

# CONTRACT



**Townsquare Media Lafayette**  
 1749 Bertrand Dr.  
 Lafayette, LA 70506  
 (337) 233-6000

<u>Contract / Revision</u> 4363188 / 1		<u>Alt Order #</u>
<u>Advertiser</u> <b>Billy Nungesser Campaign</b>		<u>Original Date / Revision</u> 10/03/23 / 10/03/23
<u>Contract Dates</u> <b>10/04/23 - 10/13/23</b>	<u>Estimate #</u>	
<u>Product</u> <b>October 2023</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> <b>Lafayette</b>	<u>Account Executive</u> Lisa Janes	<u>Sales Office</u> Local Lafayette
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Friends of Billy Nungesser 2023**  
 4028 Cypress Point Dr  
 Covington, LA 70433

<b>KMDL-FM - 4363188A</b>												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KMDL	10/04/23	10/13/23	M-F AM Drive	6am-10am		1:00			NM	8	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/23	10/08/23	--111--				3	\$60.00			
Week:		10/09/23	10/15/23	11111--				5	\$60.00			
2	KMDL	10/04/23	10/06/23	M-F AM Drive	6am-10am		1:00			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/23	10/08/23	--WTF--				2	\$60.00			
<b>Totals</b>											10	\$600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/23 - 10/13/23	10	\$600.00	(\$90.00)	\$510.00
<b>Totals</b>	10	\$600.00	(\$90.00)	\$510.00

<b>KTDY-FM - 4363188B</b>												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KTDY	10/04/23	10/13/23	M-F AM Drive	6am-10am		1:00			NM	8	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/23	10/08/23	--111--				3	\$60.00			
Week:		10/09/23	10/15/23	11111--				5	\$60.00			
2	KTDY	10/04/23	10/06/23	M-F AM Drive	6am-10am		1:00			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/23	10/08/23	--WTF--				2	\$60.00			
<b>Totals</b>											10	\$600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/23 - 10/13/23	10	\$600.00	(\$90.00)	\$510.00
<b>Totals</b>	10	\$600.00	(\$90.00)	\$510.00

<b>KMDL-FM - 4363188C</b>												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

