

CONTRACT



KMDL-FM
1749 Bertrand Dr.
Lafayette, LA 70506
(337) 233-6000

<u>Contract / Revision</u> 4239916 /		<u>Alt Order #</u>
<u>Advertiser</u> Lundy for Louisiana		<u>Original Date / Revision</u> 07/25/23 / 07/25/23
<u>Contract Dates</u> 08/01/23 - 08/18/23	<u>Estimate #</u>	
<u>Product</u> Aug 1 - 18, 2023		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KMDL-FM	<u>Account Executive</u> Lisa Janes	<u>Sales Office</u> Local Lafayette
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Cabildo Strategy Services, LLC
4112 Pine Park Drive
Baton Rouge, LA 70809

KMDL-FM - 4239916A												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type Spots	Amount	
N 1	KMDL	08/01/23	08/18/23	M-F AM Drive	6am-10am		1:00			NM	14 \$812.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/31/23	08/06/23	-TWTF--				4	\$58.00			
	Week:	08/07/23	08/13/23	MTWTF--				5	\$58.00			
	Week:	08/14/23	08/20/23	MTWTF--				5	\$58.00			
N 2	KMDL	08/01/23	08/18/23	M-F Midday	10am-3pm		1:00			NM	14 \$812.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/31/23	08/06/23	-TWTF--				4	\$58.00			
	Week:	08/07/23	08/13/23	MTWTF--				5	\$58.00			
	Week:	08/14/23	08/20/23	MTWTF--				5	\$58.00			
N 3	KMDL	08/01/23	08/18/23	M-F PM Drive	3pm-7pm		1:00			NM	14 \$812.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/31/23	08/06/23	-TWTF--				4	\$58.00			
	Week:	08/07/23	08/13/23	MTWTF--				5	\$58.00			
	Week:	08/14/23	08/20/23	MTWTF--				5	\$58.00			
Totals											42	\$2,436.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/23 - 08/18/23	42	\$2,436.00	(\$365.40)	\$2,070.60
Totals	42	\$2,436.00	(\$365.40)	\$2,070.60

KTDY-FM - 4239916B											
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type Spots	Amount
N 1	KTDY	08/01/23	08/18/23	M-F AM Drive	6am-10am		1:00			NM	14 \$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
	Week:	07/31/23	08/06/23	-TWTF--				4	\$60.00		
	Week:	08/07/23	08/13/23	MTWTF--				5	\$60.00		
	Week:	08/14/23	08/20/23	MTWTF--				5	\$60.00		
N 2	KTDY	08/01/23	08/18/23	M-F Midday	10am-3pm		1:00			NM	14 \$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
	Week:	07/31/23	08/06/23	-TWTF--				4	\$55.00		
	Week:	08/07/23	08/13/23	MTWTF--				5	\$55.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract Dates</u> 08/01/23 - 08/18/23	<u>Product</u> Aug 1 - 18, 2023	<u>Estimate #</u>

KTDY-FM - 4239916B							Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
*Line	Ch	Start Date	End Date	Description										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>				
Week:		08/14/23	08/20/23	MTWTF--		5				\$55.00				
N 3	KTDY	08/01/23	08/18/23	M-F PM Drive			3pm-7pm		1:00			NM	14	\$672.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>				
Week:		07/31/23	08/06/23	-TWTF--		4				\$48.00				
Week:		08/07/23	08/13/23	MTWTF--		5				\$48.00				
Week:		08/14/23	08/20/23	MTWTF--		5				\$48.00				
Totals												42	\$2,282.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/23 -08/18/23	42	\$2,282.00	(\$342.30)	\$1,939.70
Totals	42	\$2,282.00	(\$342.30)	\$1,939.70

Contract Totals 84 \$4,718.00

Signature: _____ **Date:** _____

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