</b> 		
<b>Demographic</b> Households		
<b>Agency Ref</b>	<b>Advertiser Code</b>	<b>Product 1/2</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Cabildo Strategy Services, LLC**  
**4112 Pine Park Drive**  
**Baton Rouge, LA 70809**

*Lundy for LA Gov.*

<b>KMDL-FM - 4204548A</b>										Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount					
N 1	KMDL	07/11/23	07/31/23	M-F AM Drive	6am-10am		1:00			NM	15	\$870.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>								
	Week:	07/10/23	07/16/23	-TWTF--				4	\$58.00								
	Week:	07/17/23	07/23/23	MTWTF--				5	\$58.00								
	Week:	07/24/23	07/30/23	MTWTF--				5	\$58.00								
	Week:	07/31/23	08/06/23	M-----				1	\$58.00								
N 2	KMDL	07/11/23	07/31/23	M-F Midday	10am-3pm		1:00			NM	15	\$870.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>								
	Week:	07/10/23	07/16/23	-TWTF--				4	\$58.00								
	Week:	07/17/23	07/23/23	MTWTF--				5	\$58.00								
	Week:	07/24/23	07/30/23	MTWTF--				5	\$58.00								
	Week:	07/31/23	08/06/23	M-----				1	\$58.00								
N 3	KMDL	07/11/23	07/31/23	M-F PM Drive	3pm-7pm		1:00			NM	15	\$870.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>								
	Week:	07/10/23	07/16/23	-TWTF--				4	\$58.00								
	Week:	07/17/23	07/23/23	MTWTF--				5	\$58.00								
	Week:	07/24/23	07/30/23	MTWTF--				5	\$58.00								
	Week:	07/31/23	08/06/23	M-----				1	\$58.00								
<b>Totals</b>											<b>45</b>	<b>\$2,610.00</b>					

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/01/23 - 07/31/23	45	\$2,610.00	(\$391.50)	\$2,218.50
<b>Totals</b>	<b>45</b>	<b>\$2,610.00</b>	<b>(\$391.50)</b>	<b>\$2,218.50</b>

<b>KTDY-FM - 4204548B</b>										Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount					
N 1	KTDY	07/11/23	07/31/23	M-F AM Drive	6am-10am		1:00			NM	15	\$900.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>								
	Week:	07/10/23	07/16/23	-TWTF--				4	\$60.00								
	Week:	07/17/23	07/23/23	MTWTF--				5	\$60.00								
	Week:	07/24/23	07/30/23	MTWTF--				5	\$60.00								
	Week:	07/31/23	08/06/23	M-----				1	\$60.00								

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

*Lundy for LA Gov*



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<b>Advertiser</b> Lundy for Louisiana		<b>Original Date / Revision</b> 07/10/23 / 07/10/23
<b>Contract Dates</b> 07/11/23 - 07/31/23	<b>Product</b> July/2023	<b>Estimate #</b>

<b>KTDY-FM - 4204548B</b>												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 2	KTDY	07/11/23	07/31/23	M-F Midday	10am-3pm		1:00			NM	15	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/10/23	07/16/23	-TWTF--				4	\$55.00			
	Week:	07/17/23	07/23/23	MTWTF--				5	\$55.00			
	Week:	07/24/23	07/30/23	MTWTF--				5	\$55.00			
	Week:	07/31/23	08/06/23	M-----				1	\$55.00			
N 3	KTDY	07/11/23	07/31/23	M-F PM Drive	3pm-7pm		1:00			NM	15	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/10/23	07/16/23	-TWTF--				4	\$48.00			
	Week:	07/17/23	07/23/23	MTWTF--				5	\$48.00			
	Week:	07/24/23	07/30/23	MTWTF--				5	\$48.00			
	Week:	07/31/23	08/06/23	M-----				1	\$48.00			
<b>Totals</b>											45	\$2,445.00
<b>Contract Totals</b>											90	\$5,055.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Preston Robinson, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

*Lundy For La. Gov.*

ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
<p><b>Candidate name:</b> Hunter Lundy</p> <p><b>Authorized committee:</b> Lundy for Louisiana</p> <p><b>Agency requesting time (and contact information):</b> <input checked="" type="checkbox"/> Cabildo Strategy Services, LLC.</p> <p><b>Candidate's political party:</b> No Party</p> <p><b>Office sought (no acronyms or abbreviations):</b> Governor</p> <p><b>Date of election:</b> Oct. 14, 2023</p> <p style="text-align: right;"><input type="checkbox"/> General      <input checked="" type="checkbox"/> Primary</p> <p><b>Treasurer of candidate's authorized committee:</b> Michelle Loo</p> <p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p><b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b></p>	
<p><b>Candidate/Committee/Agency</b></p> <p><b>Signature:</b> Preston Robinson</p> <p style="font-size: small; margin-left: 20px;">Digitally signed by Preston Robinson Date: 2023.08.20 15:15:03 -05'00'</p> <p><b>Name:</b> Preston Robinson</p> <p><b>Date of Request to Purchase Ad Time:</b> <i>July 7 2023</i></p>	<p><b>Station Representative</b></p> <p><b>Signature:</b> <i>Lisa Jones</i></p> <p><b>Name:</b> Lisa Jones</p> <p><b>Date of Station Agreement to Sell Time:</b> <i>7/10/2023</i></p>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

**Preston Robinson**

Digitally signed by Preston Robinson  
Date: 2023.06.20 16:15:31 -0500

Name: Preston Robinson

Date: ~~6/20/23~~ 7/7/23

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 7/10/2023

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: Copies to follow

Station Call Letters: *Shreveport Lake Charles*

Date Received/Requested: 7/10/23

Est. #:

Station Location: *Lafayette*

Run Start and End Dates: 7/10 - 7/31/23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

\* pay link being sent & used for pre-payment in full  
*L. Jones*