

CONTRACT

KFBF
P.O. Box 1139
Great Falls, MT 59404
(406)453-4377

And:

POL/Mary Moe for City Commission
8 Prospect Drive
Great Falls, MT 59405

<u>Contract / Revision</u> 118599 /		<u>Alt Order #</u>
<u>Product</u> City Commission 2017		
<u>Contract Dates</u> 10/23/17 - 11/06/17		<u>Estimate #</u>
<u>Advertiser</u> POL/Mary Moe for City Commission		<u>Original Date / Revision</u> 10/18/17 / 10/18/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Station</u> KFBF	<u>Account Executive</u> Max Smith	<u>Sales Office</u> Great Falls Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KFBF	10/23/17	11/06/17	Good Morning America	7a-9a		:15				NM	10	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/23/17	10/29/17	11111--				5	\$21.00	0.00			
	Week:	10/30/17	11/05/17	1111---				4	\$21.00	0.00			
	Week:	11/06/17	11/12/17	1-----				1	\$21.00	0.00			
N 2	KFBF	10/23/17	11/06/17	Ellen	4p-5p		:15				NM	5	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/23/17	10/29/17	1-11---				3	\$15.00	0.00			
	Week:	10/30/17	11/05/17	1-----				1	\$15.00	0.00			
	Week:	11/06/17	11/12/17	1-----				1	\$15.00	0.00			
N 3	KFBF	10/23/17	11/06/17	Jimmy Kimmel Show	1035p-113830p		:15				NM	5	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/23/17	10/29/17	-11----				2	\$15.00	0.00			
	Week:	10/30/17	11/05/17	1--1---				2	\$15.00	0.00			
	Week:	11/06/17	11/12/17	1-----				1	\$15.00	0.00			
N 4	KFBF	10/30/17	11/03/17	M-F 6p News	6p-630p		:15				NM	2	\$102.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/30/17	11/05/17	MTWTF--				2	\$51.00	0.00			
Totals										0.00		22	\$462.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/17 - 10/31/17	15	\$303.00	\$257.55
11/01/17 - 11/06/17	7	\$159.00	\$135.15
Totals	22	\$462.00	\$392.70

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

CONTRACT

NFBB
P.O. Box 1139
Great Falls, MT 59404
(406)453-4377

And:

POL/Mary Moe for City Commission
8 Prospect Drive
Great Falls, MT 59405

<u>Contract / Revision</u> 118601 /		<u>Alt Order #</u>
<u>Product</u> City Commission 2017		
<u>Contract Dates</u> 10/22/17 - 11/05/17		<u>Estimate #</u>
<u>Advertiser</u> POL/Mary Moe for City Commission		<u>Original Date / Revision</u> 10/18/17 / 10/18/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Station</u> NFBB	<u>Account Executive</u> Max Smith	<u>Sales Office</u> Great Falls Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	NFBB	10/22/17	11/05/17	Su 8a-9a FOX News	8a-9a		:15				NM	6	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/16/17	10/22/17	-----2				2	\$15.00	0.00			
	Week:	10/23/17	10/29/17	-----2				2	\$15.00	0.00			
	Week:	10/30/17	11/05/17	-----2				2	\$15.00	0.00			
N 2	NFBB	10/22/17	11/05/17	NFL Sunday	10a-11a		:15				NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/16/17	10/22/17	-----1				1	\$30.00	0.00			
	Week:	10/23/17	10/29/17	-----1				1	\$30.00	0.00			
	Week:	10/30/17	11/05/17	-----1				1	\$30.00	0.00			
Totals										0.00		9	\$180.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/17 - 10/31/17	6	\$120.00	\$102.00
11/01/17 - 11/05/17	3	\$60.00	\$51.00
Totals	9	\$180.00	\$153.00

Signature: _____ **Date:** _____

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Mary Moe Campaign

KFBB/FOX Television		:15 Second Commercials		
22-Oct	Fox Sunday News		:15 x 2	\$30
29-Oct	Fox Sunday News		:15 X 2	\$30
5-Nov	Fox Sunday News		:15 x 2	\$30
22-Oct	NFL pre game		:15	\$30
29-Oct	NFL pre game		:15	\$30
5-Nov	NFL pre game		:15	\$30
10/30 - 11/3	6pm ABC News		:15	\$51
10/30 - 11/3	6pm ABC News		:15	\$51
23-Oct	GMA ABC AM		:15	\$21
24-Oct	GMA ABC AM		:15	\$21
25-Oct	GMA ABC AM		:15	\$21
26-Oct	GMA ABC AM		:15	\$21
27-Oct	GMA ABC AM		:15	\$21
30-Oct	GMA ABC AM		:15	\$21
31-Oct	GMA ABC AM		:15	\$21
1-Nov	GMA ABC AM		:15	\$21
2-Nov	GMA ABC AM		:15	\$21
6-Nov	GMA ABC AM		:15	\$21
23-Oct	Ellen on ABC		:15	\$15
25-Oct	Ellen on ABC		:15	\$15
26-Oct	Ellen on ABC		:15	\$15
31-Oct	Ellen on ABC		:15	\$15
6-Nov	Ellen on ABC		:15	\$15
24-Oct	Jimmy Kimmel		:15	\$15
25-Oct	Jimmy Kimmel		:15	\$15
30-Oct	Jimmy Kimmel		:15	\$15
2-Nov	Jimmy Kimmel		:15	\$15
6-Nov	Jimmy Kimmel		:15	\$15
				\$642

Net	\$545.70
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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐**FEDERAL CANDIDATE**☒**STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KFBB + NFBB - Great Falls</u>	Date: <u>10-18-17</u>
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I, Mary Moe,
 being/on behalf of: Myself, a legally
 qualified candidate of the Non-partisan political
 party for the office of: City Commission
 in the Local
 election to be held on: 11-7-17
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	contract attached				

Total Charges: \$545.70

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Moe For City Commission

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Nancy Zadick - Moe For City Commission

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10-18-2017 Nancy Sheehy Moe
Date Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Max W Smith
Printed Name

Local Sales Manager
Title