

**KBCW TELEVISION**  
**San Francisco-**  
**Oakland-San Jose**  
**Issues and Programs**  
**Report**  
**Second Quarter 2015**  
**April 1-June 30, 2015**

## **BLACK RENAISSANCE:**

### **April 19<sup>th</sup>**

Seg 1 – The CEO of Youth Uprising discusses her reasoning for starting the nonprofit and what it does for the youth of Oakland.

Seg 2 – Bill Duke discusses the premise for the documentary “Dark Girls.”

Seg 3 – The Co-Founder and Co-Director of Impact Hub shares the inspiration behind Impact Hub and the purpose of the organization.

Seg 4 – An entrepreneur discusses his new lottery scratching tool.

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### **May 17<sup>th</sup>**

Seg 1 – Members of the Bay Area Black Journalist Association discuss the premise of the organization and its importance within the media industry.

Seg 2 – Rosie Perez discusses her life and the Women Rise Above It campaign.

Seg 3 – The President and CEO of the East Oakland Youth Development Center discusses the goals of the organization and its community initiatives.

Seg 4 – The owner of the Home of Chicken and Waffles discusses how he uses his restaurant to create opportunities for ex-convicts on parole.

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### **June 21<sup>st</sup>**

Seg 1 – A director and Mayor Willie Brown promote the San Francisco Black Film Festival and share the event’s history and purpose.

Seg 2 – The author of “Write this Second” promotes her book and shares her poetry.

Seg 3 – The founder of the Ever Forward Club discusses the purpose of the club and shares the importance of paying attention to the emotional state of young men.

Seg 4 – Fantastic Negrito shares his journey as a musician and performs a song.

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## **BAY AREA FOCUS:**

### **April 12<sup>th</sup> Air Date Program:**

Seg 1: Frank Keffer, Board VP of Operation Care and Comfort, talked about the challenges facing veterans when they return to the US after serving in Iraq or Afghanistan. He noted how Operation Care and Comfort provides a range of support services and care packages to those vets and their families.

Seg 2: Rachel Rosen and Jennifer Phang of the San Francisco Film Society promoted this year's San Francisco International Film Festival. They discussed the balance between Bay Area filmmakers and international ones, highlighted Jennifer's selected feature, and noted special events coming up.

Seg 3: Gabriel Medina and Amelia Martinez of MEDA discussed their organization's financial, housing, workforce development, and other community initiatives. They also described the damages from recent Mission fires and noted how they've helped families make a comeback.

Seg 4: Tarell Alvin McCraney, writer of "Head of Passes," discussed the inspiration behind his newest play. He talked about the Book of Job style premise and noted how this piece relates to his previous works. He also mentioned how he hopes Bay Area audiences will react.

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### **April 26th**

Seg 1: Actor Brian Beach talked about his role as Elderly McKinley in "The Book of Mormon." He discussed his favorite songs and lines, what it's like to perform such a provocative musical, and how audiences in the Bay Area have reacted to the production.

Seg 2: Sandra Bustos Sandoval, Director of Community Initiatives at SF Women Against Rape, broke down myths about sexual assault, talked about how SFWAR's community events spread awareness about the issue, and emphasized the importance of involving men in the conversation.

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Seg 3: Rebeca Garcia-Gonzalez and Mildred Howard of the Richmond Art Center discussed current and upcoming exhibits, community events, programs combining art with science, and the value in giving young people an outlet for creative expression.

Seg 4: Marrienne McBride and Paul Miller of the Council on Aging discussed COA's legal, social, nutritional, and adult day programs. They talked about the questions they most often face from concerned callers, and also noted community and fundraising events.

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### **May 3rd :**

Seg 1: Kate Sofis of SFMade and Robert Aranda, owner of Casa Sanchez, talked about the manufacturing scene in San Francisco. Kate described SFMade's networking and development workshops for local businesses, and Robert discussed the pros and cons of being a small business in the Bay Area.

Seg 2: Dan Flanagan, a consultant for the Presidio Officers Club's "Operation Babylift" exhibit, discussed his role in helping thousands of Vietnamese babies arrive safely to Bay Area hospitals during the fall of Saigon. Dan noted how Bay Area residents came together in that tough time, and he commented on the legacy of the Vietnam War.

Seg 3: Gabrielle Miller and Nancy Yue of Raising a Reader discussed their early literacy programs, community events, and efforts to get parents reading to their children on a regular basis. They also noted statistics about the importance of reading well at a young age.

Seg 4: Judith Smith and Nick Brentley of Axis Dance talked about Axis's range of dance programs and performance groups. Judith broke down myths about disabled people's ability to dance, and she discussed how many of Axis's programs are inclusive of the disabled community. She talked about her empowering the opportunities are for dancers.

