

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, BRENT LITTLEFIELD, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

JEFF LANDRY

Authorized committee:

LANDRY FOR LOUISIANA

Agency requesting time (and contact information):

N/A LITTLEFIELD CONSULTING, LLC 202-355-9432

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

GOVERNOR

Date of election:

October 14, 2023

General

Primary

Treasurer of candidate's authorized committee:

BENJAMIN LANDRY

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Brent Littlefield

Digitally signed by Brent Littlefield
Date: 2023.04.18 11:01:28 -04'00'

Signature:

Paul T. Brennan Jr

Name: BRENT LITTLEFIELD

Name:

Date of Request to Purchase Ad Time: 4/17/2023

Date of Station Agreement to Sell Time: 9-29-23

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

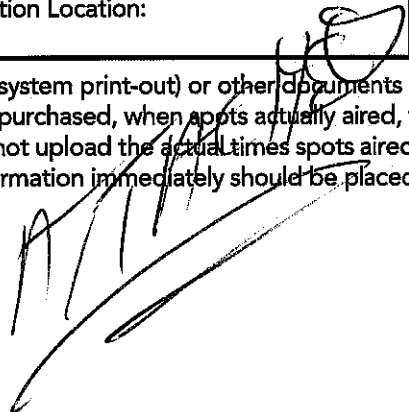
- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Sep 29, 23
 CONT# 36894882 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KTDY-FM (Lafayette, LA)
 FM PATRICK MCGEE
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: na / na / 9301014

SALESPERSON FAX#

PH #

BYR Helen Hanratty1
 ADV JEFF LANDRY FOR GOVERNOR
 PDT Landry for Louisiana
 FLT Sep 30, 23 - Oct 14, 23

*** REP ORDER COMMENT ***

**** 9/29/2023 10:31:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.**

**** 9/29/2023 10:31:00 AM: THIS IS A NEW POLITICAL/ISSUE ORDER. 24 HOUR CANCELLATION POLICY FOR ANY POLITICAL/ISSUE ORDERS. PAYMENT, NAB, AND SPOT WILL BE SENT VIA EMAIL. FOR ANY QUESTIONS PLEASE EMAIL AIDAN.HARTSWICK@KATZMEDIA.COM**

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1S.	10A - 3P	60	9/30/2023 - 9/30/2023	1W	5	\$49.00	5
	1.2S	10A - 3P	60	10/1/2023 - 10/1/2023	1W	4	\$45.00	4
					** WEEKLY FLIGHT TOTALS **		9	\$425.00	
		FLIGHT 2							
	2.1	MTWTF..	6A - 10A	60	10/2/2023 - 10/6/2023	1W	15	\$60.00	15
	2.2	MTWTF..	10A - 3P	60	10/2/2023 - 10/6/2023	1W	15	\$55.00	15
	2.3	MTWTF..	3P - 7P	60	10/2/2023 - 10/6/2023	1W	15	\$48.00	15
	2.4S.	10A - 3P	60	10/7/2023 - 10/7/2023	1W	5	\$49.00	5
	2.5S	10A - 3P	60	10/8/2023 - 10/8/2023	1W	4	\$45.00	4
					** WEEKLY FLIGHT TOTALS **		54	\$2,870.00	
		FLIGHT 3							
	3.1	MTWTF..	6A - 10A	60	10/9/2023 - 10/13/2023	1W	15	\$60.00	15
	3.2	MTWTF..	10A - 3P	60	10/9/2023 - 10/13/2023	1W	15	\$55.00	15
	3.3	MTWTF..	3P - 7P	60	10/9/2023 - 10/13/2023	1W	15	\$48.00	15
	3.4S.	10A - 3P	60	10/14/2023 - 10/14/2023	1W	5	\$49.00	5
					** WEEKLY FLIGHT TOTALS **		50	\$2,690.00	

Sep 29, 23
36894882 Mod# Ver# 1 (Last =)
KATZ RADIO

DDS CONT# 0
 C/P/E: na / na / 9301014

	Oct 23						
SPOTS	113						
CASH	5985.00						
TRADE	0.00						
NSL	0.00						
TOTAL	5985.00						

							TOTAL
SPOTS							113
CASH							5,985.00
TRADE							0.00
NSL							0.00
TOTAL							5,985.00

**** Competitive Comments ****

SVC: SP23 MSA ARB
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CONTRACT



KTDY-FM
 1749 Bertrand Dr.
 Lafayette, LA 70506
 (337) 233-6000

And:

Katz Media Group
 125 West 55th Street
 3rd Floor
 New York, NY 10019

<u>Contract / Revision</u> 4360071 /		<u>Alt Order #</u> 36894882
<u>Advertiser</u> Jeff Landry for Governor		<u>Original Date / Revision</u> 09/29/23 / 09/29/23
<u>Contract Dates</u> 09/30/23 - 10/14/23	<u>Estimate #</u> 9301014	
<u>Product</u> Landry for Louisiana		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTDY-FM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> R113287	<u>Advertiser Code</u> na	<u>Product 1/2</u> na
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTDY	10/02/23	10/14/23	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	30	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/23	10/08/23	MTWTF--				15	\$60.00			
	Week:	10/09/23	10/15/23	MTWTF--				15	\$60.00			
N 2	KTDY	10/02/23	10/14/23	M-F Midday	10:00 AM-3:00 PM		1:00			NM	30	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/23	10/08/23	MTWTF--				15	\$55.00			
	Week:	10/09/23	10/15/23	MTWTF--				15	\$55.00			
N 3	KTDY	10/02/23	10/14/23	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	30	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/23	10/08/23	MTWTF--				15	\$48.00			
	Week:	10/09/23	10/15/23	MTWTF--				15	\$48.00			
N 4	KTDY	09/30/23	10/14/23	Sa-Su Midday	10:00 AM-3:00 PM		1:00			NM	15	\$735.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/30/23	10/06/23	-----S-				5	\$49.00			
	Week:	10/07/23	10/13/23	-----S-				5	\$49.00			
	Week:	10/14/23	10/20/23	-----S-				5	\$49.00			
N 5	KTDY	10/01/23	10/14/23	Sa-Su Midday	10:00 AM-3:00 PM		1:00			NM	8	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/23	10/07/23	-----S				4	\$45.00			
	Week:	10/08/23	10/14/23	-----S				4	\$45.00			
Totals											113	\$5,985.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/23 -10/14/23	113	\$5,985.00	(\$897.75)	\$5,087.25
Totals	113	\$5,985.00	(\$897.75)	\$5,087.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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<u>Property</u> KTDY-FM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> RI13287	<u>Advertiser Code</u> na	<u>Product 1/2</u> na
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

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	Week:	09/30/23	10/06/23	-----S-				5	\$49.00			
	Week:	10/07/23	10/13/23	-----S-				5	\$49.00			
	Week:	10/14/23	10/20/23	-----S-				5	\$49.00			
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