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### **May 10<sup>th</sup>**

Seg 1: Producer Brian Grazer promoted his new book, *A Curious Mind*. He talked about the importance of asking questions, remaining curious at any age. He offered up entertaining anecdotes from the book, as well as ones with interviewees who were dismissive.

Seg 2: Author Pamela Tate-Roger promoted her book, *A Girl's Journey: There's No Crying in Baseball*. She described her daughter's path to being the only female baseball player on her middle school team. Rachele Henley joined her to talk about her role as the coach of the SF

Girls Bay Sox Baseball Team. They both talked about what the sport of baseball can do for young girls' self-esteem.

Seg 3: Keri Butkevich and La Nell Martin of the Oakland Youth Chorus discussed their non-profit's multiple choral groups, their efforts to perform pieces from different cultures, upcoming events, and their hope to recruit more boys to their ensembles.

Seg 4: Dr. Karyn Skultety and Melanie Grossman of the Institute on Aging emphasized the importance of the Friendship Line to Bay Area communities. It's a 24-hour hotline offering emotional support to seniors considering suicide. They described how phone line volunteers are trained, and described the range of issues that people call about.

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## **June 7th**

Seg 1: Lynn Andrews discussed her role as Miss Hannigan in "Annie" the musical. Andrews talked about her experience working alongside talented child actors, joked about what it was to play such a mean character, and described how she prepares for each performance before Bay Area audiences.

Seg 2: Reverend Norman Fong described the Chinatown Community Development Center's housing initiatives, social justice efforts, cultural programs, and youth leadership offerings. Norman explained how Chinatown has changed over the years, particularly as San Francisco has become more and more gentrified.

Seg 3: Jelissa Parham, Director of Tobacco Prevention and Control Services at Breathe California, discussed her organization's smoking cessation initiatives, youth prevention programs, community events, and advocacy work against the sale of e-cigarettes to minors.

Seg 4: Calvester Stanley and Magen Clay of the Oakland Boys & Girls Club described their organization's long history of offering educational, arts, leadership, and athletic programming for Oakland youths. They emphasized the importance of developing self-esteem among young people.

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## **June 14th**

Seg 1: Steven Haines and Judy Tsang of the Stern Grove Festival highlighted this year's performance lineup, described how the festival has changed (and remained the same) across

the decades, noted the diverse crowds that come to Stern Grove every year, and touched on the new Interplay program at this year's festival.

Seg 2: Dr. Carrolee Barlow and Dr. Rohit Dhall discussed the Parkinson's Institute and Clinical Center's blend of research and patient services. They talked about treatment of the disease, patient stigmas and responses, and the range of recreational and speech therapy services offered at their center.

Seg 3: Kevin Grant and Jennifer Argueta of Oakland Unite described how their street teams go to Oakland "hotspots" and stop heated situations from getting violent. They talked about the importance of intervening before young people get a record, and also noted how important it is to get youths who've been incarcerated transitioned into stable jobs. Kevin and Jennifer also discussed the regular recreational events Oakland Unite holds that bring together diverse communities across the city.

Seg 4: Frameline programmer Peter Stein and featured filmmaker Malachi Leopold promoted this year's Frameline Film Fest, which brings 180 films centering on the LGBT experience to Bay Area theatres. Peter highlighted this year's "Game Changers" series featuring athletes who've come out. Malachi discussed his documentary, "Alex and Ali," which depicts a cross-cultural love story between two men.

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## June 28<sup>th</sup>

Seg 1: Lawland Long and Susan Murphy of FACES SF discussed their organization's after-school programs, field trips for kids, workforce development programs for parents, and community-oriented events centered in the Bay View and Visitation Valley neighborhoods of San Francisco.

Seg 2: Nina Clymer and Dr. Yasi Safinya-Davies of SAVE talked about their non-profit's range of domestic violence services: from 24-hour hotlines to culturally-specific drop-in counseling, as well as teen dating violence initiatives and community events that spread awareness about the issue.

Seg 3: Carol Gillespie and Kristian Salcedo of the Asian American Donor Program discussed the need for bone marrow donors who are appropriate matches for Asian patients. They talked about AADP's year-round registration events for stem cell donations, described encounters when donors and recipients meet, and emphasized how easy and relatively painless it is to donate.

Seg 4: Odiaka Gonzalez of Oakland Leaf discussed the range of after school programs that his non-profit offers. He noted math and science initiatives, performing arts workshops, and a

gardening program that gets low-income young people engaged with the environment. He stressed the high rates of college attendance among Oakland Leaf participants.

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